

ROSEBURG CITY COUNCIL AGENDA – JULY 25, 2016
City Council Chambers, City Hall,
900 S. E. Douglas Avenue, Roseburg, OR 97470



7:00 p.m. - Regular Meeting

1. **Call to Order – Mayor Larry Rich**
2. **Pledge of Allegiance**
3. **Roll Call**
Alison Eggers Ken Fazio Victoria Hawks Steve Kaser
Lew Marks John McDonald Tom Ryan Andrea Zielinski
4. **Mayor Report**
5. **Commission Reports/Council Ward Reports**
A. Municipal Judge Contract
6. **Audience Participation – See Information on the Reverse**
7. **Consent Agenda**
A. Minutes of July 11, 2016 Regular Meeting
B. OLCC Ownership Change – Bob’s Deli, 1147 NE Stephens
8. **Ordinances**
A. 2nd Reading, Ordinance No. 3471 – Mulholland Meadows Subdivision Plat and Street Vacation
B. 2nd Reading, Ordinance No. 3472 - Adopting ORS re: Shopping Carts
C. 2nd Reading, Ordinance No. 3473 - Smoking Prohibition for City Parking Lots and Sidewalks Abutting City Parks and Parking Lots
D. Ordinance No. 3474 – Consumer Cellular Telecom Franchise
9. **Department Items**
A. Economic Development Commission Recommendation - Tourism Grant for Umpqua Valley Winegrowers
10. **Items From Mayor, Council or City Manager**
11. **Informational**
A. Activity Report
12. **Executive Session ORS 192.660(2)**
13. **Adjournment**

***** AMERICANS WITH DISABILITIES ACT NOTICE *****

Please contact the City Recorder's Office, Roseburg City Hall, 900 SE Douglas, Roseburg, OR 97470-3397 (Phone 541-492-6866) at least 48 hours prior to the scheduled meeting time if you need an accommodation. TDD users please call Oregon Telecommunications Relay Service at 1-800-735-2900.

AUDIENCE PARTICIPATION INFORMATION

The Roseburg City Council welcomes and encourages participation by citizens at all our meetings, with the exception of Executive Sessions which, by state law, are closed to the public. To allow Council to deal with business on the agenda in a timely fashion, we ask that anyone wishing to address the Council follow these simple guidelines:

Persons addressing the Council must state their name and address for the record, including whether or not they are a resident of the City of Roseburg. All remarks shall be directed to the entire City Council. The Council reserves the right to delay any action requested until they are fully informed on the matter.

TIME LIMITATIONS

With the exception of public hearings, each speaker will be allotted a total of 6 minutes. At the 4-minute mark, a warning bell will sound at which point the Mayor will remind the speaker there are only 2 minutes left. All testimony given shall be new and shall not have been previously presented to Council.

CITIZEN PARTICIPATION – AGENDA ITEMS

Anyone wishing to speak regarding an item on the agenda may do so when Council addresses that item. If you wish to address an item on the Consent Agenda, please do so under "Audience Participation. For other items on the agenda, discussion typically begins with a staff report, followed by questions from Council. If you would like to comment on a particular item, please raise your hand after the Council question period on that item.

CITIZEN PARTICIPATION – NON-AGENDA ITEMS

We also allow the opportunity for citizens to speak to the Council on matters not on this evening's agenda on items of a brief nature. A total of 30 minutes shall be allocated for this portion of the meeting.

If a matter presented to Council is of a complex nature, the Mayor or a majority of Council may:

1. Postpone the public comments to "Items From Mayor, Councilors or City Manager" after completion of the Council's business agenda, or
2. Schedule the matter for continued discussion at a future Council meeting.

The Mayor and City Council reserve the right to respond to audience comments after the audience participation portion of the meeting has been closed.

Thank you for attending our meeting – Please come again.

The City Council meetings are aired live on Charter Communications Cable Channel 191 and rebroadcast on the following Tuesday evening at 7:00 p.m. Video replays and the full agenda packet are also available on the City's website: www.cityofroseburg.org.

DL
7/19/16

ROSEBURG CITY COUNCIL AGENDA ITEM SUMMARY



MUNICIPAL JUDGE CONTRACT

Meeting Date: July 25, 2016
Department: City Manager's Office
www.cityofroseburg.org

Agenda Section: Council Reports
Staff: Debi Davidson
Contact Telephone: 492-6866

ISSUE STATEMENT AND SUMMARY

The Municipal Judge's performance was reviewed in executive session on July 11, 2016. As a result, Council wishes to consider a salary adjustment for Judge Ken Madison.

BACKGROUND

A. Council Action History. On July 11, 2016, the City Council and Municipal Judge Ken Madison met in Executive Session to discuss the Judge's performance.

B. Analysis: The Municipal Judge's contract is effective until terminated by either party. Upon completion of the annual performance evaluation is generally the time at which the City Council determines whether an adjustment should be made in the employment contract and/or compensation plan.

C. Financial and/or Resource Considerations. At the time of 2016/17 budget preparation, funds were included in the budget to accommodate a 2% adjustment effective July 1, 2016 which is consistent with adjustments made for all three collective bargaining groups and non-represented employees.

CITY COUNCIL OPTIONS

The City Council has the option to:

- A. Take no action on the contract.
- B. Amend the contract to reflect a salary adjustment.

RECOMMENDED MOTION

"I move to amend the contract with Kenneth Madison adjust the monthly salary by 2% effective July 1, 2016.

**MINUTES OF THE REGULAR MEETING
OF THE ROSEBURG CITY COUNCIL
July 11, 2016**

Mayor Larry Rich called the regular meeting of the Roseburg City Council to order at 7:00 p.m. on Monday, July 11, 2016, in the City Hall Council Chambers, 900 SE Douglas, Roseburg, Oregon. Councilor Kaser led the Pledge of Allegiance.

ROLL CALL

Present: Councilors Victoria Hawks, Ken Fazio, Steve Kaser, Alison Eggers, Tom Ryan, Lew Marks, Andrea Zielinski and John McDonald.

Others present: City Manager Lance Colley, City Attorney Bruce Coalwell, City Recorder Sheila Cox, Finance Director Ron Harker, Human Resources Director John VanWinkle, Police Chief Jim Burge, Community Development Director Brian Davis, Public Works Director Nikki Messenger, Assistant Fire Chief Gary Garrisi, Management Technician Debi Davidson and Troy Brynelson of The News Review.

MAYOR REPORTS

Councilors were reminded to notify staff of any anticipated meeting absences. Rich expressed appreciation to Staff for organizing the ribbon cutting ceremony for the downtown intersection improvements. Similar ceremonies will be held in the near future for Sportsman Warehouse and Coastal Farm and Ranch.

COMMISSION/COUNCIL WARD REPORTS

McDonald noted the success of the Annual Art Festival held in Ward 3 and the Graffiti Cruise which originated in Ward 3.

SPECIAL PRESENTATION – UMPQUA STRONG

Randi Feland, 110 Balboa Avenue, shared information on the formation of “Umpqua Strong” and their plans to sponsor a run/walk on October 1st in hopes of inspiring, remembering and honoring those impacted by the UCC shooting. Funds raised will be dedicated toward scholarships in the victims’ names. She requested that the City help with sponsorship through provision of security, resources and/or ambulance standby. Colley indicated that assistance could be coordinated at a staff level.

AUDIENCE PARTICIPATION

Bernard Woodard, 310 SE Pine, spoke in support of the Umpqua Strong efforts.

Trevor Carlson, 402 SE Jackson, spoke to his treatment in Municipal Court by a pro-tem judge who he believed was condescending.

CONSENT AGENDA

Ryan moved to approve the following Consent Agenda item:

- A. Minutes of June 13, 2016 regular meeting.

Motion was seconded by McDonald and carried unanimously.

PUBLIC HEARING – ORDINANCE NO. 3471 – MULHOLLAND MEADOWS SUBDIVISION
PLAT AND STREET VACATION

At 7:20 Rich opened the public hearing on the proposed plat and street vacation involving a portion of Cecil Street right-of-way, Rutter Lane right-of-way, Bethel Street right-of-way and the lot line and rights-of-way located within Mulholland Meadows Subdivision. Cox reported the applicant, Hanna Limited Partnership, Hanna Seven and L/B Limited Partnership, plans to develop the area with a Hampton Inn and Suites. No objections were received against the vacation. McDonald recused himself because of his involvement in ODOT's review of the application.

Colley noted that the subject right-of-way was not originally sold to the City through fee simple title but was granted as right-of-way and is contiguous to property owned by the applicants. Therefore, a professional appraisal determined there was not a value to the public way. The Municipal Code allows the City Council to charge an assessment for the property if they believe that to be in the public' interest, but he advocated that no charge should be made for property that the City did not purchase. Kaser expressed surprise at the zero value but upon re-reading the appraisal, he understood that point.

Applicant Bruce Hanna, 128 Songbird Court, shared a rendering of the planned development. When done, the Windmill Inn will be removed and eventually all the acreage next to I-5 and Mulholland will be redeveloped. Downtown Roseburg Association Director Roxana Grant encouraged the development stating it would have a significant impact on the community and improve the tourism industry.

As no one else wished to speak, the hearing was closed at 7:33 p.m. Consensus was to not assessed a fee for the property and proceed with first reading of the ordinance. Cox read Ordinance No. 3471 for the first time, entitled: An Ordinance Granting a Plat and Street Vacation Involving a Portion of Cecil Street Right-of-Way, Rutter Lane Right-of-Way, Bethel Street Right-of-Way and the Interior Lot Line and Rights-of-Way Located Within Mulholland Meadows Subdivision in the City of Roseburg.

ORDINANCE NO. 3472 – SHOPPING CARTS

Colley reminded Council that state statutes address unauthorized appropriation of shopping carts and recovery of abandoned shopping carts. In addition there are provisions for business persons to take steps to protect possession of and reclaim carts which may have been stolen. Adopting those statutes would place some responsibility on cart owners to retrieve carts that have been abandoned in creeks and the river.

Burge spoke with managers of three major grocery stores who were familiar with the statutes and only requested sufficient time to implement the requirements of the ordinance. Merchants must post a clear warning about theft of carts and provide a toll free number for citizens and/or law enforcement to report on abandoned carts. If a merchant does not retrieve a cart, there is a \$50 fee/fine for police storage of the cart. Given the cost of purchasing the carts, there is value to retrieving them. Discussion was held on current procedure for stolen/abandoned carts and the need to provide alternative means for homeless persons that may be storing personal belongings in the stolen property.

Cox read Ordinance No. 3472 for the first time, entitled: An Ordinance Adding Chapter 7.16 to the Roseburg Municipal Code Establishing Regulations Regarding Shopping Carts.

ORDINANCE NO. 3473 – SMOKING PROHIBITIONS

Colley noted concerns expressed by downtown business owners regarding people smoking in City parking lots and on sidewalks abutting those parking lots and City parks. Of primary concern is Eagles Park. Smoking prohibitions have already been adopted in City parks. Hawks was concerned about the “hop scotch” pattern that would result and suggested it may be better to prohibit smoking on all public properties downtown or within the Central Business District. Fazio anticipated significant objection from the community, particularly from tavern owners. Discussion was held on options and potentially surveying downtown businesses regarding the proposal. Cox read Ordinance No. 3473 for the first time, entitled: An Ordinance Amending Roseburg Municipal Code Chapter 7.02 by adding a New Section 7.02.170 Regarding Unlawful Smoking.

RESOLUTION NO. 2016-15 – NON-PROFIT CONTRIBUTION POLICY

Colley reminded Council that after the budget process the Council discussed whether or not they wished to continue with a policy regarding contributions to non-profit organizations. Several Councilors spoke in support of discontinuing the policy in favor of retaining funds to address City operational needs, particularly in light of upcoming cutbacks within Douglas County operations. Ryan moved to adopt Resolution No. 2016-15 rescinding Resolution No. 2013-19 establishing a policy for contributions to non-profit organizations. Motion was seconded by Marks and carried unanimously.

RESOLUTION NO. 2016-16 – ELECTRONIC COMMERCE ZONE

Davis reported that sponsors of the Roberts Creek Enterprise Zone have proposed an Electronic Commerce Zone designation to use as an additional tool for the tech segment of economic development. The City Council took similar action in April, but due to unprecedented competitiveness for the designation, the administering agency, Business Oregon, has now required applicants to reapply after July 1. Fazio moved to adopt Resolution No. 2016-16 requesting that the Roberts Creek Enterprise Zone be Designated for Electronic Commerce. Motion was seconded by McDonald and carried unanimously.

ROSEBURG POLICE EMPLOYEES ASSOCIATION CONTRACT RATIFICATION

VanWinkle outlined the tentative agreements reached with the Police Employees which meet the parameters established by the City Council in executive session in April. Burge explained the duties of the Administrative Technician (Evidence Technician) which necessitated an adjustment in salary for that position. Ryan moved to approve the tentative three-year contract agreement between the City of Roseburg and the Roseburg Police Employees Association. Motion was seconded by Hawks and carried unanimously. Burge complimented the negotiating team consisting of VanWinkle, Captain Jerry Matthews and Sergeant Joe Kaney on settling the agreement so efficiently. The Association representation also negotiated in a very professional, open-minded and respectful manner.

TRANSPORTATION FUNDING – LOCAL GAS TAX DISCUSSION

Messenger reiterated information previously shared regarding the need for transportation system funding in the amount of at least \$1.44 million annually versus the current \$800,000 level. Information was provided about a potential gas tax, other communities that have

already adopted local gas taxes and their tax rates. Funds were included in the budget to pay a consultant to assist with determining support for a local gas tax. Fazio noted the need for revenues and how negligible a 3 cent tax would be for a tank of gas. He was concerned, however, that voters will be voting on marijuana tax and county library taxes which may have a negative impact on the vote. McDonald hoped a gas tax could help reduce the systems development charges to further promote development. McDonald moved to direct staff to outline a process for community input and hire a consultant to survey City residents regarding their support for a local gas tax or other transportation funding measures. Motion was seconded by Zielinski and carried unanimously.

ITEMS FROM MAYOR, COUNCILORS OR CITY MANAGER

McDonald reiterated his request that the City correspond with the State Legislature to advocate prohibitions for advertising marijuana along the freeway.

Zielinski thanked Staff for the opening of Facebook pages for the City in general, the Fire Department and the Police Department. She complimented the Police Department for their presence at all the special summer events and the addition of VIPS volunteers providing back stage security at the Half Shell concerts.

Marks offered kudos for the new "Run to Roseburg" advertising and website in conjunction with the Eugene Olympic Trials.

Hawks expressed appreciation for information received from Staff during her two meeting absences.

Meeting adjourned at 8:55 p.m.

Debi Davidson
Management Technician

Jc
2/19/16

ROSEBURG CITY COUNCIL AGENDA ITEM SUMMARY



OLCC APPLICATION-CHANGE OF OWNERSHIP BOB'S DELI

Meeting Date: July 25, 2016
Department: City Recorder
www.cityofroseburg.org

Agenda Section: Department Items
Staff Contact: Sheila Cox
Contact Telephone Number: 492-6866

ISSUE STATEMENT AND SUMMARY

Roseburg Municipal Code Chapter 9.12 requires staff review of all applications submitted to the Oregon Liquor Control Commission for a license to sell alcoholic beverages within the City. Upon completion of staff review, the City Recorder is required to submit the application and a recommendation concerning endorsement to the Council for its consideration. Changes to existing licenses must be processed in the same manner.

BACKGROUND

OLCC has received a change of ownership application for Bob's Deli located at 1147 NE Stephens. This is a "Limited On-Premises" and "Off-Premises" sales license application submitted by Donald and Lani Smith.

- A. Council Action History.** Chapter 9.12 requires Council to make a recommendation to OLCC on the approval or denial of all liquor license applications submitted by any establishment located inside City limits.
- B. Analysis.** The Police Department conducted a background investigation on the applicant and found no reason to deny the application.
- C. Financial and/or Resource Considerations.** The applicant has paid the appropriate fee for City review of the application.
- D. Timing Issues.** The applicant is requesting endorsement from the Council for immediate submittal to OLCC.

COUNCIL OPTIONS

Council may recommend OLCC approval of the application as submitted or recommend denial based on OLCC criteria.

STAFF RECOMMENDATION

Staff recommends Council approval of the application as submitted.

SUGGESTED MOTION

"I MOVE TO RECOMMEND APPROVAL OF THE OLCC CHANGE OF OWNERSHIP APPLICATION FOR BOB'S DELI LOCATED AT 1147 NE STEPHENS STREET."

c: Applicant
OLCC



OREGON LIQUOR CONTROL COMMISSION
LIQUOR LICENSE APPLICATION

Lottery
Video poker ¹¹ caps poker

Application is being made for:

LICENSE TYPES

- Full On-Premises Sales (\$402.60/yr)
- Commercial Establishment
- Caterer
- Passenger Carrier
- Other Public Location
- Private Club
- Limited On-Premises Sales (\$202.60/yr)
- Off-Premises Sales (\$100/yr)
 - with Fuel Pumps
- Brewery Public House (\$252.60)
- Winery (\$250/yr)
- Other: _____

ACTIONS

- Change Ownership
- New Outlet
- Greater Privilege
- Additional Privilege
- Other _____

90-DAY AUTHORITY

Check here if you are applying for a change of ownership at a business that has a current liquor license, or if you are applying for an Off-Premises Sales license and are requesting a 90-Day Temporary Authority

APPLYING AS:

- Limited Partnership
- Corporation
- Limited Liability Company
- Individuals

CITY AND COUNTY USE ONLY

Date application received: _____

The City Council or County Commission: _____

(name of city or county)

recommends that this license be:

- Granted
- Denied

By: _____
(signature) (date)

Name: _____

Title: _____

OLCC USE ONLY

Application Rec'd by: _____

Date: _____

90-day authority: Yes No

1. Entity or individuals applying for the license: [See SECTION 1 of the Guide]

- ① DNL INC ③ Donald clair smith jr
- ② Lani Diane Smith ④ _____

2. Trade Name (dba): Bob's Deli

3. Business Location: 1147 NE Stephens St. Roseburg douglas county Oregon 97470
(number, street, rural route) (city) (county) (state) (ZIP code)

4. Business Mailing Address: 15de Westview Dr Roseburg OR 97471
(PO box, number, street, rural route) (city) (state) (ZIP code)

5. Business Numbers: 541-673-7541
(phone) (fax)

6. Is the business at this location currently licensed by OLCC? Yes No

7. If yes to whom: FAC Market + Rentals Corp Type of License: Limited on premise and off premise
Floyd Poland

8. Former Business Name: Bob's Deli

9. Will you have a manager? Yes No Name: _____
(manager must fill out an Individual History form)

10. What is the local governing body where your business is located? Roseburg - Douglas County
(name of city or county)

11. Contact person for this application: Don Smith 541-391-0088
(name) (phone number(s))
15de Westview Dr Roseburg, OR 97471 dnl-logabin@artlook.com
(address) (fax number) (e-mail address)

I understand that if my answers are not true and complete, the OLCC may deny my license application.

Applicant(s) Signature(s) and Date:

② Lani Diane Smith Date 7-13-16 ③ _____ Date _____
② _____ Date 7-15-16 ④ _____ Date _____

ORDINANCE NO. 3471

AN ORDINANCE GRANTING A PLAT AND STREET VACATION INVOLVING A PORTION OF CECIL STREET RIGHT-OF-WAY, RUTTER LANE RIGHT-OF-WAY, BETHEL STREET RIGHT-OF-WAY AND THE INTERIOR LOT LINE AND RIGHTS-OF-WAY LOCATED WITHIN MULHOLLAND MEADOWS SUBDIVISION IN THE CITY OF ROSEBURG

WHEREAS, pursuant to Roseburg Municipal Code Chapter 4.06, upon receipt of a report from the Community Development Department, the City Recorder initiated proceedings to grant a plat and street vacation involving a portion of Cecil Street Right-of-Way, Rutter Lane Right-of-Way, Bethel Street Right-of-Way and the interior lot line and rights-of-way located within Mulholland Meadows Subdivision in the City of Roseburg, more particularly described in Section 1 of this ordinance and shown on the map attached hereto as Exhibit "A" of this ordinance; and

WHEREAS, the City Recorder published a notice of a public hearing on the proposed vacation to be held before the Roseburg City Council on July 11, 2016, in The News-Review, a newspaper of general circulation in the City of Roseburg, Oregon, on June 26 and July 3, 2016, posted said notice at or near each end of the vacation area and mailed the same to all affected property owners, not less than 14 days prior to the date of the hearing, all of which more fully appear in the proof of publication, posting and mailing on file in the City Recorder's Office; and

WHEREAS, such public hearing was duly held before the Roseburg City Council on the above-mentioned date, and all persons desiring to be heard on said matter were heard;

NOW, THEREFORE, THE CITY OF ROSEBURG ORDAINS AS FOLLOWS:

Section 1. A plat and street vacation involving a portion of Cecil Street right-of-way, Rutter Lane right-of-way, Bethel Street right-of-way and the interior lot line and rights-of-way located within Mulholland Meadows Subdivision in the City of Roseburg is hereby granted. The right-of-way area can be found on the County Assessor's Map as Township 27 South, Range 06 West, Willamette Meridian, Section 13BA, Tax Lot 04200, and Section 12CD, Tax Lots 06301, 06900, 07000, 071000, 07200, 07300, 07400, 07500, 07600, 07700, 07800, 07900 and 08000, and is further described as follows:

A tract of land being a portion of LOTS 1 through 8, a portion of LOT 11 and all of LOTS 9, 10, and 12 through 16, all of BLOCK 2, Mulholland Meadows, Volume 6, Page 54, Douglas County Plat Records, and all of those portions of the Bethel Street, Cecil Street, and Rutter Lane Right-of-Ways as dedicated to the City of Roseburg, located in the Southeast Quarter of Section 12 and Northeast Quarter of Section 13, Township 27 South, Range 6 West, Willamette Meridian, City of Roseburg, Douglas County, Oregon, all lying within the following described boundary:

Beginning at a point on the Easterly Right-of-Way boundary of Interstate 5, being the intersection of said Easterly Right-of-Way boundary and the North Right-of-Way boundary of said Cecil Street; Thence leaving said Easterly Right-of-Way boundary, along said Northerly Right-of-Way boundary, South 89°29'42" East, 263.22 feet to a point being on the Westerly Right-of-Way boundary of Mullholland Drive; Thence Southerly along the said Westerly Right-of-Way boundary and the Easterly boundary of that tract of land described in Instrument Number 2015-16613, Deed Records of Douglas County, the following courses: South 33°27'29" East, 48.23 feet to the beginning of a 263.73-foot radius curve, concave Easterly; Thence along said curve an arc distance of 42.89 feet, through a central angle of 09°19'06"; Thence South 42°46'35" East, 33.40 feet to the beginning of a 34.50-foot radius curve, concave Westerly; Thence along said curve an arc distance of 64.38 feet, through a central angle of 106°55'00"; Thence South 64°08'25" West, 18.02 feet to the beginning of a 85.25-foot radius curve, concave Northerly; Thence along said curve an arc distance of 39.16 feet, through a central angle of 26°19'02", to the most Southerly Southwest corner of said Instrument Number 2015-16613; Thence North 89°32'34" West, 183.86 feet to a point on the West boundary of LOT 11, said BLOCK 2, and the West boundary of that tract described in Instrument Number 1981-14789, Deed Records of Douglas County; Thence Southerly along said West boundary, South 00°32'17" West, 50.00 feet to the Southwest corner of said LOT 11; Thence Easterly along the South boundaries of said LOT 11 and LOT 6, said BLOCK2, South 89°32'34" East, 321.14 feet to a point on the aforementioned Westerly Right-of-Way boundary of Mullholland Drive; Thence Southerly along said Westerly Right-of-Way boundary the following courses: South 14°42'15" East, 57.37 feet; Thence South 07°36'39" East, 60.17 feet; Thence South 05°54'17" East, 59.97 feet; Thence South 02°21'37" East, 59.72 feet; Thence South 00°07'45" West, 42.02 feet; Thence South 00°20'47" East, 75.94 feet to the most Easterly Northeast corner of that that land described in Instrument Number 2013-04081, Deed Records of Douglas County; Thence leaving said Westerly Right-of-Way boundary and Northerly along the Easterly boundary of said Instrument Number 2013-04081 the following courses: North 40°56'49" West, 20.96 feet; Thence North 01°06'40" East, 7.35 feet to the most Northerly Northeast corner of said Instrument Number 2013-04081; Thence Westerly along the North boundary of said Instrument Number 2013-04081, South 89°41'01" West 382.21 feet; Thence North 00°32'17" East, 38.22 feet; Thence North 71°04'04" West, 25.41 feet to a point on the aforementioned Easterly Right-of-Way of Interstate 5; Thence Northerly along said Easterly Right-of-Way boundary the following courses: North 06°47'25" West, 362.81 feet; Thence North 07°31'32" East, 148.65 feet to the Point of Beginning and there terminating.

The above described tract contains 4.61 Acres (200,908.32 Square Feet), more or less.

Section 2. A public utility easement is hereby granted and reserved over the entire property described in the above Section 1 and being vacated by this ordinance to allow for possible future utility installation and maintenance.

Section 3. The title to the property being vacated by this ordinance shall attach to the lands bordering on such equal portions in accordance with ORS 271.140.

Section 4. Pursuant to ORS 271.150, the City Recorder is hereby directed to file a certified copy of this ordinance and the map attached hereto as Exhibit "A" with the Douglas County Clerk, Douglas County Assessor and Douglas County Surveyor.

ADOPTED BY THE CITY COUNCIL THIS 25th DAY OF JULY, 2016.

APPROVED BY THE MAYOR THIS 25th DAY OF JULY, 2016.

Larry Rich, Mayor

ATTEST:

Sheila R. Cox, City Recorder

ORDINANCE NO. 3472
AN ORDINANCE ADDING CHAPTER 7.16 TO THE ROSEBURG MUNICIPAL CODE
ESTABLISHING REGULATIONS REGARDING SHOPPING CARTS

WHEREAS, Chapter II, Section 2.1(2) of the Roseburg City Charter provides:

The City has all powers that the constitution or laws of the United States or of this state expressly or impliedly grant or allow cities, as fully as if this Charter specifically stated each of those powers.

NOW THEREFORE, THE CITY OF ROSEBURG ORDAINS AS FOLLOWS:

SECTION 1. Chapter 7.16 entitled "Shopping Carts" is hereby added to Title 7 of the Roseburg Municipal Code to read as follows:

SHOPPING CARTS

- 7.16.005 Short Title.**
- 7.16.010 Unauthorized Appropriation of Shopping Carts.**
- 7.16.020 Requirements for Shopping Cart Providers.**
- 7.16.030 Retrieval and Disposal of Carts, Fees.**

7.16.005 **SHORT TITLE.** RMC 7.16.005 through 7.16.030 shall be known and may be cited as the "Shopping Cart Ordinance."

7.16.010 **UNAUTHORIZED APPROPRIATION OF SHOPPING CARTS.**

A. The unauthorized appropriation of a shopping cart from the business premises of the person that owns the shopping cart is prohibited. Unauthorized appropriation of a shopping cart is a crime and constitutes theft under ORS 164.015. A person commits the crime of unauthorized appropriation of a shopping cart if the person without written permission of the owner of the shopping cart abandons or is in possession of a shopping cart that is the property of another more than 100 feet away from the parking area of the retail establishment or shopping cart containment area of the owner of the shopping cart.

B. This Section shall apply only if the shopping cart provider has complied with RMC Section 7.16.020.

7.16.020 **REQUIREMENTS FOR SHOPPING CART PROVIDERS.**

A. A person that supplies shopping carts for public use at the person's business shall:

- 1.** Post signs in sufficient number to give notice to members of the public entering onto or leaving the business premises that unauthorized appropriation of a shopping cart is a crime under ORS 164.015, and provide a toll-free or local telephone number that members of the public may use to report abandoned shopping carts; and

2. Identify the person's business on each shopping cart and post a sign on the shopping cart that:
 - a. Notifies any member of the public using the shopping cart that unauthorized appropriation of a shopping cart is a crime under ORS 164.015; and
 - b. Provides a toll-free or local telephone number for use in reporting an abandoned shopping cart; and
3. Establish, maintain and make available to the public, at the person's own expense, a toll-free or local telephone line for the purpose of reporting abandoned shopping carts. If the person who provides the carts has a contractor who receives the calls concerning abandoned shopping carts, that contractor shall forward each report the contractor receives concerning an abandoned shopping cart to the owner of the shopping cart and to the City's Code Enforcement Office within one business day after the contractor receives the report; and
4. Retrieve or contract for the retrieval of abandoned shopping carts.

7.16.030 RETRIEVAL AND DISPOSAL OF CARTS, FEES.

A. A person may agree with other persons to share and to pay expenses related to the toll-free telephone line described in RMC 7.16.020(A)(3). The agreement shall provide that any person designated to operate the toll-free telephone line and receive reports concerning abandoned shopping carts must forward the reports in accordance with RMC 7.16.020(A)(3).

B. A person shall retrieve a shopping cart that the person owns within 72 hours after receiving notification that the shopping cart has been abandoned.

C. If the City identifies, salvages or reclaims an abandoned shopping cart, it shall use the toll-free telephone line described in RMC 7.16.020(A)(3) to report the existence and location of an abandoned shopping cart to the owner of the shopping cart, if the owner is identifiable.

D. The City may take custody of an abandoned shopping cart and impose a fine of \$50.00 on the owner of the shopping cart if the owner does not retrieve the shopping cart within 72 hours after the City makes a report under Subsection (C) of this Section or after the owner receives a report under RMC 7.16.020(A)(3).

E. The City may release a shopping cart held in the City's custody to the owner upon payment of the \$50.00 fine.

F. The City may take title to a shopping cart in the City's custody and dispose of the shopping cart as the City deems appropriate, if the owner does not claim the shopping cart within 30 days.

G. A City Code Enforcement Officer may issue citations for the commission of a violation of this Chapter. A violation proceeding under this Chapter shall be processed in accordance with ORS Chapter 153.

SECTION 2. SEVERABILITY. The Sections, Subsections, Paragraphs and clauses of this ordinance are severable. The invalidity of one Section, Subsection, Paragraph, or clause shall not affect the validity of the remaining Sections, Subsections, Paragraphs and clauses.

**ADOPTED BY THE ROSEBURG CITY COUNCIL ON THIS 25TH DAY OF JULY, 2016.
APPROVED BY THE MAYOR ON THIS 25TH DAY OF JULY, 2016.**

LARRY RICH, MAYOR

ATTEST:

SHEILA R. COX, CITY RECORDER

ORDINANCE NO. 3473

**AN ORDINANCE AMENDING ROSEBURG MUNICIPAL CODE CHAPTER 7.02
BY ADDING A NEW SECTION 7.02.170 REGARDING UNLAWFUL SMOKING**

SECTION 1. Roseburg Municipal Code Chapter 7.02 is amended to add a new Section 7.02.170 entitled "Unlawful Smoking" to read as follows:

7.02.170 Unlawful Smoking

A. For the purposes of this Section, the following words and phrases shall have the following meanings:

1. "Electronic Smoking Device" (ESD) means any electronic product that delivers nicotine or any other substance to the person inhaling from the device, including, but not limited to an electronic cigarette, e-cigar, e-pipe, vape pen or e-hookah. Electronic Smoking Device includes any component, part or accessory of such a product, whether or not sold separately. Electronic Smoking Device does not include drugs, devices, or combination products approved for sale by the U.S. Food and Drug Administration, as those terms are defined in the Federal Food, Drug and Cosmetic Act.
2. "Electronic Smoking Cartridges or Electronic Smoking Device Liquid" means the part or accessory to an Electronic Smoking Device that is heated, atomized, vaporized or through some other process, using an ESD, becomes airborne to facilitate inhalation of the product or its byproducts.
3. "Smoke" and "Smoking" mean inhaling, exhaling, burning, or carrying any lighted or heated cigar, cigarette, pipe, weed, plant, or other tobacco like product or substance in any manner or in any form. "Smoke" and "Smoking" also include the use of an Electronic Smoking Device which creates an aerosol, in any manner or in any form. A lighted smoking instrument includes an activated or "switched on" Electronic Smoking Device.

B. A person commits the offense of unlawful smoking if the person does any of the following:

1. Smokes within the boundaries of any of the following City of Roseburg-owned public parking lots or on any public sidewalk adjacent thereto:
 - a. The "Phillips" lot at 840 SE Stephens;
 - b. The old "Shalimar" lot at 734 SE Stephens;
 - c. The "Rose/Cass" lot at 727 SE Rose;
 - d. The "Flegel" lot at 1071 SE Washington;
 - e. The parking structure at 551 SE Rose.

2. Smokes on any sidewalk, street, driveway, parking area or alley adjacent to any City park except for Stewart Park Golf Course.

C. Violation of this Section shall be classified as a violation.

ADOPTED BY THE CITY COUNCIL THIS 25th DAY OF JULY, 2016.

APPROVED BY THE MAYOR THIS 25th DAY OF JULY, 2016.

LARRY RICH, MAYOR

ATTEST:

SHEILA R. COX, CITY RECORDER

ROSEBURG CITY COUNCIL AGENDA ITEM SUMMARY

*OK
7/19/16*



ORDINANCE GRANTING A TELECOMMUNICATIONS FRANCHISE TO CONSUMER CELLULAR, INC.

Meeting Date: July 25, 2016

Department: City Recorder

www.cityofroseburg.org

Agenda Section: ORDINANCES

Staff Contact: Sheila R. Cox

Contact Telephone Number: 541/492-6866

SRC

ISSUE STATEMENT AND SUMMARY

The City has received an application for a telecommunication franchise from Consumer Cellular, Inc. located in Tigard, OR.

BACKGROUND

A. Council Action History. Council has not acted on this particular application.

B. Analysis. The subject application and associated fee was received on July 11, 2016; however the company has been providing services in Roseburg since July 1, 2016.

C. Financial and/or Resource Considerations. As a non-carrier provider of wireless telecommunication services within Roseburg, Consumer Cellular, Inc. is required to pay a franchise fee of 5% of the gross revenues derived from customers within the City.

D. Timing Issues. As noted above, the application was just recently submitted, but service to Roseburg customers began on July 1. Therefore, Staff is requesting that the franchise be granted retroactively to that date. Such effective date will make the initial term of the franchise 2 years and 6 months, with an expiration date of December 31, 2018. The ordinance will also allow renewal options of three years each, for a total of five terms.

STAFF RECOMMENDATION Staff recommends that Council proceed with first reading of the ordinance, followed by second reading and adoption at the July 25, 2016 meeting to avoid further delay in issuing the franchise.

SUGGESTED MOTION If Council concurs with Staff's recommendation, Council will need to request first reading of the ordinance granting a telecommunications franchise to Consumer Cellular, Inc. effective retroactively to July 1, 2016 after which the following motions would be appropriate:

#1 *"I MOVE TO SUSPEND THE RULES AND PROCEED WITH SECOND READING OF ORDINANCE NO. 3474.*

#2 *"I MOVE TO ADOPT ORDINANCE NO. 3474."*

ATTACHMENTS Proposed Ordinance

cc: Consumer Cellular, Inc.
Attn: Shane Bridges, Controller
12447 SW 69th Ave.
Tigard, OR 97223

Subject Franchise File
Chrono File

ORDINANCE NO. 3474
AN ORDINANCE GRANTING A TELECOMMUNICATION FRANCHISE
TO CONSUMER CELLULAR, INC. EFFECTIVE RETROACTIVELY TO JULY 1, 2016

SECTION 1. Grant of Franchise. The City of Roseburg, hereinafter called “City”, hereby grants Consumer Cellular, Inc., hereinafter called “Franchisee”, the non-exclusive right to use and occupy all public ways within the Franchise Territory, solely for the purposes described herein, for a period of two years and six months beginning retroactively to July 1, 2016 and ending December 31, 2018, following Franchisee’s acceptance of the Franchise as provided in Section 11 of this Ordinance.

SECTION 2. Incorporation of Roseburg Municipal Code. This Franchise is granted pursuant to Chapter 9.25 of the Roseburg Municipal Code (“RMC”), entitled “Telecommunications Providers”, and shall be interpreted to include all provisions of Chapter 9.25, as it now exists and as it may be amended during the term of the Franchise, and all other provisions of the Roseburg Municipal Code and City regulations with which Chapter 9.25 requires compliance, as if set forth in writing herein. A copy of Chapter 9.25, as it exists and is in effect on the effective date of this Franchise, is attached to this Franchise as Exhibit “A”. It shall be the responsibility of the Franchisee to keep itself informed of any amendments to applicable provisions of the Roseburg Municipal Code and all related regulations.

SECTION 3. Amendment and Renewal. The Franchise granted by this Ordinance may be amended in accordance with RMC 9.25.120 and may be renewed in accordance with RMC 9.25.100.

SECTION 4. Franchise Territory. The “Franchise Territory” is all territory within the boundaries of the City of Roseburg, as currently existing or as the boundaries may be adjusted during the term of this Franchise.

SECTION 5. Services to be Provided. Franchisee shall provide telecommunications services as authorized by law to residents, businesses and other entities within the City of Roseburg.

SECTION 6. Franchise Fees. Franchise fees shall be based on Franchisee’s annual use of the City’s public ways, as provided below:

A. Fee Base. For the privileges granted by this Franchise, Franchisee shall pay five percent (5%) of its gross revenue derived from services provided to customers within the City limits of Roseburg.

B. Payment. All payments due hereunder shall be paid to the City of Roseburg

by check or money order delivered to the address of the City for notices as set forth herein.

C. Due Date. Franchise fees shall be paid to the City on a quarterly basis, based on the revenues derived from the quarter just passed, not more than 30 days following the end of each quarter.

D. Late Fee. If Franchisee fails to pay the Franchise fee when due, Franchisee shall be charged a penalty of ten percent (10%), and the legal rate of interest established by state statute on the unpaid balance.

SECTION 7. Notices and Authorized Representatives.

A. Except for emergency notification of Franchisee, all notices or other communications between the parties shall be deemed delivered when made by certified United States mail or confirmed express courier delivery to the following persons and locations:

If to City:

City of Roseburg
ATTN: Sheila R. Cox, City Recorder
900 SE Douglas
Roseburg, OR 97470
E-mail: scox@cityofroseburg.org
Phone: 541/492-6866

If to Franchisee:

Consumer Cellular, Inc.
ATTN: Shane Bridges, Controller
12447 SW 69th Ave.
Tigard, OR 97223
E-mail: accounting@consumercellular.com
Phone: 503/675-8988

Either party may change the identity of its authorized representative(s) or its address or phone number for notice purposes by delivering written notice of the change to the other party.

B. In case of an emergency that causes or requires interruption of service, City shall give Franchisee emergency notification by hand delivery or telephone, as appropriate to the nature of the emergency, to the following:

Contact Person's Name: Shane Bridges, Controller
Mailing Address: 12447 SW 69th Ave. Tigard, OR 97223
Telephone: 971/250-3330
Email: accounting@consumercellular.com

SECTION 8. Location, Relocation and/or Removal of Facilities. RMC Chapter 4.02, along with RMC Sections 9.25.290 – 9.25.320, sets forth the conditions for the construction, installation, location, relocation and removal of Franchisee's facilities. There are no exceptions or additions to these regulations unless Franchisee is exempted by statute.

SECTION 9. Representation and Warranty of Franchisee. By executing this document, Franchisee represents and warrants that it is familiar with all provisions of this Franchise, including those contained in this Ordinance, and that it accepts and agrees to be bound by all terms, conditions and provisions set forth herein.

SECTION 10. Franchise Effective Date. Franchisee began serving Roseburg customers on July 1, 2016; submitted an application requesting a telecommunications franchise and paid the application processing fee on July 12, 2016. The Roseburg City Council approved such request at its meeting on July 25, 2016; and hereby authorizes this Franchise to take effect retroactively on July 1, 2016 and expire on December 31, 2018, provided Franchisee satisfies the acceptance requirements of Section 11 of this Ordinance.

SECTION 11. Acceptance of Franchise. Upon receipt of this Ordinance, Franchisee shall sign in the space below to indicate its unconditional acceptance of the terms and conditions upon which City has offered the Franchise described herein, and immediately return such acceptance to the City. If Franchisee fails to accept the Franchise and return acceptance to City within 30 days of the adoption of this Ordinance, this Ordinance and the Franchise granted herein shall become void and have no force or effect.

ADOPTED BY THE CITY COUNCIL ON THIS 25th DAY OF JULY, 2016.

APPROVED BY THE MAYOR ON THIS 25th DAY OF JULY, 2016.

MAYOR LARRY RICH

Larry Rich

ATTEST:

Sheila R. Cox, City Recorder

(Franchisee's Acceptance on Following Page)

FRANCHISEE'S ACCEPTANCE OF ORDINANCE NO. 3474

This Ordinance is hereby accepted by Consumer Cellular, Inc. on this ____ day of _____, 2016.

By: _____
(Signature)

Name: _____

Title: _____

Date: _____

State of _____)

) ss.

County of _____)

This acceptance was signed before me on _____, 2016 by,
_____ as _____ of Consumer Cellular, Inc.

Notary Public for _____

Name: _____

My commission expires on: _____

.....
Acceptance received by City Recorder on _____, 2016.

Sheila R. Cox, City Recorder

ROSEBURG CITY COUNCIL AGENDA ITEM SUMMARY

DEPARTMENT ITEMS A
07-25-2016

YJC
7/19/16



Umpqua Valley Winegrowers Funding Request

Meeting Date: July 25, 2016
Department: Community Development
www.cityofroseburg.org

Agenda Section: Department Items
Staff Contact: Brian Davis
Contact Telephone Number: 541-492-6750

ISSUE STATEMENT AND SUMMARY

During the last round of tourism grants, the Economic Development Commission approved an application from the Umpqua Valley Winegrowers. Because the grant amount of \$8,270 exceeds the EDC's spending authority of \$5,000, the City Council must ratify their approval.

BACKGROUND

A. Council Action History

None.

B. Analysis

The Umpqua Valley Winegrowers applied for a grant through the City's tourism grant program, funded by the hotel tax. The applicants requested support for three of their activities: the Wine Your Way self-guided tour in the amount of \$3,000, the Greatest of the Grape event for \$3,000 and passport brochures in the amount of \$4,000. Details of all three activities are in the applicant's attached application.

The Staff recommendation to the Economic Development Commission was to fund only the Wine Your Way event in the amount of \$4,270. The application detailed this amount to include radio and print advertising, and design and printing for brochures. Staff did not recommend funding for Greatest of the Grape since that event seems to have no trouble filling rapidly. Neither did Staff recommend funding for the passport brochures so as to stay below \$5,000 for the entire application.

After considerable discussion at their July 12 meeting, the Economic Development Commission approved the Staff recommendation to fund the Wine Your Way event in the amount of \$4,270. The Commission then separately moved to approve the \$4,000 funding request for the passport brochures. Because the additional \$4,000 increased the total grant amount to \$8,270 (over \$5,000), the Council must approve it. The Commission wanted it noted that if the Council does not approve the additional passport brochure grant of \$4,000 that it not rescind the Commission's approval for the Wine Your Way grant for \$4,270. Minutes from the Commission's July 12 meeting are attached.

C. Financial and/or Resource Considerations

Approving an additional \$4,000 would not be a significant impact to the Tourism Fund, which has a current balance of \$138,255 and which receives annual revenue from the hotel tax.

D. Timing Issues

None.

COUNCIL OPTIONS

1. Approve the additional \$4,000 grant request approved the EDC
2. Do not approve the additional \$4,000 grant request
3. Delay action to allow additional information and/or discussion

STAFF RECOMMENDATION

Staff recommends ratifying the EDC's approval of the additional grant request for \$4,000. The total grant approval would be \$8,270.

SUGGESTED MOTIONS

"I move to approve the Economic Development Commission's recommendation of funding the Umpqua Valley Winegrowers tourism grant application in the amount of \$8,270."

ATTACHMENTS

1. Umpqua Valley Winegrowers grant application and Supplemental Information
2. July 12, 2016 Economic Development Commission minutes (draft)

**ROSEBURG TOURISM GRANT
REQUEST**

SUBMITTED BY THE



**UMPQUA VALLEY
WINEGROWERS**

JUNE 2016

**TO THE
CITY OF ROSEBURG**



**900 SE DOUGLAS AVENUE,
ROSEBURG, OR 97470**

AMOUNT REQUESTED: \$ 10,000

Grant Application 2016

PROJECT/EVENT NAME Winegrowers Event Promotions

APPLICANT ORGANIZATION Umpqua Valley Winegrowers Association

Governmental Entity Non-Profit Organization Business Enterprise

ADDRESS P O Box 447 PHONE 541-673-5323
Roseburg, OR 97470

E-MAIL ADDRESS info@umpquavalleywineries.org

RESPONSIBLE PARTY Betty Tamm, VP Board of Directors, UVWA

CO-SPONSORS (if applicable) _____

DESCRIPTION OF PROJECT/EVENT Marketing of events that draw tourists to the Roseburg area during the off-season.

This includes "Wine Your Way" a self guided winery tour in September; the Greatest of the Grape in March; and the map and passport brochure which promotes the area all year.

Have you previously applied for funding from the City?

Yes No If so, when? before 2010 How much was granted? unknown

Betty Tamm Date 6-14-16
Applicant Typed Name and Signature (This person shall be responsible for contract execution.)

Co-Sponsor Typed Name and Signature _____ Date _____

Co-Sponsor Typed Name and Signature _____ Date _____

BUDGET PROPOSAL

AMOUNT OF FUNDING REQUESTED: 10,000

PROJECT/EVENT NAME: Winery Tourism Promotion

DATE OF PROJECT/EVENT Sept 10, 2016 and March 6, 2016

Do you charge for attendance? Yes X No If yes, how much? \$35 and \$75

Expected attendance 200 and 700 Expected attendance revenue \$6,000 and \$50,500

Other Revenues (Without City funds)- Please List

TYPE	AMOUNT
<u>Sponsors for Greatest of Grape</u>	<u>\$4,000</u>
<u>Silent Auction</u>	<u>\$7,000</u>
<u>Brochure listing</u>	<u>\$4,000</u>
<u> </u>	<u> </u>
<u> </u>	<u> </u>
Total Non-Tourism Funds	<u>\$71,500</u>
Estimated Expenses	
Materials and Supplies	<u>\$58,780</u>
Labor Costs	<u>\$5,350</u>
Advertising	<u>\$17,370</u>
Capital Outlay	<u> </u>
Total Expenditures	<u>\$81,500</u>
Net Income/(Loss) Without City Participation	<u>(\$10,000)</u>
City Funding Request	<u>\$10,000</u>

Explanation for requested amount (specifically delineate the materials, supplies, labor, advertising and capital outlay expenses, if applicable.)

The grant request is for the marketing and advertising: map printing, radio advertising, ads in "Oregon Wine Press" and similar publications, highway signage, design and artwork, and distribution of brochures throughout the Pacific Northwest.

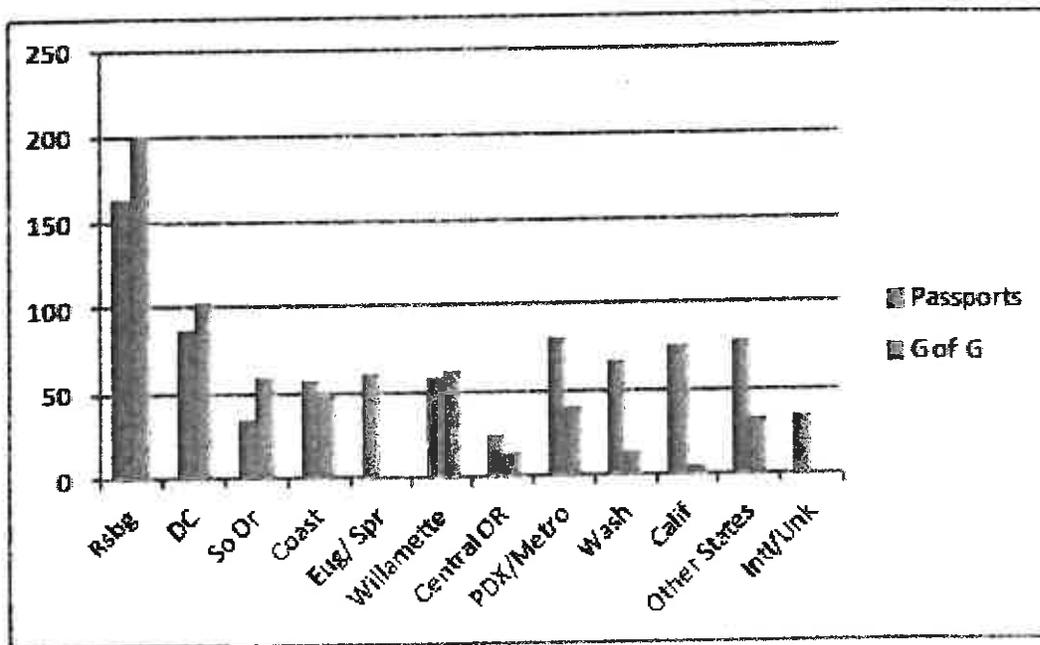
Materials and supplies and labor are covered through ticket sales and other income. They include judges fees, decorating, entertainment, OLCC monitors, facilities rental, food, insurance, shuttle buses, and wine glasses.

Passports

Rsbg	DC	SoOr	Coast	Eug/Spr	Willmette	CentralOR	PDX/Metro	Wash	Calif	Other	Intl/Unk
163	87	35	57	60	58	25	81	66	75	78	35
20%	11%	4%	7%	7%	7%	3%	10%	8%	9%	10%	4%

Greatest of the Grape

Rsbg	DC	SoOr	Coast	Eug/Spr	Willmette	CentralOR	PDX/Metro	Wash	Calif	Other	Intl/Unk
200	103	59	48	0	62	14	40	15	6	33	
34%	18%	10%	8%	0%	11%	2%	7%	3%	1%	6%	0%



G. Proposed Budget. The budget information on the following pages, must include total anticipated expenditures and revenues (from applicant, participants, fees, etc); detailed explanation of how requested tourism funds will be used.

See below

A. Objectives of the Project

The objective of the Umpqua Valley Wine Growers Association is to draw tourists from outside the Roseburg area to visit our community. We would like to attract visitors to Roseburg and vicinity not only to taste and purchase wines at the local wineries, but to remain for a day or two, stay in local lodging, eat at local restaurants and shop or visit local attractions.

It is definitely in the wine growers interest to promote other activities as people may purchase wine at restaurants and by staying overnight they may do more wine touring a second day. Similarly visiting other local attractions makes the trip attractive to family or spouses who may not be interested in wine.

B. Target Market or Audience - How and where will this be promoted:

The target market is residents of Cottage Grove, Eugene, Portland and places north, coastal communities around Coos Bay and Florence, as well as Grants Pass, Medford, Ashland and California to the south. Although the demographic is wine drinkers, they usually have discretionary income and they often bring family and friends.

Promotions will be in all the above listed places via radio, brochures in Visitor Centers throughout the State and southern Washington, and specialized print ads.

C. Project Strategy

There are four major events sponsored by the Umpqua Valley Winegrowers. We would like to promote and market three of them with funds from this grant. Of those three two are off season and one is for the whole year.

1. Greatest of the Grape attracts over 800 people in early March, thus off-season, with 66% of them from our target markets outside Roseburg. Marketing includes radio advertising in Eugene, Coos Bay and Medford as well as poster and postcard printing. These are distributed throughout Douglas County and handed out to winery visitors, who are often from outside Douglas County. Out of area radio ads and specialty magazines are very effective and this grant will allow us to increase radio as well as magazine ads.
2. Passport and wine tour map: We hand out thousands of tour maps which visitors use to find wineries in Roseburg and surrounding areas. These are distributed to visitor centers and Chambers throughout Oregon. If visitors obtain five stamps from wineries they are eligible for a drawing. The brochure also lists lodging and restaurant options in and around Roseburg. We now also have a mobile app that has the map and information about each winery. This keeps data current about winery hours and allows people to navigate from smart phones, which is the mode of choice for more and more people. Marketing funds will help us keep this app up to date.
3. Wine Your Way; this is a new event that takes place in September, also off-season, and is simultaneous with the Vineyard bicycle tour. It is a two day self-guided event and we co-market with the bicycle tour to encourage people to stay overnight and taste wines the

second day (many bicycle riders won't drink while riding) However they will stay for wine, beer, and restaurant meals after the ride. We will target radio and print advertisements.

4. Barrel Tour; This is our traditional spring tour of the wineries in the vicinity of Roseburg. The barrel tour in 2016 drew over 700 people. This event is later in the spring of 2017 so it will be marketed with other funds.

D. Describe how the project will fulfill the City's objectives to increase tourism by funding tourism promotion or tourism related facilities.

1. **Tourism promotion means advertising, publicizing or distributing information for the purpose of attracting and welcoming tourists.**
2. **Marketing special events and festivals designed to attract tourists.**
3. **Tourism related facilities**

Every activity promoted by the Umpqua Valley Winegrowers is aimed at attracting and welcoming tourists, through special events and information distribution. For Greatest of the Grape a very high percent of the target market attendees stay in local motels. A limited number are able to stay at Seven Feathers; the balance stay in Roseburg.

Of the 904 people who turned in a complete wine tour passport, 75% of them were from outside of Douglas County and 85% outside of Roseburg, while 25% were from out of State. We want to increase the overall numbers and retain this percentage.

The self-guided Wine Your Way event will also draw people from outside Douglas County. Self Guided tours with a fixed tasting fee are becoming popular throughout many wine regions. Tourists like them because of the expanded appetizer and wine offerings as well as knowing the fixed fee. It is a much better deal for the tourist than paying tasting fees at each winery. We believe this will become very popular in the Umpqua and we are co-branding it with the Vineyard Bicycle tour in September. There is a reduced fee for designated drivers to encourage safety.

E. Describe how this project/event may showcase the Roseburg area and provide other economic benefits to the community aside from tourism.

The "Wine Your Way" tour and the printed passport wine map encourage visitors to drive throughout the Roseburg area to visit wineries. The wine route is expansive enough that it encourages a two or three day visit and it and the passport tour map showcase other regional attractions. This event will market the Vineyard Tour Bike Ride to encourage visitors to enjoy our pastoral and uncrowded back country roads.

Marketing also takes place through individual wineries through their tasting rooms and wine clubs. Each winery on the tour has brochures to hand out which encourages visitors to expand their tour and perhaps participate in some of the other regional activities.

In 2015 the Umpqua Valley Winegrowers commissioned an economic impact study to quantify the economic benefit to our region. The study showed that wine tourism could be a major force in Douglas County and Roseburg. In 2015 tourism generated \$231 million for Douglas

County creating 2,970 tourism related jobs and \$7.3 million in local and state tax revenue. However, fewer than 10% of Douglas County tourists visit a winery or vineyard, so the upside potential of supporting the promotion of the local wine industry could be dramatic in improving the local economy. The more wine enthusiasts who know about the Umpqua Valley's wide variety of wines produced in picturesque settings, not to mention other attractions like the coast, Wildlife Safari, world class fishing, river rafting, and history, the more they will make Roseburg and Douglas County a wine touring destination.

Besides tourism the wine industry produces grapes that are sold and distributed throughout the west. This generates income for local producers and supports cluster industries. The wine industry retains more revenue locally since they not only crush grapes and produce wine, but they package, market and sell inside and outside the region. The economic study showed that dozens of local businesses rely on the wine industry for their livelihood. The wineries cited that they shop at the Douglas County Farmers Co-Op, Central Feed & Supply, Coastal Farm & Ranch, Oregon Tool, Flury supply, and all the heavy equipment suppliers, graphic designers, insurers, shipping companies and other peripheral businesses.

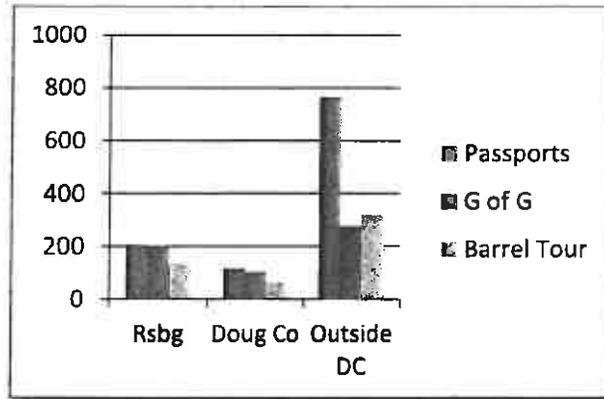
F. Grantee will be required to provide a written report as to the success of the grant. Part of this report will include information on how many people visited Roseburg as a result of the project. Describe in detail how the applicant intends to garner this information.

We have detailed ticket analyses that provide the residence city of participants who purchase tickets. This includes purchasers for tickets to the Greatest of the Grape, the wine brochure passports as well as the Barrel Tour. Combined they currently draw 75% from outside Roseburg.

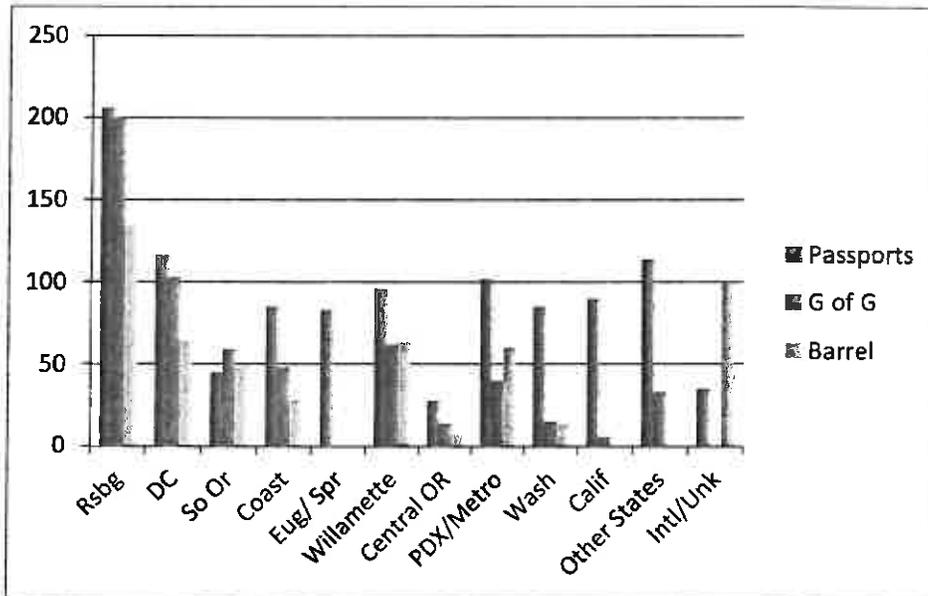
Our goal is to increase overall participation while increasing or without changing the percent from out of the area.

Below is data from 2015-16. By adding the Wine Your Way event we want to increase total event numbers to over 3,000. Actual visitor traffic to wineries is much, much higher but this is derived from those who turn in the completed passports.

	Rsbg	DC	So Or	Coast	Eug/Spr	Willamette	Central OR	PDX/Metro	Wash	Calif	Other States	Intl/Unkn	Total
Passports	206	116	45	85	83	96	28	102	85	90	114	35	1087
G of G	200	103	59	48	0	62	14	40	15	6	33		580
Barrel	134	64	48	28		63	7	60	13			100	517
Total	540	283	152	161	83	221	49	202	113	96	147	135	2184
	25%	13%	7%	7%	4%	10%	2%	9%	5%	4%	7%	6%	



The first chart compares Roseburg and Douglas County to all other areas and the second chart provides a breakdown of the Outside Douglas County participants.



G. Proposed Budget. The budget information on the following pages, must include total anticipated expenditures and revenues (from applicant, participants fees, etc); detailed explanation of how requested tourism funds will be used.

The below budget shows all line item expenditures for each event. The tourism grant funds will be exclusively used for the marketing and advertising. The marketing and advertising dollars will be distributed throughout Southern Oregon (Medford, Grants Pass, Ashland, etc); the coast (greater Coos Bay area and Brookings); Central Oregon (Bend area) and north from Cottage Grove to Portland. We have found that radio, particularly public radio stations, such as KLCC, OPB, and JPR to be effective at reaching our target demographic. For print we will buy ads in

the Oregon Wine Press, Wine Press Northwest, Southern Oregon Visitor Guide and perhaps Portland Monthly and Sunset Magazine.

	Southern Oregon	Central Oregon	Coastal Oregon	Eugene/Spr	Portland / Metro
Radio	JPR	OPB	Bi-Coastal Media	KLCC	OPB
Print Ads	Brochures in Visitor Centers	Brochures in Visitor Centers	Brochures in Visitor Centers	Brochures in Visitor Centers	Brochures in Visitor Centers
Magazine Ads	Southern Oregon Visitor Guide	Oregon Wine Press and Wine Press NW	Oregon Wine Press and Wine Press NW	Oregon Wine Press and Wine Press NW	Portland Monthly plus OWP & WPNW

Full Event Budgets

	Wine Your Way Self Guided Tour	Greatest of the Grape	Passport Brochures	Total	
Income					
Ticket Sales	6,000.00	50,500.00		56,500.00	
Sponsorships		4,000.00	4,000.00	8,000.00	
Silent Auction		7,000.00		7,000.00	
SubTotal	6,000.00	61,500.00	4,000.00	71,500.00	
Tourism Grant	3,000.00	3,000.00	4,000.00	10,000.00	
Total	9,000.00	64,500.00	8,000.00	81,500.00	
Expenses					
Labor	350.00	2,500.00	2,500.00	5,350.00	
Advertising				-	
Radio	2,500.00	3,000.00		5,500.00	Part From grant
Print	1,070.00	3,000.00	7,800.00	11,870.00	Part from grant
Facility Rent		10,000.00		10,000.00	
Brochures/Posters		2,500.00		2,500.00	
Design	500.00	500.00	600.00	1,600.00	
Printing	200.00	500.00	7,500.00	8,200.00	
Distribution		300.00	5,500.00	5,800.00	
Ticket sales fees	300.00	1,250.00	100.00	1,650.00	
Entertainment		1,500.00		1,500.00	

Judges Fees/meals		2,300.00		2,300.00	
Food		13,000.00		13,000.00	
Transportation		650.00		650.00	
Decorations		4,200.00		4,200.00	
Other supplies		1,250.00		1,250.00	
Glasses/totes	1,000.00	2,000.00	1,500.00	4,500.00	
Insurance	300.00	1,000.00		1,300.00	
OLCC		330.00		330.00	
Total	6,220.00	49,780.00	25,500.00	81,500.00	

Summary:

The Roseburg Tourism grant will allow the Umpqua Valley Wine Growers Association to expand the marketing for our promotional events to bring visitors to the Roseburg Area. By spending the funds on marketing throughout Oregon, Southern Washington and Northern California we believe we can capitalize on the burgeoning reputation of Umpqua Valley Wines and encourage visitors to stay multiple days. The wine industry in and around Roseburg already contributes \$75 million per year to the local economy¹ but we believe there is far more potential. Although every winery has hundreds of visitors per year it is still only 10% of all the visitors who come to Douglas County. By promoting joint events among the two dozen local wineries we can encourage visitors to stay longer, thus staying in Roseburg motels and eating in Roseburg restaurants.

In 2015 there were over 2,100 participants in our sponsored events and 75% of them were from outside Douglas County. Our goal is to increase this number to over 3,000 and maintain the high percentage of outside visitors.

¹ The Economic Impact of the Wine Industry in Douglas County, Oregon; DCG Research / Dennett Consulting Group

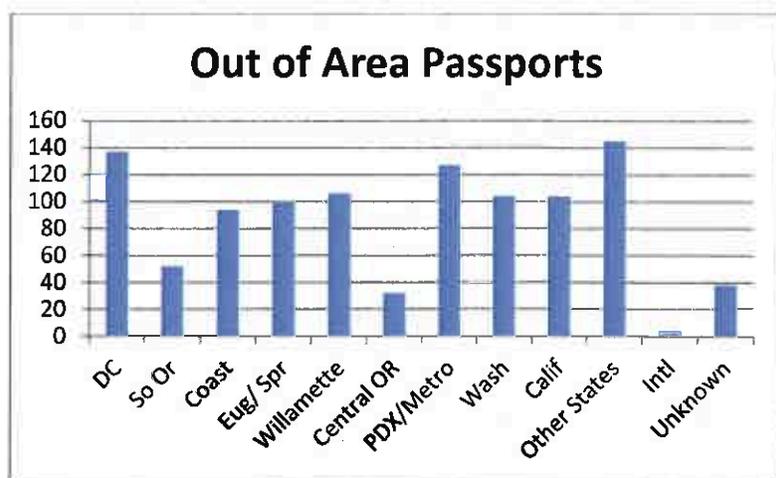
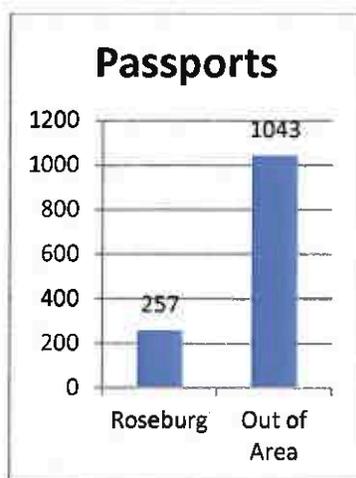
2016 City of Roseburg Tourism Grant
UVWA Supplemental Information

One of the main marketing efforts of the Umpqua Valley Wine Growers is the passport brochure showcasing the Umpqua Valley vineyards and wineries. This is a costly but effective marketing tool, costing about \$17,000 to produce. The cost is born by the association from income from events (such as Greatest of the Grape), marketing assessments paid by the wineries, and, until this year, from tourism dollars from the Roseburg Area Chamber of Commerce.

We print 100,000 passport brochures which are distributed throughout Oregon, southern Washington and northern California and handed out at the wineries. It includes a map of the wineries and tasting rooms in Roseburg and the Umpqua Valley. They also list places to stay and eat, primarily in Roseburg.

Thousands of visitors use the brochures to help navigate the Umpqua and visit the region's wineries. Visitors who get a stamp on the passport from five wineries can turn in the brochure to be eligible for a quarterly drawing for a case of wine. Over 1,000 are turned in annually with stamps of five wineries visited. Although this is a small percent of the 100,000 every winery sees dozens to hundreds of people using the maps on the brochure. The responses we receive give us representative numbers and the percent of visitors who come to visit the Roseburg area from different regions of the Pacific Northwest and beyond.

The past four quarters of 2015-2016 yielded 1287 passports with 20% or 256 from Roseburg residents. Thus 80% were from outside Roseburg. The following charts show the visitors from Roseburg versus all other areas. The second chart breaks down the out of area by region.



We will continue to collect this data and hope that our expanded marketing helps to increase the numbers of visitors.

**MINUTES
CITY OF ROSEBURG
ECONOMIC DEVELOPMENT COMMISSION
July 12, 2016**

CALL TO ORDER

Vice-Chair Alex Palm called the regular meeting of the Economic Development Commission to order at 3:30 p.m. in the City Hall Third Floor Conference Room at 900 SE Douglas Avenue, Roseburg, Oregon.

ROLL CALL

Present: Vice-Chair Alex Palm, Commissioners Tim Allen, Mickey Beach, Angela Brown, Gary Leif, Misty Ross, Michael Widmer and Paul Zegers.

Absent: Chair Lew Marks and Commissioner Don Baglien (excused)

Others Present: Community Development Director Brian Davis, Partnership Director Wayne Patterson, Visitor Bureau Representative Rachael Miller and Staff Assistant Sandy Cook. Troy Brynelson of the News Review

APPROVAL OF MINUTES – *Leif moved to approve the minutes of the May 2, 2016 meeting as presented. Motion was seconded by Beach and carried.*

TOURISM GRANT APPLICATIONS

Oregon Valley Verve Magazine Distribution

Davis reviewed the request from Oregon Valley Verve for \$4,999 to assist in distribution of the new magazine along the Interstate-5 corridor. As a co-applicant, Ross did not participate. Staff noted this is a high quality magazine positively promoting the community which can play a role in the community-wide effort to “rebrand” Roseburg. Full funding of the request was recommended to pay for a portion of the six-month distribution costs but noted it should only be considered a one-time contribution for this start-up business. This proposal is related to tourism promotion and should come from the restricted fund. Discussion followed including praise for the first two quarterly publications. The applicant noted they are working with “Certified Folder Display” out of California to distribute the magazines strategically in an effort to capture a wider readership. The grant monies will provide a six month distribution and an additional 5,000 copies. Palm reminded the applicant this grant should be considered a one-time contribution for this start up business although Davis noted that future funding could be considered at a later date with a different application.

Beach moved to approve Staff recommendation and award an amount not to exceed \$4,999. Motion was seconded by Widmer and carried. Due to also being a co-applicant, Ross abstained.

Winery Tourism Promotion

The applicant, Umpqua Valley Winegrowers Association, is requesting \$10,000 for marketing “Wine Your Way,” “Greatest of the Grape” and the map/passport brochure. Staff recommended only funding \$4,270 for the new event to provide for radio/print advertising and design/printing of brochures/posters for “Wine Your Way” event only. Although this is a new event, the “Greatest of the Grape” event is long standing and the

brochure/passport event is historically funded through sponsorship and the Visitors Bureau. Betty Tamm and Jean Kurtz, representing Umpqua Valley Winegrowers Association, were in attendance to answer questions. Discussion followed regarding the passport brochure event that had previously been partially funded by the Chamber with some City assistance a few years ago. Commissioners were in support of the map/passport request, but granting an amount over \$5,000 exceeded their authority and would need Council approval.

Leif moved to approve Staff recommendation and award an amount not to exceed \$4,270 to only be used for the "Wine Your Way" event. Motion was seconded by Zegers; and carried unanimously.

Leif then moved to approve an additional \$4,000 for Council consideration to fund the passport program. Motion was seconded by Zegers. Palm expressed concerned about this becoming an annual funding for both of these programs and advised it should be considered a one-time funding. Call for vote resulted in the motion being carried.

Leif requested the applicant provide data to show participation numbers including those attending from outside of the area. Staff will forward this information to the Commission and Council. Additional discussion included those monies provided by members of the association for these events.

Wild Land of Umpqua: A Celebration of #Umpquonian Arts, Food and Culture

The Wildlife Safari requested \$4,900 for this two-day event celebrating local food, wine, beer, music and art. Staff recommended full funding of this new event to pay for advertising and material costs. Commissioners expressed concern about the details provided in the budget proposal and requested Staff contact the applicant for clarification before moving forward with further consideration of the request; potentially at the next commission meeting.

Allen moved to table this application for consideration at a later date. Leif seconded; motion passed unanimously.

VISITORS CENTER REPORTS – April, May and June

Miller was in attendance to report on recent activities of the Visitors Center and provided an update to the monthly reports provided. After questioning about the Run to Roseburg ad campaign, Miller and Patterson clarified it was separate from Chamber efforts because of the short timeline. The Commission expressed a desire for better coordination with and from the Chamber for future promotional efforts. Miller and Patterson agreed. Patterson gave an example of a Chamber newsletter with a theme of "The Race Continues" incorrectly referencing Autzen Stadium, not Hayward Field.

THE PARTNERSHIP REPORT - Patterson provided an update as follows:

- Recruitment – Data Center, Memory Care, Project Care, Craft-3 and Project Tank
- Retention – Umpqua Dairy, Coca Cola, Oregon Door, PureBulk, FCR and ConVey Keystone
- Update on status of Med-Ed

- Entrepreneurship/Angel Investment update
- Wine Tourism Lodging Study focusing on Boutique Hotel
- Art Incubator Project – began visiting potential sites and process for a market and financial feasibility study
- Envision Umpqua – Run to Roseburg campaign update. Analytics will be provided once the campaign is completed.
- Attended multiple meetings

TOURISM GRANT REPORTS

Umpqua Brew Fest – Thomas McGregor of Umpqua Watersheds submitted a report on the 2015 Umpqua Brew Fest who received \$2,750 for advertising. Staff noted the applicant was noncompliant with the reporting requirements of the tourism grants and was henceforth exempt from any future funding consideration.

Stars Over Oregon Quilt Show – Umpqua Valley Quilters Guild Show Co-Chair Teri Gregg submitted a report noting this was the most successful quilt show ever with an attendance of 934 visitors. Of the \$3,849.93 awarded for out-of-area advertising, there was a surplus of \$417.43. This group was advised to return the unexpended funds.

BUSINESS FROM COMMISSION – Leif requested and received an update from Patterson regarding development of a hotel in the downtown area.

BUSINESS FROM AUDIENCE – none

BUSINESS FROM STAFF – Davis distributed “Certificates of Appreciation” to Zegers, Ross and Leif. Commissioners were asked to keep the second Tuesdays of the month open for potential upcoming meetings. Patterson noted that wine tasting attendance doubled does not meet the number of visitors that come to the Wildlife Safari.

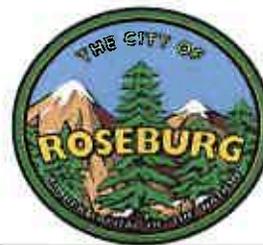
ADJOURNMENT - Meeting adjourned at 4:23 p.m. The next meeting is scheduled for 3:30 p.m. on October 11, 2016.

SANDY COOK
Staff Assistant

ROSEBURG CITY COUNCIL AGENDA ITEM SUMMARY

ejc
7/19/16

INFORMATIONAL A
7/25/2016



ACTIVITY REPORT

Meeting Date: July 25, 2016
Department: City Manager
www.cityofroseburg.org

Agenda Section: City Manager Reports
Staff Contact: C. Lance Colley
Contact Telephone Number: 492-6866

ISSUE STATEMENT AND SUMMARY

At each meeting I will provide the City Council with a report on the activities of the City, along with an update on operational/personnel related issues which may be of interest to the Council. These reports shall be strictly informational and will not require any action on the Council's part. The reports are intended to provide a mechanism to solicit feedback and enhance communication between the Council, City Manager and City Staff. For your July 25, 2016, meeting, I provide the following items:

- Department Head Meeting Agendas
- Tentative Future Council Agenda Items
- City Manager Weekly Messages
- Municipal Court Report – Quarter Ended June 30, 2016

ROSEBURG CITY COUNCIL AGENDA ITEM SUMMARY



ACTIVITY REPORT

Meeting Date: July 25, 2016
Department: City Manager
www.cityofroseburg.org

Agenda Section: City Manager Reports
Staff Contact: C. Lance Colley
Contact Telephone Number: 492-6866

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- Department Head Meeting Agendas
- Tentative Future Council Agenda Items
- City Manager Weekly Messages
- Municipal Court Report – Quarter Ended June 30, 2016
- City Financial Report – Quarter Ended June 30, 2016



Agenda
Department Heads Meeting
July 12, 2016 – 10:00 a.m.

1. Review July 11 Council Meeting
2. Review Tentative July 25 Council Meeting
3. Tentative Future Agenda
4. Document Signing/Grants
 - Umpqua River Run Permits
 - NeighborWorks Umpqua Block Party Permit
 - Stewart Park Wedding – Alcohol Event Permits
5. Next Meeting – July 18th at **9:00 a.m.**
6. Department Items



Agenda
Department Heads Meeting
July 18, 2016 – 9:00 a.m.

1. Social Media
2. Review Tentative July 25 Council Meeting
3. Tentative Future Agenda
4. Document Signing/Grants
 Community Cancer Center Fun Run/Walk Permit
5. Bailiffs Carrying Guns for Traffic Court
6. Department Items

TENTATIVE FUTURE COUNCIL AGENDA

Unscheduled

- City Hall Entry/Finance Department Remodel
- Roadside Memorial Policy
- Urban Services Agreement
- Amending RMC 5.04 Water Rules and Regulations

August 8, 2016

Consent Agenda

- A. Minutes of July 25, 2016

Resolutions

- A. Resolution No. 2016-___ - Airport Facility Rental Deposits

Department Items

- A. Partnership Bylaws

Informational

- A. Activity Report

August 22, 2016

Consent Agenda

- A. Minutes of August 8, 2016

Department Items

- A. Deer Creek Path Bid Award
- B. Cascade Court Storm Drainage Project Bid Award

Informational

- A. Activity Report

Executive Session

- A. City Manager Quarterly Evaluation

September 12, 2016

Council Reports

- A. Implementation of City Manager Annual Performance Evaluation

Consent Agenda

- A. Minutes of August 22, 2016

Public Hearing

- A. Annexation, Zone Change and Withdrawal of Tabor Property From Fire District No. 2, Ordinance No. _____

Department Items

- A. Downtown Roseburg Association Annual Report

Informational

- A. Activity Report

September 26, 2016

Mayor Reports

- A. Walk and Bike to School Day Proclamation

Consent Agenda

- A. Minutes of September 12, 2016

Ordinances

- A. 2nd Reading, Tabor Annexation, Zone Change and Withdrawal

Informational

- A. Activity Report

January 23, 2017

Consent Agenda

- A. Minutes of January 10, 2017

Informational

- A. Activity Report – Municipal Court Quarterly Report

February 13, 2017

Special Presentation

- A. CAFR Review – Auditor Scott Cooley
- B. Quarterly Financial Report – Quarter Ended December 31, 2016
- C. 2017-18 Budget Calendar

Consent Agenda

- A. Minutes of January 2, 2017

Informational

- A. Activity Report

Executive Session

- A. City Manager Quarterly Evaluation

February 27, 2017

Consent Agenda

- A. Minutes of February 14, 2017

Department Items

- A. The Partnership Annual Report

Informational

- A. Activity Report

March 13, 2017

Consent Agenda

- A. Minutes of February 28, 2017

Department Items

- A. Visitors Bureau Annual Report

Informational

- A. Activity Report

March 27, 2017

Consent Agenda

- A. Minutes of March 14, 2017

Informational

- A. Activity Report

April 10, 2017

Mayor's Report

- A. Volunteer Recognition Month Proclamation

Consent Agenda

- A. Minutes of March 28, 2017
- B. 2017 OLCC License Renewal Endorsement

Informational

- A. Activity Report – Budget Calendar Reminder

April 24, 2017

Consent Agenda

- A. Minutes of April 11, 2017

Informational

- A. Activity Report – Municipal Court and Financial Quarterly Reports

May 8, 2017

Consent Agenda

- A. Minutes of April 25, 2017
- B. U-TRANS Services Contract

Informational

- A. Activity Report

Executive Session

- A. City Manager Quarterly Evaluation

May 22, 2017

Consent Agenda

- A. Minutes of May 9, 2017
- B. Fee Amendment Resolutions

Informational

- A. Activity Report

June 12, 2017

Mayor Reports

- A. Camp Millennium Week Proclamation

Consent Agenda

- A. Minutes of May 23, 2017

Public Hearing

- A. Resolution No. 2017 – 2017/18 Budget Adoption

Informational

- A. Activity Report

Urban Renewal Agency Board Meeting

- A. Approval of Minutes
- B. Public Hearing – 2017/18 Budget Adoption

June 26, 2017

Consent Agenda

- A. Minutes of June 13, 2017

Informational

- A. Activity Report

Executive Session

- A. Municipal Judge Evaluation

July 10, 2017

Consent Agenda

- A. Minutes of June 27, 2017

Informational

- A. Activity Report

July 24, 2017

Consent Agenda

- A. Minutes of July 11, 2017

Informational

- A. Activity Report – Municipal Court and Financial Quarterly Reports

August 14, 2017

Consent Agenda

- A. Minutes of July 25, 2017

Informational

- A. Activity Report

Executive Session

- A. City Manager Quarterly Evaluation

August 28, 2017

Consent Agenda

- A. Minutes of August 8, 2017

Informational

- A. Activity Report

September 11, 2017

Council Reports

- A. Implementation of Annual City Manager Performance Evaluation

Consent Agenda

- A. Minutes of August 22, 2017

Department Items

- A. Downtown Roseburg Association Annual Report

Informational

- A. Activity Report

September 25, 2017

Mayor Reports

- A. Walk and Bike to School Day Proclamation

Consent Agenda

- A. Minutes of September 12, 2017

Informational

- A. Activity Report

October 9, 2017

Consent Agenda

- A. Minutes of September 26, 2017

Informational

- A. Activity Report

October 23, 2017

Consent Agenda

- A. Minutes of October 10, 2017
- B. Cancellation of December 26, 2017 Meeting

Informational

- A. Activity Report – Municipal Court & Financial Quarterly Reports

November 13, 2017

Consent Agenda

- A. Minutes of October 24, 2017
- B. Cancel December 25, 2017 Meeting

Informational

- A. Activity Report

Executive Session

- A. City Manager Annual Report

November 27, 2017

Council Report

- A. City Manager's Contract

Consent Agenda

- A. Minutes of November 14, 2017

Informational

- A. Activity Report

December 11, 2016

Mayor Reports

- A. Election Results

Consent Agenda

- A. Minutes of November 28, 2017

Informational

- A. Activity Report



Friday July 8, 2016

It is the first Friday of the new fiscal year, which means we are now operating under the fiscal year 2016-17 budget. As you are all aware, the adopted fiscal year budget provides a framework for capital and operational expenditures in keeping with Council's goals. I am very proud of our staff who provides a very high level of service to our community and citizens, which they have come to expect. This is the busiest time of year for project work. Staff is constantly working on design, development, and contracting for project work, but warm, generally dry weather is when we do most of the actual "construction".

Thank you to those of you who were able to attend the Mayor's ribbon cutting for the Oak/Washington project yesterday. This project was for the most part completed earlier, but the new kiosks, the final touch, were recently installed and we wanted to celebrate a little. Thank you to the Mayor and all Council for their support for the project. While there were a few bumps in the road prior to construction, the project staff, engineers and contractors did a great job of managing the project and it has been well received by the community and especially the downtown businesses. Representatives from DRA, the community, Brown Construction, i.e. Engineering, Oregon Signworks and City staff were in attendance. The News Review was also in attendance, so I anticipate an article in the paper will be forthcoming as well.



The Highway 138 project is continuing mostly on schedule, but ODOT did recently announce that about 30 days have been added to the schedule to accommodate additional work. It still appears to be on track to be completed prior to the end of the calendar year. Our contractor, Knife River has begun work on the Spruce/Parrott project recently which should conclude about the same time as the 138 project. You might recall this project completely rebuilds the street sections and sidewalks from Oak Avenue to Mosher and realigns a portion of Parrot at Spruce to make it more user

friendly for the residential neighborhood while at the same time should encourage truck traffic to use Spruce Street. Our street resurfacing program for 2016 will also begin soon. A few of our arterial/collector streets will receive overlays while a number of residential streets will receive a slurry seal treatment. We will keep you posted on when those projects will begin.

I hope you all had a chance to read the article about Flame of Hope torch that recently passed through Roseburg. Local law enforcement officers teamed up with Special Olympics to complete their portion of the 30th annual Law Enforcement Torch Run. Roseburg Police Department officers were front and center in this activity and I want to commend them for community involvement and support for Special Olympics and the many other non-profits and service groups that they are involved in. Our community is better because of their involvement both within the organization and throughout the community.



Photo by the News Review



Photo by the News Review



I'm sure you are all aware that it is Graffiti Weekend here in Central Douglas County as events are going on from Sutherlin to Canyonville. Tomorrow evening is the grand finale of the week with the cruise event in Downtown Roseburg. For many, this will be a reunion of sorts, but for some it will be there first opportunity to experience the cruise and our downtown. I hope everyone has a fun and safe weekend.

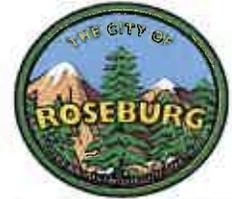


And as you know, I try to end these Friday messages on a happy note, but I cannot talk about this week without thinking about the heart wrenching and senseless tragedy that took place in Dallas. My heart goes out to the community and individuals and families of those involved, particularly from the professional law enforcement community. At this point, five law enforcement personnel from Dallas and the Dallas Transit Authority are confirmed dead. Other police personnel and citizens of that community are wounded and fighting for their lives. It is difficult to imagine what that organization and those individuals are going through, but please keep them in your thoughts and prayers.



See you all Monday at the Council meeting. I will be out the balance of the week at my annual Oregon City/County Managers Association Conference for training.

ROSEBURG CITY COUNCIL AGENDA ITEM SUMMARY



MUNICIPAL COURT QUARTERLY REPORT

Meeting Date: July 25, 2016
Department: Municipal Court
www.cityofroseburg.org

Agenda Section: Department Reports
Staff Contact: Ron Harker
Contact Telephone Number: 492-6710

ISSUE STATEMENT AND SUMMARY

In accordance with the terms of Judge Madison's contract with the City, a report on the court's case volume and program revenues is to be presented to Council on a quarterly basis by Judge Madison.

BACKGROUND

A. Council Action History.

On July 23, 2012, the Council approved an amendment to the Judge's contract to include the presentation of a quarterly financial report to Council. This report is the latest of the quarterly reports to have been provided in fulfillment of the contract amendment and covers the quarter ending June 30, 2016.

B. Financial and/or Resource Considerations.

<u>COURT CASE TOTALS</u>	1ST QTR	2ND QTR	3RD QTR	4TH QTR	YTD TOTAL	PRIOR YEAR
CRIMES	242	206	398	287	1,133	1,070
TRAFFIC CRIMES	70	43	49	57	219	260
TRAFFIC VIOLATIONS	793	522	683	694	2,692	3,029
NON-TRAFFIC VIOLATIONS	147	73	80	97	397	623
TOTAL	1,252	844	1,210	1,135	4,441	4,982

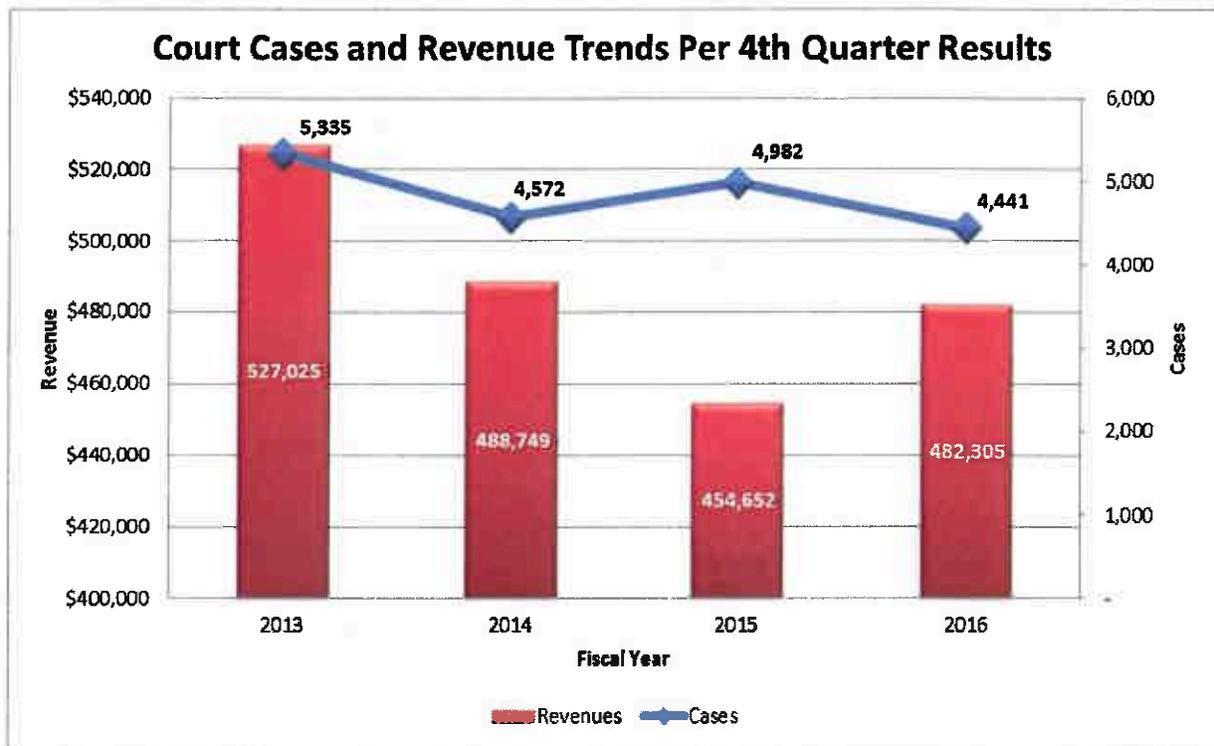
After the fourth quarter of the 2015-16 fiscal year, total cases were down 10.9% from the prior year. By category, crimes increased by 5.9% while traffic crimes, traffic violations, and non-traffic violations decreased by 15.8%, 11.1% and 36.2% respectively.

<u>COURT REVENUES</u>	BUDGET 2015-16	1ST QTR 2015	2ND QTR 2015	3RD QTR 2015	4TH QTR 2015	YTD TOTAL	PRIOR YTD TOTAL
FINES	\$ 377,820	\$ 116,547	\$ 98,339	\$ 128,260	\$ 118,473	\$ 461,619	\$ 429,234
COURT COSTS	15,200	4,889	4,660	3,987	3,218	16,754	20,198
CRT APPT ATTORNEY	4,100	1,538	924	940	530	3,932	5,220
TOTAL	\$ 397,120	\$ 122,974	\$ 103,923	\$ 133,187	\$ 122,221	\$ 482,305	\$ 454,652

After the fourth quarter of the 2015-16 fiscal year, total court revenues were up 6.1% from the prior year. Fines and collections revenue increased by 7.5%, court costs revenues decreased by 17.1% and court appointed attorney decreased by 24.7%.

On a budgetary basis, revenues are 121.5% of budget after the fourth quarter of the fiscal year.

A review of fourth quarter trends of cases and revenues indicate that revenues are tracking back up towards the 2013-14 levels despite cases continuing their decline as the following graph illustrates. Revenues from collections are increasing as the City's transfer of accounts has improved over past years which have pushed revenues higher despite the decline in cases.



C. Timing Issues.

Quarterly reports are due to the City Manager on or before the last day of the month following the end of each calendar quarter. The report is to be received by Council by the following meeting.

COUNCIL OPTIONS

No Action is requested

STAFF RECOMMENDATION

n/a

SUGGESTED MOTION

n/a

ATTACHMENTS

n/a