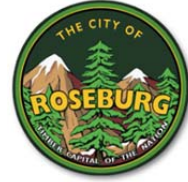


Meeting Summary & Notes



Roseburg Transportation System Plan Update: TSP Goal Setting

LOCATION: Roseburg Public Safety Center. 700 SE Douglas Ave.

DATE: Tuesday, March 14, 2017

TIME: 1:00 – 3:00 PM

Attendees:

John Lazur, City of Roseburg (CoR)

Nikki Messenger, CoR

Stuart Cowie, CoR

Angela Rogge, DEA (Consultant Deputy PM)

Shelly Alexander, DEA (Consultant PM)

Alan Snook, DEA (Facilitation)

Thomas Guevara, Jr., ODOT

Virginia Elandt, ODOT

Lance Colley, CoR

Stuart Liebowitz, CoR Public Works Commission

Doug Feldcamp, Umpqua Dairy

Heather Albers, Healthy Communities

Marisa Fink, YMCA

Steve Kaser, Roseburg City Council

Merten Bangemann-Johnson, NeighborWorks Umpqua

Denny Austin, Roseburg Public Schools

Kristi L. Hagey, Umpqua Valley disAbilities Network

Diana Kelly, Umpqua Community College

Jenny Carloni, League of Women Voters Umpqua Valley

Mark Rodgers, CoR Public Works

Cheryl Cheas, UCAN/UTRANS

Jeff Eichenbusch, CoR Police Dept.

Tim Allen, Small Business

Dick Dolgonas, Bike Walk Roseburg/Umpqua Velo Club

Introductions

- Stuart Cowie kicked off the meeting by welcoming those in attendance and explaining his relatively new role as the Community Development Director
- We did a round of introductions for all PAC members in attendance
- Consultant team intros:
 - Shelly Alexander, Consultant Project Manager and primary Consultant contact from David Evans and Associates, Inc. (DEA)
 - Angela Rogge, Consultant Deputy PM and day-to-day Consultant contact. She explained that she was the person on the other end of the line at the kick-off meeting WebEx call.
 - Alan Snook, Consultant Goals and Objectives Meeting Facilitator and Transportation Planner
- Nikki Messenger (CoR) provided an update on current construction and explain how the majority of it is tied to urban renewal funds. The TSP Update will be used to help identify future project needs and potential funding sources.
- Angela reviewed the schedule. The next action item for the PAC will be to review the draft Tech Memo #1 (Goals, Plan/Policy Review)
- There was a quick summary of the definitions of Goals, Policies and Objectives and the group launched into discussing the vision for Roseburg.

Reminder: What is a TSP?

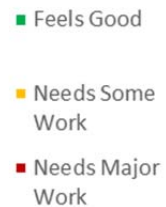
- At the most basic level, it provides a blueprint for all modes of travel: vehicle (both personal and freight), bicycle, pedestrian, and transit.

- Guide the maintenance, development, and implementation of the transportation system, to accommodate 20 years of growth in population and employment
- Compliance with the Oregon Transportation Planning Rule
- Existing plan was “lofty,” would like this update to be more realistic. The previous plan identified a list of projects with a combined cost that was not feasible to implement.

Group Goals Discussion / Activity

Alan led the group in a discussion surrounding the proposed goals, potential policy direction, and desired objectives. The intent of this discussion was to gather information from the PAC about what they would like to see in the Goals for the Roseburg TSP. The Consultant team will then take the information collected from the meeting to draft Goals/Policies/Objectives for Tech Memo #1.

As part of the discussion, Alan explained the “Dot Exercise”. After each goal was discussed, the PAC had the opportunity to assign either green (feels good), yellow (needs some work) or red (needs major work) stickers to each goal, proposed policy direction and proposed objectives. The summary of the discussion and dot exercise (shown as pie charts) is provided below:



Accessibility

Goal 1: Increase the safety, reliability and efficiency for all travel modes.

- Include comfort and accessibility in Goal text
- It's about a multi-modal system
- Comprehensive

Policy (direction):

- Awareness
- Education
- Engineering
- Balance

Objectives:

- Usage of facilities
- Increase modal connections
- Develop interim checkpoints (don't wait until next TSP to review progress)
- ADA
- “Journey to work” may be a way to measure use

Goal



Policy



Objectives



Vibrant Community

Goal 2: Enhance the livability of Roseburg through the location and design of transportation facilities to support positive health impacts and be compatible with the characteristics of the built, social, and natural environment.

- Like words: Vibrant, health, strategic
- Seems too wordy
- Change “compatible” to “enhance”

Policy (direction):

- Redevelopment
- Community development
- Support positive health impacts
- Built, social, and natural environment
- Location/design
- Economic vitality

Objectives:

- Increase QUALITY of existing paths
- Provide social spaces (consider natural environment)
- ADA design
- Safe routes to school
- Utilize riverfront

Goal



Policy



Objectives



Land Use (Will not be a standalone goal – should be combined with Vibrant Community)

Goal 3: Coordinate transportation and land use decision-making to maximize the efficiency of Roseburg’s transportation system.

- Seems like a policy
- Accessibility
- Don’t focus on efficiency – effectiveness instead
- Reliability
- Potential
- Integrated

Policy (direction):

- Zoning
- **Move this goal to Vibrant Community!**
- Coordinate Land use and transportation

Objectives:

- N/A

*Did not do “dot exercise”
since **this goal was removed as a standalone goal***

Connectivity (Will not be a standalone goal – should be combined with Transportation Options)

Goal 4: Provide a well-planned, comprehensive multi-modal system that serves the needs of the Roseburg UGB and enhances connectivity.

- Seems related to providing transportation options
- Multimodal
- Accessible? Note: Accessibility is not the same as connectivity.
Availability/Connectivity = There are choices, but the choices are not necessarily available for everyone to use
Accessibility = Is everyone able to use the system?

*Did not do “dot exercise”
since **this goal was removed as a standalone goal***

Policy (direction):

- N/A

Objectives:

- N/A

Transportation Options

Goal 5: Provide for a diversified transportation system that ensures mobility for all.

- Bring in parts of connectivity goal

Policy (direction):

- Encourage workplace encouragement of transportation demand management (TDM) options

Objectives:

- Include 2006 Goal 4.E: Undertake efforts to reduce per capita vehicle miles traveled (VMT) and single occupancy vehicle (SOV) demand through TDM strategies. (how do we measure?)
- Increase TDM/TSM
- Provide menu of options to encourage mode share (don't have to do this at the expense of commerce)

Goal



Policy



Objectives



Economic Development

Goal 6: Facilitate the provision of a multi-modal transport system for the efficient, safe, and competitive movement of goods and services to, from, and within the Roseburg UGB.

- Commerce?
- Remove emphasis on efficiency/movement since it's not always applicable

Policy (direction):

- Link land uses
- Experiences
- Visitors
- Employment
- Manufacturing
- Freight
- Goods/services
- Investments
- Effectiveness

Objectives:

- Place making
- Access to/from/within
- Understand competing interests – balance

Goal



Policy



Objectives



Implementation

Goal 7: Demonstrate responsible stewardship of funds and resources to prioritize and implement strategic transportation investments.

- “..and resources USED to prioritize...”
- TRANSPARENCY

Policy (direction):

- Sustainable
- Maintenance
- Public input
- Actively seeking funds
- In alignment with vision/goals

Goal



Policy



Objectives:

- Locate additional revenue streams
- Provide a transparent selection process
- Have criteria to compare potential projects to

Objectives



Next Steps

- Consultant will consolidate the 7 Goals to a more manageable 4-5 goals based on the PAC discussion
- Consultant will process info from today's meeting and draft policies/objectives
- Distribute Draft Tech Memo #1 for PAC review
- The homework assignment that was collected from the PAC (review 2006 goals/objectives) will be used to refine policies/objectives for the TSP Update and Tech Memo #1. A summary of the findings will be provided with the memo.