CALL TO ORDER

ROLL CALL:
Chair: Alison Eggers
Commissioners: Kyle Bailey  Leila Heislein  Diana Wales
              Bob Grubbs  Marsha La Verne  Ryan Finlay

APPROVAL OF MINUTES
A. November 6, 2019

DISCUSSION ITEMS
A. Naming of Multi-Use Path

AUDIENCE PARTICIPATION — At this time, anyone wishing to address the Commission concerning items of interest not included in the agenda may do so. The person addressing the Commission shall, when recognized, give his/her name and address for the record. All remarks shall be directed to the whole Commission. The Commission reserves the right to delay any action, if required, until such time when they are fully informed on the matter.

INFORMATIONAL

BUSINESS FROM THE COMMISSION

NEXT MEETING DATE: March 4, 2020

ADJOURNMENT

** ** AMERICANS WITH DISABILITIES ACT NOTICE ** **
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CITY OF ROSEBURG
PARKS AND RECREATION COMMISSION
NOVEMBER 6, 2019

MINUTES

CALL TO ORDER: Chair Alison Eggers called the meeting of the City of Roseburg Parks and Recreation Commission to order at 8:15 a.m. Wednesday, November 6, 2019, in the Third Floor Conference Room at City Hall.

ROLL CALL: Present: Chair Alison Eggers, Commissioners Kyle Bailey, Diana Wales, Marsha La Verne, and Ryan Finlay

Absent: Bob Grubbs and Leila Heislein

Attending Staff: City Manager Nikki Messenger, Interim Public Works Director Jim Maciariello, Parks and Recreation Program Manager Kris Ammerman, and Department Technician Chanelle Rogers

Others Present: Ronda Spencer, Umpqua Valley Tennis

APPROVAL OF MINUTES: Commissioner Wales moved to approve the minutes of the September 4, 2019 Parks and Recreation Commission meeting. Motion was seconded by Commissioner Bailey and approved with the following vote: Chair Eggers and Commissioners Bailey, Wales, Finlay, and La Verne voted yes. No one voted no.

DISCUSSION ITEMS:

Umpqua Valley Tennis Center Fee Adjustment Proposal: Ammerman stated the Umpqua Valley Tennis Center (UVTC) is requesting a 4% fee increase for their members. Ammerman said according to the Stewart Park Tennis Center Ground Lease and Operating Agreement, UVTC may occasionally adjust the fees charged. This adjustment would not affect the prices for the general public it is only for the fee the members pay. Ammerman informed the last fee adjustment was in February of 2017 when they had requested a 5% increase. It was asked how many members there currently are. Ronda Spencer, UVTC, replied that there are about 140 memberships which is about 250 people. Messenger questioned if the membership has been holding pretty steady. Spencer said yes it has. Spencer also mentioned the main reasons for the increase request is due to the cost of repairing the outside courts and rising utility costs. The board prefers to make small, incremental increases more often rather than large, infrequent ones. Commissioner La Verne asked if there was any concern that membership would decline once the new fitness center is open. Spencer said no because the Tennis Center is only tennis and doesn’t offer other types of fitness.

MOTION: Commissioner Bailey moved to recommend to City Council the approval of Umpqua Valley Tennis Center’s fee adjustment request. The motion was seconded by Commissioner Finlay and approved with the following vote: Chair Eggers and Commissioners Bailey, Wales, Finlay, and La Verne voted yes. No one voted no.

AUDIENCE PARTICIPATION: None
INFORMATIONAL: The parks maintenance report prepared by Parks Superintendent Brendon DeMuth for September 2019 and October 2019 was provided to the commission.

BUSINESS FROM THE COMMISSION: Commissioner Wales said it was great to see the Osprey pole installed at Gaddis Park, but mentioned it is pretty far from the location where they had been nesting. Ammerman said he worked with Umpqua Valley Cal Ripken (UVCN) and Pacific Power on picking the location, which was approved by their wildlife specialist. Commissioner Wales asked if deterrents will be placed on the lights where the nest had been. Ammerman replied that he requested Pacific Power do that as well, but it did not happen. He stated that he was just pleased that they donated their time and materials to set the pole and platform when they were under no obligation to do so. Messenger suggested contacting UVCN, who is responsible for the ongoing maintenance of the lights, to find out what plans they have to prevent the Osprey from nesting on the lights again. Chair Eggers asked if they moved the entire nest. Ammerman said they did place some of the debris on the platform but not the entire thing. Commissioner Wales reiterated how pleased she was with the work that staff and Pacific Power did to get the pole and platform put up.

Chair Eggers thanked Commissioner Finlay for working with the City cleaning up in the Natural Area by the Duck Pond.

ADJOURNMENT: Meeting adjourned at 8:27 a.m.

Chanelle Rogers, Public Works Department Technician
DATE: February 5, 2020

TO: Parks & Recreation Commission

FROM: Kris W. Ammerman, Parks & Recreation Program Manager

SUBJECT: Naming of Multi-Use Path

ISSUE STATEMENT AND SUMMARY
The City’s multi-use path does not currently have a definitive name. The issue for commission is to recommend a definitive name to ‘brand’ the path system so that it is more recognizable to users and can be more easily marketed to visitors from outside the area.

BACKGROUND / ANALYSIS
The Community Development Department has been working towards bringing wayfinding signs to the City’s multi-use path system. Wayfinding is used in the context of architecture to refer to the user experience of orientation and choosing a path within the built environment. A key element of wayfinding is identification of place. Selecting a definitive name for our path system would be beneficial to the addition of the wayfinding signs by providing an easily recognizable brand to the overall system. ‘Branding’ our path system would make it more recognizable from a user standpoint and easier to market to potential users from outside our region.

In the 2008 Parks Master Plan the path system is referred to as the “Umpqua River Greenway”. However, that name has not been formally adopted and is not widely known. Indeed, most local residents simply refer to it as the bike path or river trail. Staff has been considering formal naming options for the path/trail system. Those options are as follows:

Umpqua River Trail
Umpqua River Greenway
Roseburg Greenway
Roseburg Urban Path
Roseburg Urban Trail

*Note – A greenway is a strip of undeveloped land near an urban area, set aside for recreational use or environmental protection. Greenways are also known as linear parks that are focused on trails or paths.
FINANCIAL CONSIDERATIONS
None

TIMING ISSUES
Currently the wayfinding project is in the design phase. The Community Development Department is requesting a definitive name for the path system be selected soon so that the consultant can integrate it into their design.

STAFF RECOMMENDATION
City staff recommends naming the path system the Umpqua River Trail. This name is straightforward, descriptive, and logical. Umpqua River Trail is also more regional in nature than the names with Roseburg as the location identifier, which is desired considering the trail extends outside of city limits and traverses several other jurisdictions (Douglas County, ODOT, and the City of Winston).

SUGGESTED MOTION
Once the Commission has reached consensus on the path system name, it would be appropriate to make the following motion:

*I move to recommend to City Council to select ___________ as the definitive name of the City of Roseburg's multi-use path system.*

ATTACHMENTS
Wayfinding signs project map
Examples of wayfinding signs
Proposed Wayfinding Sign Examples

M.U.P. Information Board:

M.U.P. Directional Sign:

M.U.P. Entrance/Logo Sign: