

STATE OF THE CITY MESSAGE



February 16, 2012 - Roseburg Area Chamber of Commerce

PRESENTED BY:



**Mayor
Larry Rich**



**Council President
Rick Coen**



**City Manager
Eric Swanson**



Committed to Continuous Improvement and Quality Customer Service

WELCOME

City Councilor Introductions



Ken Averett
Ward I



Melissa Smith
Ward I



Tom Ryan
Ward II



Steve Tuchscherer
Ward II



Bob Cotterell
Ward III



Rick Coen
Ward III



Steve Kaser
Ward IV



Mike Baker
Ward IV

Staff Introductions

Jim Burge, Police Chief

Sheila Cox, City Recorder

Mike Danielle, Airport Director

Debi Davidson, Management
Technician

Brian Davis, Community Development
Director

Cheryl Guyett, Finance Director

Mike Lane, Fire Chief

Nikki Messenger, Public Works
Director

Eric Swanson, City Manager

Koree Tate, Administrative Assistant

John VanWinkle, Human Resources
Director/Risk Manager

What We'll Cover:

Eric:

- Sustainability Plan/Pacific Power Award/Solar Project
- The Partnership
- Railroad Switchyard
- eCrash and eCitation System
- Goals/Strategic Plan/Budget

Rick:

- Umpqua Business Center
- Stewart Parkway/Edenbower Intersection
- Fir Grove Parking Lot/Guardians of Heroes
- Umpqua Valley Art Center Renovation
- SAFER Grant/Harvard Fire Station Improvements

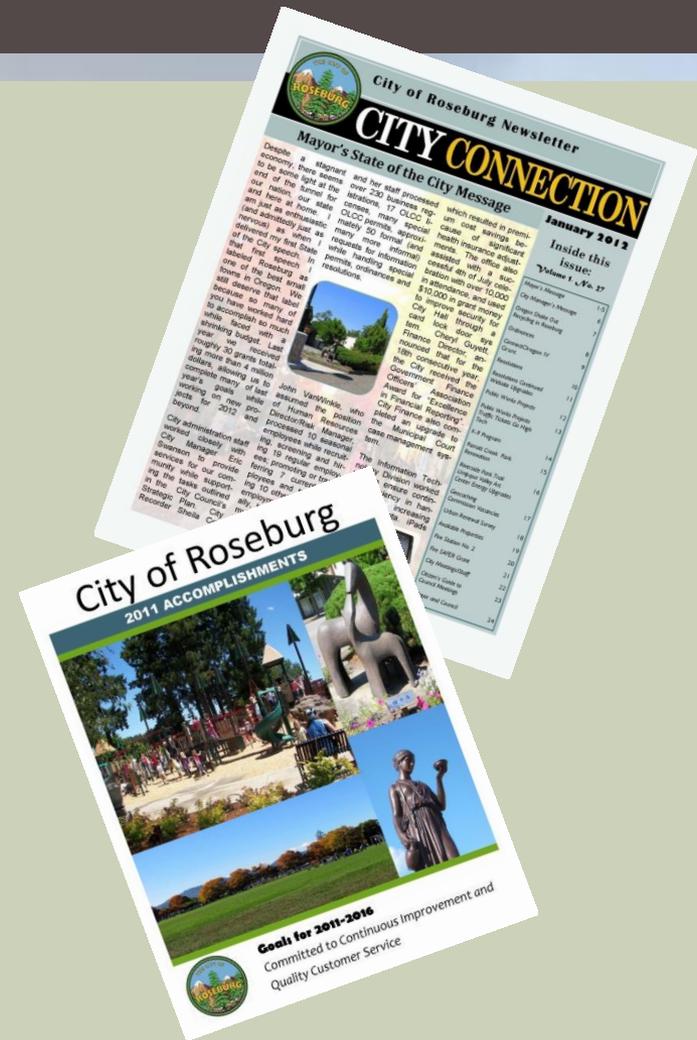
Larry:

- Airport Runway and Taxiway
- K9 Program
- Stewart Parkway 'S' Curves
- R.A.Y.S. Program
- Grants



2011 ACCOMPLISHMENTS

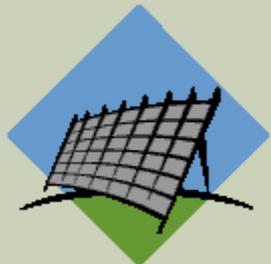
- City Connection online at www.cityofroseburg.org. Click on 'Your Government' and 'Newsletter'
- Please see handout for a list of key accomplishments



CITY MANAGER ERIC SWANSON

Sustainability Plan/Pacific Power Award/Solar Project

- Continue to be as environmentally conscious and energy efficient as possible
- Sustainability Plan adoption
- Solar Now! University Conference co-sponsorship
- Public Safety Center bio-swale, day-lighting, increased insulation
- Energy efficient pumps, traffic signal controllers, LED lighting conversion
- Art Center window renovation and insulation
- Park Facility, Water Treatment Plant and Harvard Fire Station lighting retrofit
- Blue Sky Program membership
- Blue Sky \$104,902 solar project award



The Partnership



The Partnership for Economic Development = Collaborative organization focused on retention, expansion and recruitment of primary industry or “traded sector” businesses that provide family-wage jobs.

- Newly incorporated as public/private business association
- Membership of 15 organizations (City of Roseburg, Douglas County, CCD Business Development, Chamber of Commerce and 11 private sector members)
- Executive Director Alex Campbell hired May 2011
- Re-built website and electronic newsletter
- Pure Bulk (arrived in December 2010) now up to 24 employees



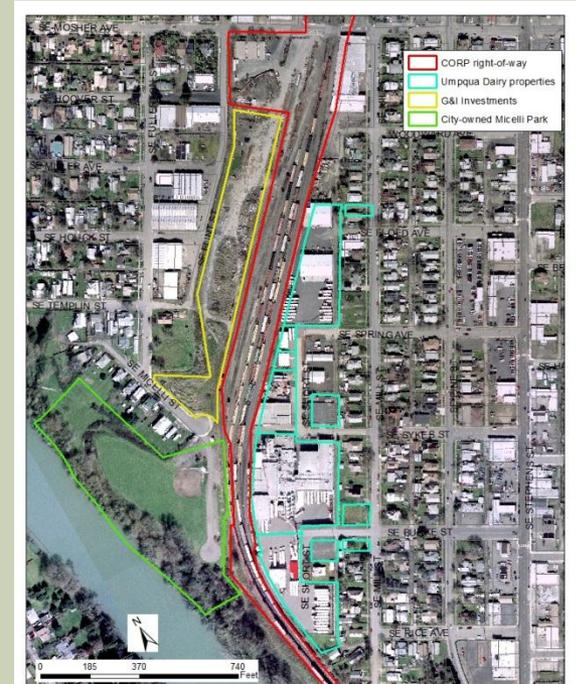
744 SE Rose, Roseburg, OR 97470

info@uedpartnership.org

Call 1-800-210-9032

Railroad Switchyard Update

- ❑ First phase plans completed as part of downtown area redevelopment
- ❑ 11± acres available for redevelopment
- ❑ CORP to decommission six rail lines, retain mainline and one auxiliary line
- ❑ City applying for \$50,000 Brownfields Grant
- ❑ Environmental testing needed to determine any contaminants
- ❑ Douglas County Industrial Development Board support



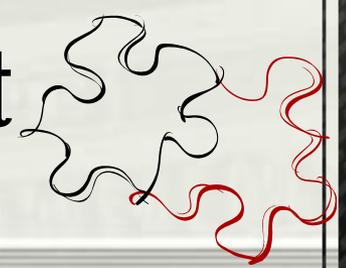
eTICKET AND eCRASH SYSTEM

- **Grant award from ODOT**
- **Improve efficiency of Officers, Records Specialists and Municipal Court Clerks**
- **Ability to scan or swipe a driver's license**
- **Faster process for officer and driver**



- **At shift end officer will download citation information directly into database system**

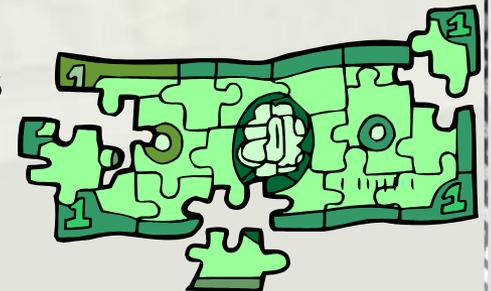
Goals/Strategic Plan/Budget



Goals

-  **A Safe City**
-  **Great Neighborhoods**
-  **A Healthy Economy**
-  **An Effective Government**

-  New Goals Prioritized
-  Strategic Plan Update Later This Month
-  2011-12 Budget Sustained 30% General Fund Reserve
-  2011-12 Budget Maintained Previous Service Levels
-  2012-13 Budget Preparation Underway





Budget Continued



Year	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11
Employees per Adopted Budget	157.1	165.9	167.4	168.9	167.2	161.3
General Fund Expenditures	\$12,821,838	\$14,687,676	\$15,511,835	\$18,244,921	\$15,790,838	\$15,915,747
General Fund Ending Balance	\$7.2 Million	\$7.9 Million	\$8.3 Million	\$5.9 Million	\$6.2 Million	\$6.8 Million

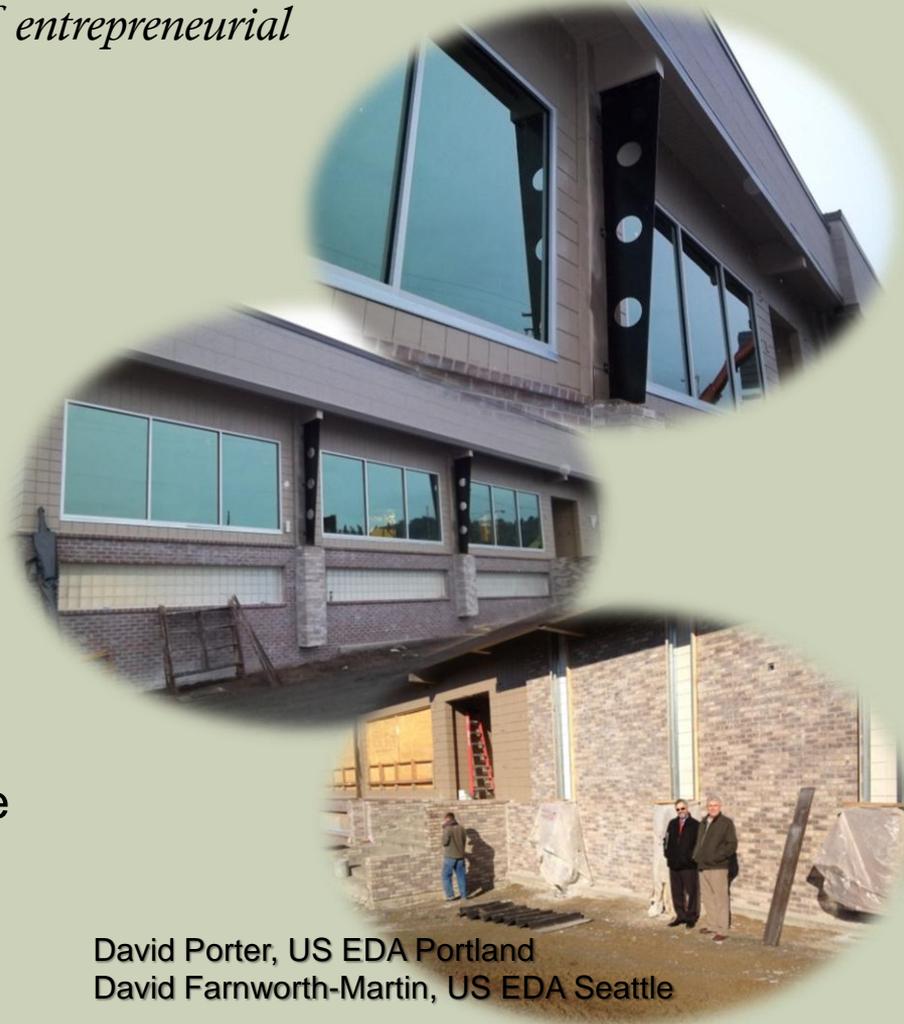
Council President Rick Coen

UBC (Umpqua Business Center)



Business incubators nurture the development of entrepreneurial companies to help them survive and grow.

-  Projected completion May 1, 2012
-  25,190 square foot building
-  Room for up to 28 businesses
-  Basement will house data center comparable to Google or Amazon
-  Provide business support services
-  Attract new business
-  Reduce risk of small business failure



David Porter, US EDA Portland
David Farnworth-Martin, US EDA Seattle

Stewart Parkway/Edenbower Intersection



➤ Addition of right turn lane from southbound Edenbower onto westbound Stewart Parkway



➤ Added intersection capacity

➤ Traffic signal reconfigured to allow right turn lane from southbound Edenbower and the left turn from eastbound Stewart Parkway to northbound Edenbower to occur simultaneously



➤ Two of the heaviest traffic movements at this intersection

➤ Lessen delays

➤ Future project will add an additional left turn from Stewart Parkway onto Edenbower

Fir Grove Parking Lot/Guardians of Heroes Project



Guardians of Heroes is a community project dedicated to paving a parking lot for the Roseburg National Cemetery on West Harvard Avenue.

- Roseburg VA Cemetery one of only three in Oregon
- Guardians of Heroes is a non-profit organization
- \$180,000 needed for project
- \$25,000 raised through brick paver sales and in-kind donations
- Seeking grants, funding and donated labor
- Visit website at www.guardiansofheroes.us



Umpqua Valley Art Center Renovation



- Oregon Department of Energy Grant
- Decrease energy consumption by replacing single pane windows with energy compliant efficient windows
- Replace and install insulation to current codes
- Seal wall penetrations
- Other improvements to provide energy savings
- Structure added to National Historic Registry



SAFER Grant / Harvard Fire Station

SAFER Grant

- Grant for additional fire and emergency responders
- Provide funding directly to departments to help increase trained “front line” firefighters
- Goal to enhance staffing, response and operational standards
- Added four firefighters
- Awarded \$648,324



Harvard Fire Station

- Access to the rear bay limited
- City previously purchased the lot south of the station
- Interior modifications: relocation of washer, dryer, shower, exercise and other equipment, electrical, plumbing heating and ventilation
- Exterior modifications: earthwork, paving, parking, sidewalk, driveway, fencing, landscaping



Mayor Larry Rich

Airport Runway and Taxiway

-  Lengthen runway to 5000 feet
-  First project phase includes runway extension, blast pad and removal of rock knob adjacent to the north end of runway
-  Projected completion August 2012
-  Taxiway to be relocated to meet federal safety standards
-  Pending grant awards for taxiway extension





K9 PROGRAM

- Dog handlers – Officers Todd Crouse and Ryan Dingman
- Both German Shepherds are trained to locate persons and property
- Both dogs have had early success with making tracks and captures
- Over \$52,000 funded by donations, grants and gifts from local businesses, organizations and individuals
- Asset to County-wide law enforcement:
 - Dangerous suspects/wanted persons
 - Missing children and elderly
 - Criminal activity evidence



Officer Crouse and K9 Ido (Ee-tow)



Officer Dingman and K9 Iago (Ee-ah-go)

**photos provided by Leif Photography*

Stewart Parkway 'S' Curves



- **Completing design for modifying the extreme 'S' curves between the Ford Family Foundation and the YMCA while taking into account any environmental impact.**





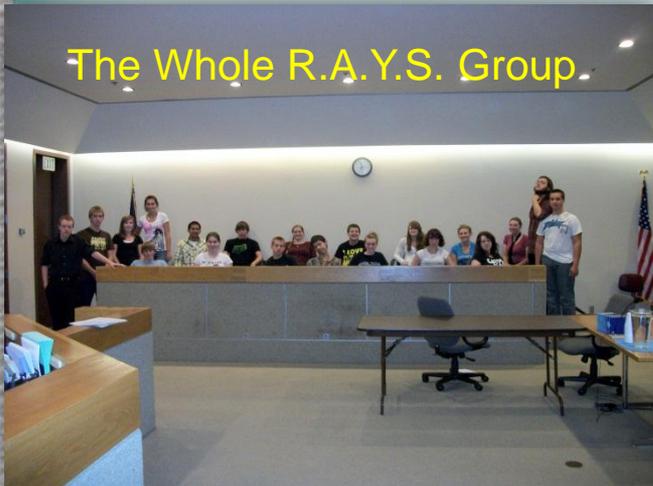
R.A.Y.S. PROGRAM

The Roseburg Area Youth Service Program



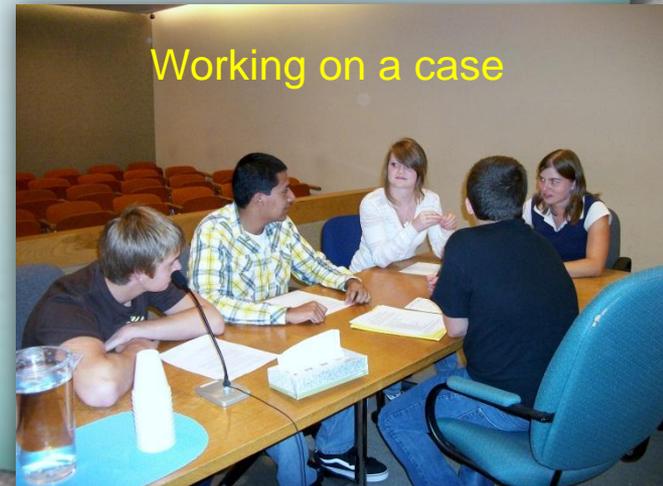
- Utilizing the power of the peer court model
- Targets first time offenders for substance abuse violations and misdemeanor crimes
- In 2011, the program handled 138 new cases and held more youth court sessions than any other program in Oregon
- In the eight cases closed last year in which restitution was ordered, all eight youth paid full restitution

The Whole R.A.Y.S. Group



Becky Jones
R.A.Y.S. Coordinator

Working on a case



GRANTS AWARDED

\$ Riverside Park Waterfront Trail Renovation

\$ Parrott Creek Park Renovation

\$ *Connect*Oregon II and III For Runway Extensions and Taxiway Improvements

\$ Umpqua Valley Art Center Energy Efficiency Renovations

\$ SAFER Grant to Hire Additional Firefighters

\$ Blue Sky Solar Project

\$ eTicketing

\$ Parks Irrigation Pumps

\$ Traffic Controller Upgrade





Thank you



"the best small town in Oregon"