

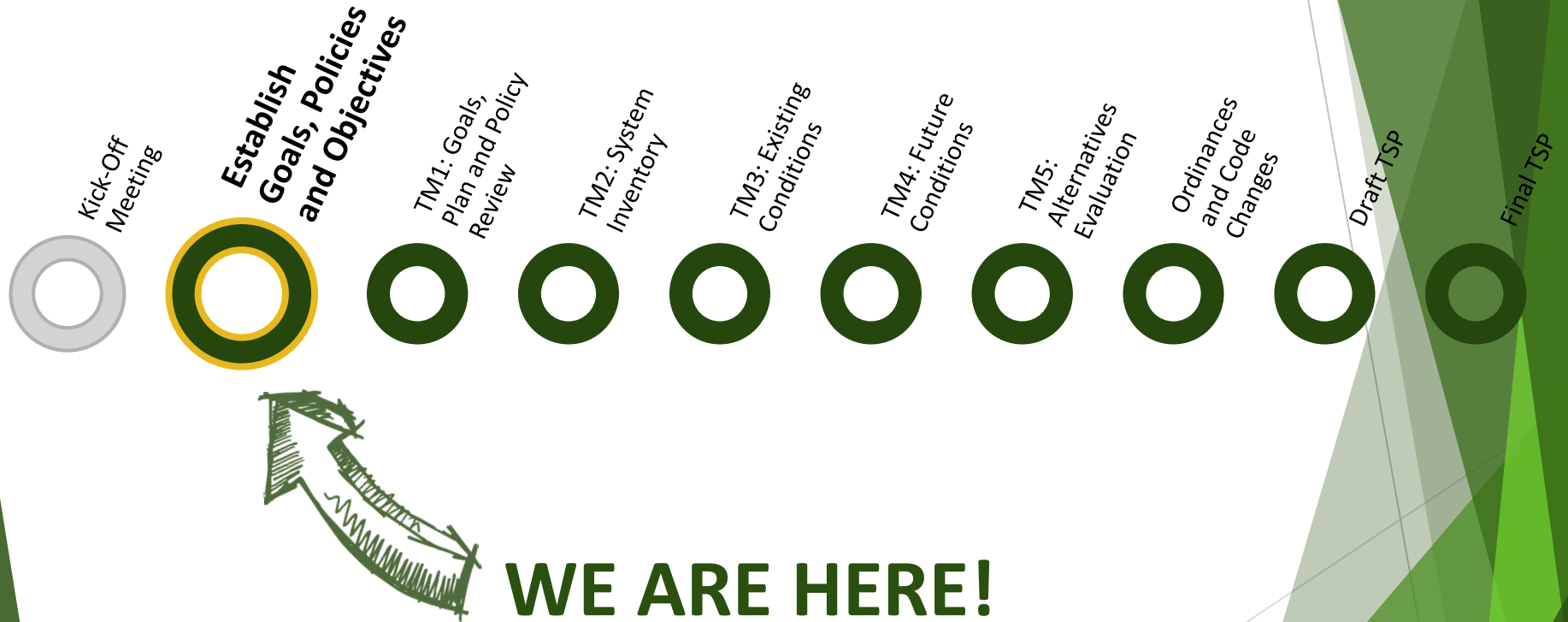
Roseburg Transportation System Plan Update

**Goal Setting Meeting
Tuesday, March 14, 2017
1:00 PM – 3:00 PM**

Agenda

- ▶ Introductions
- ▶ Schedule
- ▶ Why are we doing a TSP?
- ▶ Define: Goals, Policies and Objectives
- ▶ Group Discussion
- ▶ Next Steps

Schedule



Why are we updating?

► Roseburg has changed!

- Employment
- Population
- Funding challenges
- Data sources
- Inconsistent with previous plans
- Public involvement

► TPR Compliance

What's are we doing today?

► Confirm Goals

Broad statements of philosophy that describe the hopes of the community for the future, as it relates to transportation. A goal may never be completely attainable, but it is used as a point towards which to strive. Pursuit of these statements underpins all of the Plan's objectives, policies and projects

► Policy Direction

Provide a consistent course of action, moving the community towards attainment of its goals (i.e., education, maintenance, prevention, enhancement)

► Objective

Attainable target/measurable



Goal 1: Accessibility

- Increase the safety, reliability and efficiency for all travel modes.

Policy: Educate the public about areas of multimodal transportation safety concerns

Objective: Reduce the number of injury and fatal crashes

Goal 2: Vibrant Community

- Enhance the livability of Roseburg through the location and design of transportation facilities to support positive health impacts and be compatible with the characteristics of the built, social, and natural environment.

Policy: Support active transportation options

Objective: Increase the total length of shared-use paths and trails

Goal 3: Land Use

- **Increase the safety, reliability and efficiency for all travel modes.**

Policy: Encourage integration of bicycle and pedestrian facilities into site designs for community activity centers such as schools, parks, employment and shopping areas, and major transit stops

Objective: Increase relative land values



Goal 4: Connectivity

- Provide a well-planned, comprehensive multi-modal system that serves the needs of the Roseburg UGB and enhances connectivity.

Policy: Plan for transportation improvements that are needed to support future growth and transportation system needs

Objective: Maintain the transportation system in a state of good repair



Goal 5: Transportation Options

- **Provide for a diversified transportation system that ensures mobility for all.**

Policy: Develop a balanced transportation system which includes all modes of transportation

Objective: Improve transit frequency and coverage

Goal 6: Economic Development

- **Facilitate the provision of a multi-modal transport system for the efficient, safe, and competitive movement of goods and services to, from, and within the Roseburg UGB.**

Policy: Facilitate the through-movement of goods and services along city arterial streets and state highways

Objective: Increase total number of jobs by enhancing freight mobility

Goal 7: Implementation

- **Demonstrate responsible stewardship of funds and resources to prioritize and implement strategic transportation investments.**

Policy: Support inter-jurisdictional coordination to improve project delivery and leverage funding opportunities

Objective: Increase total transportation revenue



Next Steps

- ▶ Consultant will process info from today's meeting and draft policies/objectives
- ▶ Distribute Draft Tech Memo #1 for PAC review

