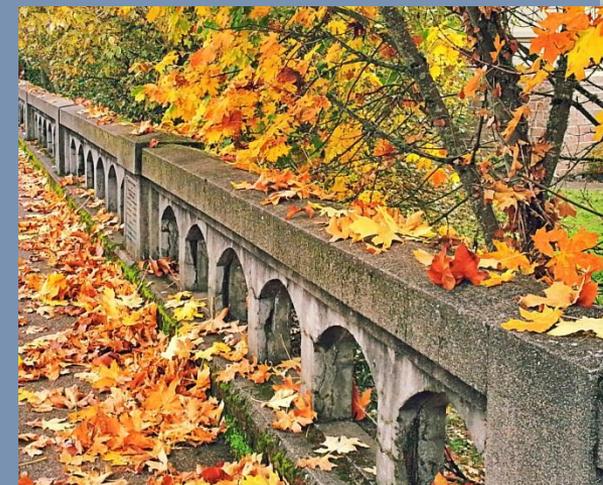




Quarterly Government Affairs Breakfast



STATE OF THE CITY MESSAGE



February 21, 2013 - Roseburg Area Chamber of Commerce

PRESENTED BY:



**Mayor
Larry Rich**



**Council President
Tom Ryan**



**City Manager
Lance Colley**



Our Mission: The City of Roseburg is dedicated to the well-being of all citizens and the livability of our community.
Our Vision: Advance our community through leadership and communication.

WELCOME

City Councilor Introductions



Ken Averett
Ward I



Mike Hilton
Ward I



Tom Ryan
Ward II



Marty Katz
Ward II



Bob Cotterell
Ward III



Rick Coen
Ward III



Steve Kaser
Ward IV



Coming
Soon

Vacant
Ward IV

Staff Introductions

Jim Burge, Police Chief

Lance Colley, City Manager

Sheila Cox, City Recorder

Mike Danielle, Airport Director

Debi Davidson, Management
Technician

Brian Davis, Community Development
Director

Cheryl Guyett, Finance Director

Mike Lane, Fire Chief

Nikki Messenger, Public Works
Director

Koree Tate, Administrative Assistant

John VanWinkle, Human Resources
Director/Risk Manager

What We'll Cover:

Lance:

- Downtown Redevelopment and Urban Renewal
- Economic Development Opportunities
- Disaster Preparedness
- Stewart Parkway S-Curves
- Land Use and Development Ordinance
- Council/Staff Goal Session

Tom:

- Taxiway Relocation/Runway Extension
- Senior Center
- Golf Course Operation
- Downtown Focused Patrol
- Duck Pond and Templin/Micelli Park Improvements
- Guardians of Heroes Parking Lot Update

Larry:

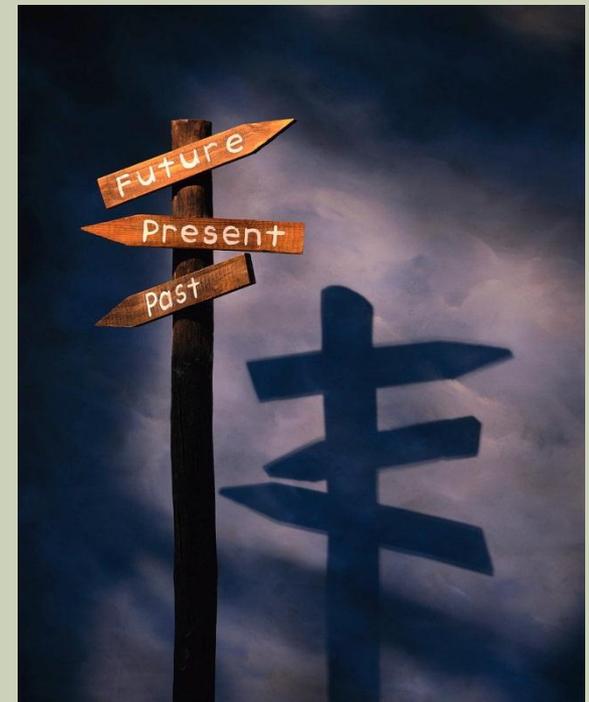
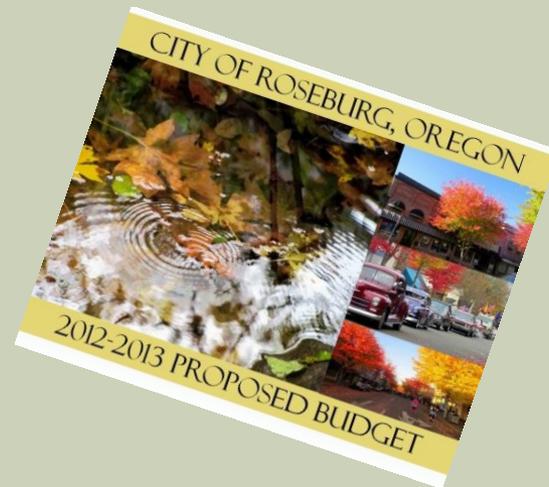
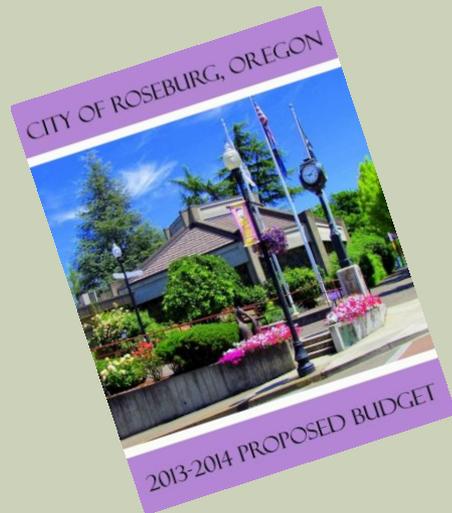
- New City Manager
- K9 Program/New Canine Dora
- Park-Smart
- Eagle Carving Pavilion
- Highway 138 Corridor Plan
- Traffic Signal on Stephen/Chestnut



CITY MANAGER LANCE COLLEY

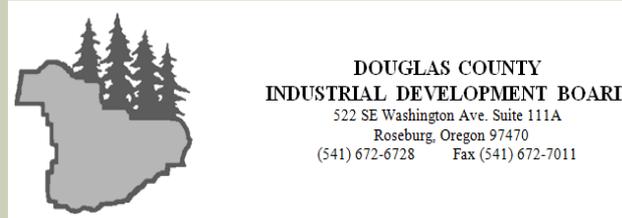
Downtown Redevelopment/Urban Renewal

- City Council goals for 2013/2014
- Financial Update
- Project Update
- Evaluate Future Needs



Economic Development Opportunities

- The Partnership
- Douglas County Industrial Development Board (DCIDB)
- Umpqua Business Center (UBC)
- Roseburg Area Chamber of Commerce





Disaster Preparedness



- City Fire Department leading the way with Douglas County and City Departments
- Great Oregon Shake Out on October 18, 2012
 - Included Douglas County, Mercy Medical Center and other businesses throughout the City
- Coordinated emergency operations center exercises
- Completed training in the City's Continuity Of Operations Plan (COOP)

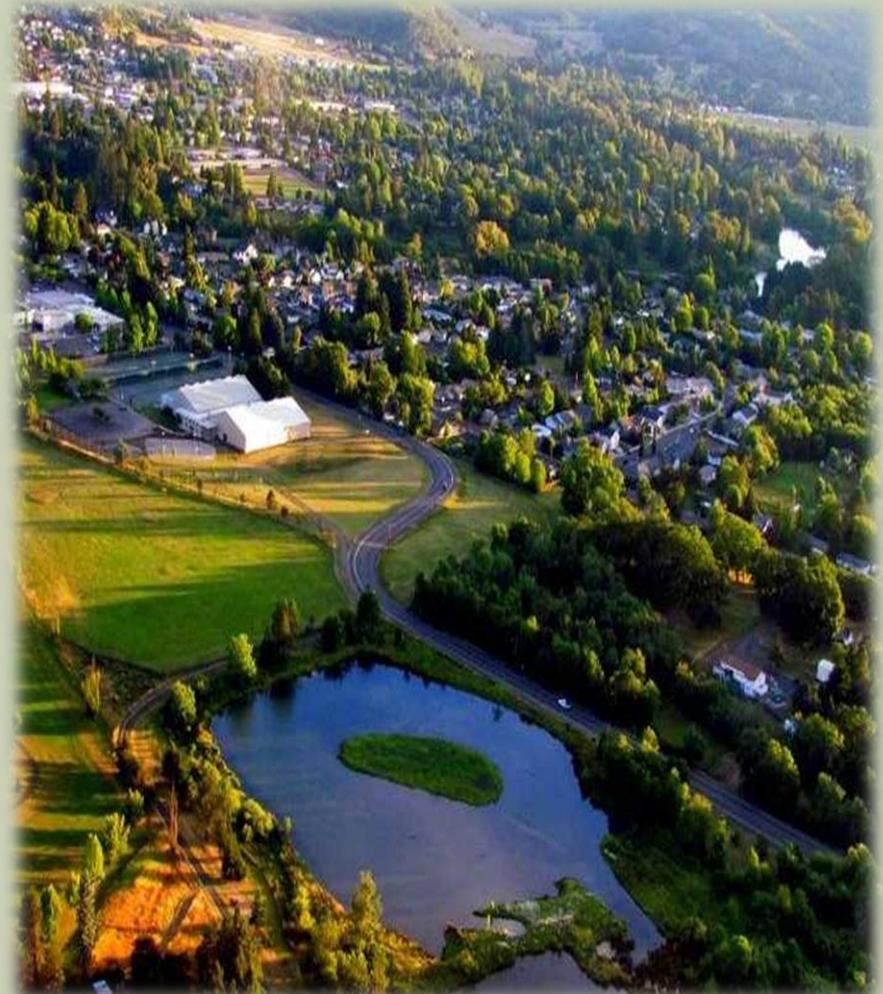




Stewart Parkway S-Curves



- Purpose is primarily a flood control project
- Currently in the design and permit phase



Land Use and Development Ordinance (LUDO)



- Adopted in 1982
- Comprehensive update completed in two phases
- First phase will reorganize structure making it easier for customers to use
- Second phase is to improve standards for:
 - Landscaping and signs
 - Review Central Business District uses
 - Improve establishment of sidewalk cafes
 - Establish effective method of creating more usable open space in the City

LAND USE AND
DEVELOPMENT ORDINANCE



ORDINANCE No. 2363
ADOPTED: JULY 28, 1982



City Council/Staff Goal Session

- January work studies
- Focus and Priorities:
 1. Infrastructure
 2. Operational Stability
 3. Urban Renewal Strategy
 4. Beautification
 5. Business Friendly/City Hall Image
 6. Multi-Use Paths



Council President Tom Ryan

Taxiway Relocation/Runway Extension

Taxiway - \$5.5 Million
90% FAA Funded



Runway Extension - \$2 Million
90% FAA Funded



Completed Runway Extension to 5000 feet last summer



Taxiway Relocation bid awarded and will begin spring 2013



Purpose of relocation is to comply with FAA safety requirements



Roseburg Senior Center

- Located inside Douglas County Health Department
- Current feasibility study funded by Douglas County
- Eligible for up to \$1.5 million Community Development Block Grant
- City Council anticipates a request from the Roseburg Senior Center by summer 2013
- Looking at alternative location to meet long term needs in the City limits



Golf Course Operations

- 🌳 Course operations were significantly impacted by the recession
- 🌳 Cost of up-keep outstripped revenues
- 🌳 City Council decided to outsource the entire operation
- 🌳 Recently selected a contractor
- 🌳 Target date is April 1st





Downtown Focused Patrol

- Police Department have made extra effort to patrol downtown and over park
- Downtown Roseburg Association highlighted their own walking patrol efforts summer 2012
- V.I.P.S. (Volunteers in Police Service) patrols downtown in marked car and on foot twice per week
- Less unlawful behavior downtown



Park Improvements



- Removed and reconstructed Waterfront path in Riverside Park
- Renovated Parrott Creek Park in southeast Roseburg
- Installed new outdoor education area at the Stewart Park Natural Area through donations provided by the Umpqua Valley Audubon Society
- Installed drainage improvements on fields at Gaddis Park





Fir Grove Parking Lot/Guardian of Heroes Project

- Community supported fundraising project - \$75,000 cash, \$55,000 in kind from the community and \$50,000 from the City
- Brick pavers available for sale by contacting Derrick Simmons at DSimmons@WLRLaw.com
- Roseburg VA Cemetery one of only three in Oregon
- Completion goal is summer 2013
- Public Private Partnership for the Guardians of Heroes and the City of Roseburg



Guardians of Heroes is a community project dedicated to paving a parking lot for the Roseburg National Cemetery on West Harvard Avenue.

Mayor Larry Rich

New City Manager Lance Colley

- Roseburg Native
- Earned Accounting Degree at University of Oregon 
- 17 years as City of Roseburg's Finance Director
- 9 years as Roseburg Public School's Chief Operations Officer
- Sworn in as City Manager on November 16, 2012





K9 Program/Welcome Dora

- ❗ Three K9's now – two patrol and one drug detection
- ❗ Adding a drug detection canine was part of the Police Department's long term goal
- ❗ Received a grant of \$10,000 from Umpqua Partners
- ❗ Received personal check from local couple for \$7,300
- ❗ Combined funds paid for Dora, equipment and training for the handler, Travis Dahl
- ❗ Dora has proven her abilities in recent detections, including 14 lbs of marijuana in a vehicle stopped by Myrtle Creek Police



Park-Smart



-  Effective November 1, 2012 the Downtown Roseburg Association under the name “Park-Smart” assumed responsibility for parking enforcement
-  Will oversee parking enforcement, monthly rental of City parking lots and sale of neighborhood passes
-  Enforcement includes the downtown area, Douglas County parking lot, areas abutting downtown and residential parking for Chadwick and Laurelwood neighborhoods
-  Located at 912 SE Washington Avenue
-  541-492-PARK (7275)



Eagle Carving Pavilion

- Sculptor Gerard Krimmer donated the 8' carving in 2009
- Construction of a 20' x 20' pavilion to protect the carving was organized by Boy Scouts as part of two Eagle Scout projects
- Pavilion is located along Stephens Street directly north of the Public Safety Center
- Generous professionals have donated their time and services
- Project to be completed by summer 2013



Highway 138 Corridor Plan

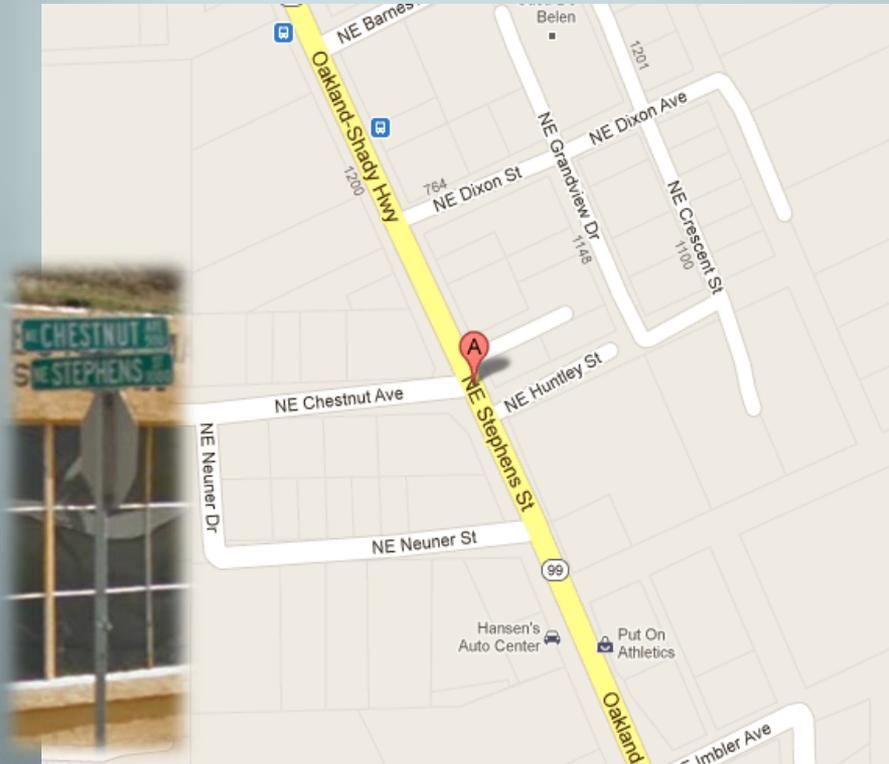
- Purpose is to provide upgraded intersections for freight mobility from I-5 to Highway 138
- Entered agreement with ODOT
- Project is scheduled for 2015
- The project scope is from Diamond Lake Boulevard and Stephens Street intersection to Oak Avenue
- Intersection and roadway reconstruction



Traffic Signal - Chestnut/Stephens



- Urban Renewal project for summer 2013
- Purpose is to create gaps in between traffic signals to help with left turn movement to Chestnut, Ward, Walnut and Cedar Streets





"the best small town in Oregon"