

CHRONOLOGY OF DOWNTOWN RELATED ISSUES

1977

- Accepted the Carl Buttke Downtown Parking and Traffic Circulation Report - *February*

1978

- Ad-hoc Downtown Off-Street Parking Committee presented Downtown Parking District proposal. *March*
- City Council considered ordinance to purchase 7 lots and form a Downtown Parking District. *March*
- Parking District proposal abandoned after receiving public testimony. *April*
- President of Roseburg Downtown Association (RDA - membership organization) presented letter from merchants supporting downtown parking plan. *October*
- Council discussed possible purchase of Roseburg Motors property at request of RDA. Owner was not interested in selling. *November*

1979

- As a result of Mayoral State of the City Address, funds were budgeted for construction of parking structure (overpark). *January*
- Staff directed to select architect for overpark. *August*
- Overpark architect appointed by City Council. *November*

1980

- Bond counsel selected to work on overpark financing. *January*
- Design Review Committee consisting of City and Downtown representatives recommended local improvement district for off-site improvements. *February*
- Architect's work suspended pending final decision on design questions. *March*
- Design Committee returned with final plan and work commenced on design for three level structure. *April*
- Project advertised for construction bids. *May*
- Council dedicated, via ordinance, all off-street parking revenues to pay for overpark bonds. *June*
- Downtown merchants met to discuss parking program similar to Eugene. Information made clear that no general fund monies would be used to pay off the debt for overpark or off-street improvements. *June*
- At the request of RDA, Steering Committee appointed to form a Downtown Development Board similar to that operating in the City of Eugene. Committee met bi-weekly to lay groundwork for the District and define contents of the Downtown Development District ordinance for presentation to the City Council. Issues of parking meters, financing, expense allocation were discussed. *July*

- Overpark construction bid awarded to Todd Building; RDA thanked Council for efforts on this project. *August*
- Twenty-year revenue bonds issued for \$1,340,000. *August*
- Ordinance adopted to form walkway mall improvements local improvement district. *August*
- Jarvill v. City of Eugene 289 OR 157.613)2d 1 (1980) upholds City's authority under Charter to create the district and impose taxes.

1981

- Electorate approved City Charter amendment to allow formation of development districts. *May*
- Steering Committee conducted public hearing to receive input and answer questions on proposed Downtown Development District ordinance. Primary issue appeared to be removal of parking meters within the District. *October*
- City Council conducted hearing on same issue and adopted Ordinance No. 2328 creating the Downtown Development District. Funding to pay for overpark, etc., to be from perimeter meters, rental of parking spaces and taxes. *November*
- First Downtown Development Board appointed. Board met once/twice monthly to address primarily parking and taxing matters. *December*

1982

- Work accepted on walkway improvements and costs added to assessment roles. *June*

1983

- Downtown Board formed a Downtown Planning Committee charged with developing a plan for revitalization of the downtown community. *January*
- Subcommittees were formed to assist the Board in its work - Business Development, Fundraising, Main Street, Events and promotion, Historic Preservation and Visual Appearance. *April*
- Citizens planning meeting conducted to define downtown area needs. *May*

1984

- City Council adopted "Downtown Plan" as presented by Downtown Development Board for revitalization of the downtown community.

1985

- Roseburg Downtown Community, Incorporated (aka "Roseburg Town Center") formed to oversee the following and take over duties previously performed by the Downtown Development Board: *April*
 - A. Downtown and Neighborhood Revitalization
 - B. Events and Public Information

C. Support Services

- City Council awarded \$30,000 matching grant for downtown revitalization to Roseburg Town Center. *August*

1986

- Heidi Land hired as Roseburg Town Center Manager. Continuous dialogue between Town Center and City regarding downtown matters, particularly parking and finances.

1988

- Ad-hock Downtown Parking Task Force formed to deal with numerous issues including traffic flow, parking, taxation and revenue generation to pay indebtedness. Resulted in recommendations for funding, and ultimately, review of need for a Downtown Development Board. *February*

1989

- City Council granted \$25,000 personal services agreement with Roseburg Town Center. *September*
- Roseburg Town Center Board ceased to operate in same manner as previous; requested reactivation of the Downtown Development Board. *November*
- Mayor appointed new members to Downtown Development Board. *December*

1991

- Per Ordinance No. 2772, Downtown Development District sunset date extended from January 1, 1992, to January 1, 2001. *December*

1994

- At request of Downtown Development Board, Ordinance No. 2868 adopted deleting Downtown Development District sunset clause.

1999

- Downtown Master Plan and incorporating ordinances adopted by City Council.

2000

- Entered into contract with Roseburg Town Center to provide National Main Street Program for Downtown. *February*
- Began design on Downtown Demonstration Project. *July*
- Paid off Revenue Bonds. *August*

2001

- Awarded bid for Demonstration Project. *January*
- Completed Demonstration Project. *July*
- Installed benches and trash receptacles. *Fall*

2002

- Installed additional benches and trash receptacles. *Spring*
- Public Works and Utility Commission directed to review proposed local improvement district for the Downtown Development District and committed \$750,000 toward the project. *November*

2003

- Negotiations began between City, Roseburg Town Center and Roseburg Business Association regarding continuance of the Downtown Development District.
- Council affirmed continuance of the downtown tax with modifications and referred suggestions for tax structure changes to the Downtown Development Board. *Sept.*
- Council repealed the downtown tax effective end of quarter 12/31/2003 and retained the Development District.

2004

- Council presented with initiative petition to adopt ordinances repealing all references to Downtown Development District and Board. Declined to act. *February*
- Initiative Petition failed to pass in General Election. *May*

2005

- Repealed Downtown Development Board provisions. *March*
- Repealed Downtown Development District Tax provisions. *March*
- Amended Downtown parking provisions to reflect repeal of Board and tax. *March*

2007

- Parking enforcement contracted to Diamond Parking Services. *January*
- Funds transferred from inactive Downtown District Fund to Capital Outlay for the Douglas Avenue Rehabilitation Project – *January*
- Ordinance No. 3269 adopted to require employee and vehicle information for those within the secondary boundary of the free parking district – *June*

2008

- Ordinance No. 3292 adopted which clarified that downtown employees may park in the free parking zone when they are not working - *October*

2009

- Resolution No. 2009-17 adopted supporting establishment of a Vertical Housing Development Zone in the Downtown Historic District - *June*

2010

- Facade improvement grant program initiated – *March*
- Adopted Resolution No. 2010-4 recognizing the Roseburg Downtown Main Street Association – *April*

- Study commenced to determine feasibility of undergrounding downtown utility services; determined to be financial unfeasible – *April*

2011

- Study conducted regarding supply and demand for a downtown grocery store which concluded the downtown market area cannot compete for a full-service grocer but specialty foods could be successful – *March*
- First agreement authorized with Downtown Roseburg Association with the City contributing \$22,500 from Economic Development for Main Street Program efforts – *October*

2012

- Due to concerns regarding transient activity in downtown, Police Chief reports on enhanced law enforcement efforts in that area – *February*
- Design scope approved for intersection improvements from I-5 to downtown and Highway 138 – *September*
- City entered into parking enforcement contract with Roseburg Downtown Association to be operated under ParkSmart – *September*

2013

- Grant received to conduct a study on a potential downtown plaza – *April*
- Plaza study results shared indicating the project can only occur as a joint venture with private development – *July*
- Urban Renewal Board authorized continued funding for facade improvement grant program - *August*