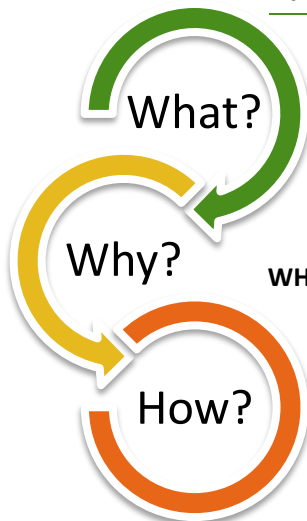


# ROSEBURG TRANSPORTATION SYSTEM PLAN UPDATE

*Public Advisory Committee Goals and Objectives Meeting – March 14, 2017*

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## Transportation System Plan (TSP) – A Quick Crash Course

**WHAT?** At the most basic level, a TSP provides a blueprint for all modes of travel: vehicle (both personal and freight), bicycle, pedestrian, and transit. It is also an opportunity to build on community values and protect what makes Roseburg a great place to live, work, and visit.

**WHY?** The purpose of the TSP is to guide the maintenance, development, and implementation of the transportation system, to accommodate 20 years of growth in population and employment.

**HOW?** With **YOUR** help! The TSP goals and objectives will help guide the update process and serve as a basis for the development and evaluation of transportation system alternatives and the selection of a preferred alternative.

**Goals** are broad statements of philosophy that describe the hopes of the community for the future, as it relates to transportation. A goal may never be completely attainable, but it is used as a point towards which to strive. Pursuit of these statements underpins all of the Plan's objectives, policies and projects. This side of the handout summarizes the goals as they were written for the previous Roseburg TSP (2006). The goals provide context for the direction Roseburg wanted to be heading, but could be refined to reduce redundancy.

## Existing (2006) TSP Goals

### Goal 1. Overall Transportation System

Provide a transportation system for the Roseburg planning area that is safe, efficient, and accessible

### Goal 2. Enhanced Livability

Enhance the livability of Roseburg through the location and design of transportation facilities to be compatible with the characteristics of the built, social, and natural environment.

### Goal 3. Transportation and Land Use

Maximize the efficiency of Roseburg's transportation system through effective land use planning.

### Goal 4. Street System

Provide a well-planned, comprehensive street system that serves the needs of the Roseburg UGB.

### Goal 5. Balanced Transportation System

Facilitate the development of bus stops, bike lanes, sidewalks, and multi-use paths in the Roseburg UGB to provide more transportation options for Roseburg residents and visitors.

### Goal 6. Transportation that Supports Economic Development

Facilitate the provision of a multimodal transport system for the efficient, safe, and competitive movement of goods and services to, from, and within the Roseburg UGB.

### Goal 7. Funding Transportation System Improvements

Implement the transportation plan by working cooperatively with federal, state, regional, and local governments, the private sector, and residents. Create a stable, flexible financial system for funding transportation improvements.

## Consider Some Fine-tuning: Revised Goals

Below is an example of what a revised list of goals **could** look like. This example is based on the 2006 goals and objectives, with some refinement to align with existing Roseburg policies and the changing economic climate and priorities established today.

**Remember: The vision, goals, and objectives can be refined continuously throughout the TSP process.**

### Accessibility

Goal 1: Increase the safety, reliability and efficiency for all travel modes.

### Vibrant Community

Goal 2. Enhance the livability of Roseburg through the location and design of transportation facilities to support positive health impacts and be compatible with the characteristics of the built, social, and natural environment.

### Land Use

Goal 3. Coordinate transportation and land use decision-making to maximize the efficiency of Roseburg's transportation system.

### Connectivity

Goal 4. Provide a well-planned, comprehensive multi-modal system that serves the needs of the Roseburg UGB and enhances connectivity.

### Transportation Options

Goal 5. Provide for a diversified transportation system that ensures mobility for all.

### Economic Development

Goal 6. Facilitate the provision of a multi-modal transport system for the efficient, safe, and competitive movement of goods and services to, from, and within the Roseburg UGB.

### Implementation

Goal 7. Demonstrate responsible stewardship of funds and resources to prioritize and implement strategic transportation investments.

## Objectives and Policies

**Objectives** are attainable targets that the community attempts to reach in striving to meet a goal. An objective may also be considered as an intermediate point that will help fulfill the overall goal. **Policies** are statements adopted to provide a consistent course of action, moving the community towards attainment of its goals.

