

Friday February 5, 2016

Good Friday afternoon everyone! It has been another very busy week at City Hall. Staff is working diligently on budget preparation as well as development of our updated five-year Capital Improvement Plan. The CIP is a critical component of our intermediate and long-term infrastructure planning process. The first few years' projects are fairly predictable, but as we get into years four and five, the specific projects are much more dependent on community development pressure and changing priorities. The CIP work is being presented to a number of our Commissions this month and will be in front of Council in the near future. It is essential that we have a common understanding of the more immediate project needs and the impacts on our current and near term budgets. As you are all aware, Urban Renewal funding is only available through June 30, 2019 and it is critical that we invest those remaining infrastructure dollars wisely.

The Partnership Board met on Monday to discuss a number of upcoming issues that are moving forward. A lot of good work is being done at the Partnership and we are moving forward with the Med Ed informational project and a couple of grant related projects. At the meeting Monday, it was announced that Partnership Director Alex Campbell submitted his resignation to take a position with the Governor's Office as the Southern Oregon Regional Solutions representative. This is a great opportunity for Alex and we will continue to work with him on issues that are important to our region (Med Ed and community image/recovery) and he will have the opportunity to expand his impact on the entire region. Good luck Alex!



The Park Commission met Wednesday morning to review a potential tree ordinance prior to its presentation to Public Works and Planning Commissions. This revised effort has removed most of the impact on residential properties and scaled back on the permit requirements. It does still include street trees, median trees and trees in the sidewalks. The primary purpose of the tree ordinance is to allow the City to develop and enforce appropriate regulations around trees in the public rights of way and public spaces like parks and medians. The proposed ordinance will likely make it to Council in March. The tree ordinance and Tree City USA participation is included as an action item under your goal of Citywide beautification.

As part of our work with the Economic Development Commission, we submitted a technical assistance grant application for \$5,000 to The Ford Family Foundation to match resources provided by our EDC and Neighbor Works Umpqua to evaluate "Arts Integration" in the Heart of Roseburg. The area includes downtown and south east

Roseburg and is designed to determine viable public and private investments in the area that could encourage the integration of arts and culture in the area. An example of the public improvements includes expansion of our intersection work and the façade improvements while working with the private sector to redevelop and invest in their buildings downtown to create a more vibrant working and shopping area.

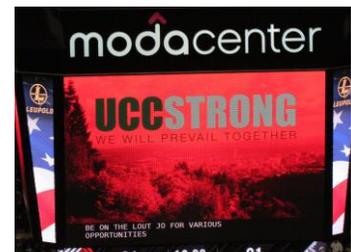
I am also working with Neighbor Works on a much larger “Choice Neighborhoods” grant that would be an extension of the planning and collaboration efforts in the same area but would allow us to provide a much higher level of analysis around neighborhood needs and the type of investments that might be required to meet those needs. It is our hope that some of these efforts will provide the incentive for significant private investment in the core area and south Roseburg, similar to the investments that are being made as a result of joint Urban Renewal/private developer investments in other parts of our community. Leveraging the current and planned for infrastructure investments like the Oak/Washington project, the Highway 138 Corridor Project and planned for improvements like the Parrott/Spruce project and the parking structure upgrades are an important part of attracting private development.

I mentioned in last week’s message that we were helping the Portland Trailblazers to organize a special outing for families, students, staff and faculty from UCC as well as first responders from around our community. Chris McGowan, President and CEO of the Trailblazers asked their marketing staff, Michael Lewellen and Aaron Grossman to contact our



office and see if it was appropriate to put together a special event recognizing those impacted and our community as we move forward with the healing process. I must say the people involved from the Blazer organization were

incredible to work with and they put together a great opportunity for over 250 folks from Roseburg to attend last Sunday’s game. They provided folks with transportation to and from the game, game tickets and other amenities. Everyone I spoke with was extremely moved by the positive attention the Blazer organization provided and warm reception they all received. In addition, a number of fundraising efforts took place during the evening with proceeds going to UCC Strong to support the ongoing local efforts to provide support to victims and families.



To finish up this week, I want to thank Mayor Rich for his continuing efforts to provide outreach to youth in our community through his leadership in hosting second grade students from the Roseburg area as they finish up their studies on local government. Larry hosted Fir Grove students this week, and hosted students from Melrose and Hucrest (my alma mater) earlier. Larry talks them through some of our issues in the Council chambers and walks them through the “Council” meeting process. After working with them in the Council Chambers, students then have time to chat with the Police and Fire Department staff at the PSC. I think the kids have a great time “seeing” local government after they have their lessons and it gives us an opportunity to say hi to the students and let them know how much being a part of the community means to us! I also want to thank Koree for helping Mayor Rich host these events and keeping them on track. I know Larry also goes out to some of the schools to provide input around their lessons, but hosting them here and at the PSC is greatly appreciated! Thanks Larry, and thanks to RPS for allowing their teachers and students to take part in this local field trip opportunity.



Have a great weekend and we will see you at Monday’s Chamber luncheon for the State of the City/County Update.