Did you know you can receive email updates by subscribing to City departments or programs such as this newsletter? Go to www.cityofroseburg.org and scroll to the bottom of the home page, select department or programs from which you would like updates, add your email address and click ‘subscribe’.
Message from the Mayor

Greeting fellow citizens!
Welcome to the summer edition of the City Connection Newsletter that is published each year in January and July. Our intent is to keep you informed as to what has been happening within the city the past 6 months as well as to inform you of what to expect for the upcoming six months.

I hope you are doing well and staying safe. The COVID-19 pandemic has definitely created new challenges and adjustments for all of us. This will be the summer we won’t forget. Having so many of our favorite activities and events canceled is heartbreaking and disappointing. Having to greet one another by keeping our social distance and wearing a mask is no fun, but necessary and important. We each need to do our part to follow the rules coming from the State and our health experts so we can end this pandemic as soon as possible. We have done fairly well so far. Thank you for your efforts.

Remember to stay home if you are sick, keep 6 feet away from others, cover your cough, wear masks, wash hands and limit travel when possible.

The City Council has recently started meeting again concerning the homeless issues in Roseburg. Our meetings were temporarily on hold due to the COVID-19 virus. Let’s hope we can continue meeting to discuss options and ideas.

Our meetings can be viewed electronically. You can call the City to get information concerning when the meetings are held and the different electronic options available to view the meetings. We also welcome your input and want to encourage you to call or email anyone on City Council to share your ideas.

It saddens me to see the protests and the negative comments towards our nation’s police officers that we see and hear on the news. America is a great place to live. A place we can be extremely proud of. The freedoms that we enjoy should never be taken for granted. Here in Douglas County and Roseburg we appreciate our Police Officers very much and all that they do to keep us safe from harm. When you see them around town, please continue to show them your support. Tell them thank you, and let them know they are greatly appreciated.

Enjoy your reading. As always, if you have questions or suggestions, don’t hesitate to contact the City Staff or anyone on City Council. I hope you enjoy the newsletter. Have a safe and wonderful summer.

Respectfully,
Mayor Larry Rich
2020, it has been a wild ride so far. As I watch the turmoil happening in other parts of our state and nation, I am so thankful to live where we do. While citizens may share very different viewpoints about local and national issues, we have not seen any violence. Residents have demonstrated their first and second amendment rights peacefully. We live in a community that came together to give their graduating students a big, socially distanced, send off.

While we are dearly missing our large community events, Music on the Half Shell, 4th of July/Food Truck Event, and Graffiti (just to name a few), committed community groups have adapted to provide some semblance of “normal”.

- The Hometown 4th of July Fireworks display went off with a bang. Thanks to a partnership between the Roseburg Fire Department, Fire District 2, and DFPA, most of the hill that caught fire had already been part of a controlled burn/wildland fire training.

- The good people at MOTHS are working hard to bring a stay at home music series broadcast on a local radio station.

- Local car enthusiasts held an informal cruise on the traditional Graffiti weekend.

Nobody likes the idea of cancelling summer trips or limiting travel. Lucky for us, we have unlimited outdoor recreation opportunities in our own backyard. Want to see what I mean…..visit the new Experience Roseburg website, Facebook, or Instagram page for inspiration.

Yes, we have serious challenges. COVID-19 has impacted local businesses and non-profits in ways we can’t fully understand yet. Schools are working through details on how best to educate our kids and keep the community safe. We have work to do on equity and other social issues. And, we continue to struggle with the impacts related to homelessness.

I do not pretend to have all the answers. I am thankful to live in a community that is filled with people way smarter than me, working hard to identify solutions. Coos, Curry, Douglas Business Development Corporation (CCD), the Partnership for Economic Development, the Roseburg Area Chamber of Commerce and the Umpqua Valley Development Corporation are all working towards economic vitality and assisting businesses through this difficult time.

Smaller work groups are convening to work on issues such as childcare, to help ensure parents can still work if there is a modified school schedule.

Douglas Public Health Network is working tirelessly to keep us safe and informed. It is up to us to keep each other safe. A mask is just a mask. It is not a political statement. It does not make you weak or mean you live in fear. For me, it means I care about the people around me and I am willing to endure a minor discomfort in return for even the slightest chance it may keep someone else from getting sick.

There are so many negative things happening in the world right now, it may be hard, but please take a minute to reflect on all of the positive things we have right here in Roseburg!

Respectfully,

City Manager Nikki Messenger
The Parks Department is excited that Douglas County was approved by the Governor’s office to move into Phase 2 of reopening and are hard at work to safely and gradually reopen programming based on the Governor’s guidelines.

**Free Yoga in the Park**

Free Yoga in the Park will be offered on Saturdays, beginning in July and continuing through August 15th, from 10:00 to 11:00 a.m., on the lawn to the east side of the Half Shell.

Participants should bring their own mat/blanket and a strap (such as a belt), and wear comfortable clothing. The class is co-sponsored by Summer Fry – Movement Artist & Healing Coach.

**Women’s ‘Just for Fun’ Summer Golf**

The Women’s ‘Just for Fun’ Summer Golf program will be held again at the Stewart Park Golf Course on Monday evenings: July 6 & 20, and August 3 & 17.

Players need their own set of clubs and basic knowledge of the sport. Participants do not need an established handicap. There is a $5 per night program fee plus a $10 greens fee to be paid at the golf course. Cart rentals are available. Check in by 5:00 p.m., start time is at 5:30 p.m. Door prizes, exercise and fun!

**Geocache Challenge Continues**

The Discover Roseburg / Land of Umpqua Geocache Challenge continues. Geocaching is a modern day ‘hide and seek’ type adventure that takes place outdoors with the use of hand-held GPS units. This activity is great fun for families or individuals. The Discover Roseburg challenges give participants the GPS coordinates for twenty locations, along with a question that can be answered after finding each site. After completing all twenty questions the participant returns their answer sheet and is awarded a geo-coin. To begin the geocache challenge, pick up a ‘passport’ sheet at the Roseburg Parks & Recreation office at City Hall, 900 SE Douglas Avenue.

More information will be shared as it becomes available on the City website and Facebook page.
January – June 2020 City Ordinances

The following are ordinances adopted by Roseburg City Council during the first 6 months of 2020.

An Ordinance is a written directive or act of a governing body. Ordinances have the full effect of law within the local government’s boundaries, provided they do not conflict with a state statute or constitutional provision. An ordinance has two public readings during City Council meetings prior to being voted on by the Council. An ordinance becomes effective 30 days after the second reading, unless an emergency is declared which enables the ordinance to become effective immediately.


Ordinances 100 years ago - 1920

Following are Ordinances that were adopted 100 years ago:

Ordinance 712, “An Ordinance Vacating a Portion of Hamilton Avenue.”

Ordinance 713, “An Ordinance Defining Vagrants, Prohibiting Vagrancy and Providing a Penalty, and Repealing Ordinance No. 56.”

Ordinance 714, “An Ordinance Granting to the Pacific Telephone and Telegraph Company, its successors and assigns, the right to place, erect and maintain pole, wires and other appliances and conductors and to lay underground wires for the transmission of electricity for telephone and telegraph and thoroughfares and public highways in the City of Roseburg, State of Oregon, and to exercise the privilege of operating telephone and telegraph instruments in and of doing a telephone and telegraph within the said City of Roseburg.”

Ordinance 715, “An Ordinance Providing for Keeping Minors off the Street and out of Public Places in the City of Roseburg During Certain Hours, Repealing Ordinance No. 52 and Declaring an Emergency.”

Ordinance 716, “An Ordinance Providing for the Improvement and Establishment of the Grade of Spruce Street from the North Line of Oak Street to the Northern Terminus of said Spruce Street.”


Ordinance 723, “An Ordinance Appropriating the Sum of Five Hundred Dollars a Year for the Maintenance of a Camp Ground for Tourists, Providing for the Management and Control Thereof.”
The Police Department is continuing to work on improving staffing levels. On February 25th, 2020 lateral Officer Lacey Webb successfully completed her probation. On June 3rd, 2020 Officers David Fregoso and Dawson Batsch successfully completed their probation. We have five Officers currently on probation (Brooke Corder, Brandon Halter, Benjamin Schulz, Spencer Dahl, and Kyle Fields).

Sergeant Joe Kaney, retired on May 31st after serving 28 years at the Roseburg Police Department. Sgt. Kaney was a staple at the Roseburg Police Department. Sergeant Joe Kaney, retired on May 31st after serving 28 years at the Roseburg Police Department. Sgt. Kaney was a staple at the Roseburg Police Department. 

During the first two weeks of focused patrols in the downtown area, we cited people for the following offenses: 3 Theft, 14 Drinking in Public, 22 Criminal Trespass, 1 Criminal Mischief, 18 Littering, 38 Prohibited Camping, 9 Warrant Arrests, and 1 Defecating/Urinating in Public. We are continuing to make downtown a priority.

Patrol has been utilizing the recently installed camera system overlooking Eagle’s Park in downtown to help solve crimes, and to monitor illegal activity.

Det. Sgt. Joe Kaney receiving retirement plaque

Sgt. Kaney was a team leader on Roseburg’s Emergency Response Team, the Department’s Professional Standards Investigator, a member of the hiring team, a background investigator, an important part of our Department’s management team, and a large contributor to the Douglas County Major Crimes Team; he will be missed. Sgt. Dennis Chrisenbery is excited to take on Joe’s role as Detective Sergeant.

Due to the COVID-19 pandemic, we have seen a lot of our policing methods change over the past several months. Because of the Governor’s Executive Orders temporarily closing many of our City’s businesses, we saw an unfortunate increase in unlawful activity, particularly in the downtown business district.

Based on that surge of unlawful behavior, we temporarily increased and dedicated downtown foot and mobile patrols, and since that time we have seen a drastic reduction in lawlessness. During the first two weeks of focused patrols in the downtown area, we cited people for the following offenses: 3 Theft, 14 Drinking in Public, 22 Criminal Trespass, 1 Criminal Mischief, 18 Littering, 38 Prohibited Camping, 9 Warrant Arrests, and 1 Defecating/Urinating in Public. We are continuing to make downtown a priority.

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During the recent quarantine, we started a “reading time” via our Facebook page, where different officers and volunteers were recorded reading children’s stories. During the last few months of the school year we posted 5 of these book readings on social media. We were approached by several school teachers and parents who told us how much they and their children enjoyed this event.

During our most recent patrol vehicle purchase we transitioned to a new police vehicle graphics scheme.
Our yearly Citizen’s Law Enforcement Academy had to be postponed due to COVID-19. This program normally runs from April into June and consists of up to 30 community members attending classes at the Public Safety Center to learn more about how law enforcement operates in our community. This class presents an excellent opportunity for our citizen’s to ask questions, and gain insight to how and why Police do things. We are pleased to report the class will be starting on July 9th.

On July 1st, Roseburg Police held a Use of Force class for the public. The focus of this class was to educate the public on Roseburg Police Department’s Use of Force policy/procedures, and to answer any questions our citizens had about our Department’s Use of Force and our response to recent issues and legislative changes.

We continue to work closely with local partners in continuing to develop the mobile crisis team. This team is comprised of qualified mental health professionals who can respond to crisis events and assist with mental health evaluations and assistance. One of our patrol Sergeants took over as the Douglas County CIT (Crisis Intervention Team) Coordinator, and he now oversees the CIT program in our region.

Roseburg continues partnering with ADAPT to work on getting a Sobering Center in Roseburg.

A building has been purchased by ADAPT and plans have been made to modify it to accommodate the needs of the Sobering Center. Additionally, Roseburg Police participates in a steering committee to create policy/procedures for the facility. Roseburg City Council has committed $50,000 toward startup and $50,000 annually toward operational costs for the Sobering Center. We see the Sobering Center as a great tool to re-direct intoxicated individuals from incarceration and the emergency room, and get them connected to resources to move them toward addiction recovery.

Citizens in Roseburg recently held several peaceful protests. The Roseburg Police Department wants to reassure our community that we will continue to protect their First Amendment right to protest, and extend a heartfelt thank you to our citizens for doing so peacefully. Additionally, we’d like to thank our community for the immense support they’ve demonstrated during these trying times.
2020 Pavement Projects

2020 Pavement Management Projects
Pavement rehabilitation work will involve a grind and inlay of 2 inches. The project will also include 24 sidewalk access ramp improvements. The two street sections included in this year’s project are:
• Winchester Street from Stephens Street to Diamond Lake Blvd.
• Beulah Avenue from Central Avenue to its end.
A slurry seal is a very thin layer of aggregate with an asphalt emulsifier applied to a paved surface that is used primarily as preventative maintenance to prolong the life of a paved surface. The following streets are scheduled for treatment as part of this year’s slurry seal project:

Street          Section
Beaumont Ave.    W. Cul de Sac to Kline St.
Berdine St.      Sharp Ave. to Gilbert Ave.
Cardinal St.     Gilbert Ave to Sharp Ave.
Channon Ave.     Stephens St. to Madison St.
Channon Ave.     Madison St. to Vine St.
Gilbert Ave.     Berdine St. to Cardinal St.
Jay Ave.         Lookingglass Rd. to Broccoli St.
Jay Ave.         Luellen Dr. to Kenwood St.
Jefferson St.    Harvey Ave. to Whipple Ave.
Jefferson St.    Whipple Ave. to Calkins Ave.
Lorraine Ave.    Lorraine Ave.
Lorraine Ave.    Indianola St. to Kenwood St.
Russel Ave.      Stephens St. to End

2020-2021 Budget Adopted

The City Council adopted the 2020-21 Budget on June 8, 2020 which is critical to the operations and delivery of City Services for the fiscal year starting July 1, 2020.

The budget was developed to maintain existing service levels and to advance work on the City Council’s six adopted goals:

1. Develop and implement policies to enhance housing opportunities
2. Implement transportation funding policies to meet identified community needs
3. Enhance community livability and public safety
4. Take a proactive role in community economic development and revitalization
5. Update and implement the City’s Emergency Preparedness Plan
6. Explore strategies to address issues related to unhoused individuals within the community

This year’s budgeting process occurred during a time of uncertainty with the proliferation of the COVID-19 pandemic. At this point, it is too early to know the full economic impact of the virus. Staff prepared a status quo budget with full understanding that mid-year adjustments in spending may be required if revenue comes in significantly below projections.

The Consumer Price Index (CPI-W) rose 2.7% in the last year. The General Fund budget request is just under 2% higher than the previous year’s request.

While General Fund expenditures outpace revenues for the eighth year in a row, the estimated ending fund balance for June 30, 2021 is $7,119,128 or 26.45% of General Fund operating costs. This is above the minimum fund balance policy of 20% and will continue to be monitored by staff.

The adopted 2020-21 Budget can be found online at www.cityofroseburg.org/departments/finance/city-budgets for review and any questions may be emailed to finance@cityofroseburg.org.
Signs on Public Property

Although limited by COVID-19 guidelines, there are still things going on in town that our citizens can enjoy safely. To get information out about what venues or activities are available, signs are often placed around town. Unfortunately, many signs end up being placed in the public right-of-way, on utility poles or on public fences. It is a violation of Roseburg Municipal Code to place a sign within the right-of-way or anywhere it may interfere with vehicle or pedestrian traffic.

No one should place a sign on a sidewalk that would force walkers or disabled people to use the street for passage. Signs placed in planters along driveways can also interfere with clear vision at intersections. Please be considerate of others when placing signs.

There are two exceptions to advertising on the public way. Parks and Recreation Rules provide specific guidelines and require authorization for placement of advertising signs within certain ball fields. More information is available from the Parks and Recreation Division at 541-492-6730.

Businesses located in areas zoned other than residential shall be allowed to place two portable signs without obtaining permits. Portable signs shall not exceed 2X3 feet per face. A typical example of a portable sign is a sandwich board. Portable signs may be placed on the sidewalk, as long as they do not create a hazard and maintain a clear width on the sidewalk of 48-inches as to not interfere with pedestrian travel. Portable signs are allowed only during the regular business hours of the business in which they are advertising. More information on signs is available from the Community Development Department at 541-492-6750.

Any sign found in the City of Roseburg right-of-way will be removed and stored at the Roseburg Public Works Shop located at 425 NE Fulton Street for 10 days, after which it will be destroyed if not claimed by the owner.

If you believe the City has removed one of your signs and you’d like to retrieve it, please contact the Public Works Shop by calling 541-492-6730.

Campaign Signs

There are additional requirements regarding campaign signs. Posting of such signs within the City limits must be done in compliance with Oregon Administrative Rule 734-060-0175 and Roseburg Municipal Code Section 12.08.020(C)(8). Signs erected under these rules are also subject to the provisions of ORS 377.720. The overall size of such signs may not exceed 32 square feet and the entire message must be contained on one sign. All election signs must be removed within 3 days after Election Day, which is November 3, 2020.

Campaign signs may be posted on private property only if the property owner’s permission is obtained prior to posting. Signs may not be posted on public property, which includes the public rights-of-way, on fences or trees located in the public right-of-way, on utility poles, in public parks, scenic areas or bridges.
“One of the silver linings of the pandemic was that it forced us to consider new ways of communicating with the public.”

“Social media is really all about video content right now. Anytime you can broadcast video on Facebook, it is almost guaranteed to be seen by a large audience.”

You may have noticed on your mobile device lately the City of Roseburg’s Facebook page. That is because the City is now hosting their Council meetings via Facebook Live. With the current state of the world, the City of Roseburg has been quick to adapt to the many changes that have come with it. That includes offering a convenient way to stream the City Council meetings directly from your mobile device or computer.

Thanks to new camera equipment installed in the Council Chambers, the City can now broadcast its regular City Council meetings directly onto Facebook. This new feature has received praise from both within the City and within the community.

City Communications Specialist, Eric Johnson, goes into detail about the addition of Facebook Live as a new means to communicate with the public.

“Social media is really all about video content right now,” says Johnson. “Any time you can broadcast video on Facebook, it is almost guaranteed to be seen by a large audience. For instance, when we broadcast a Council meeting on Facebook Live a few months ago, we got over four thousand views. That kind of community engagement is exceptional.”

Although the City has a profile on Facebook, utilization of Facebook Live did not occur until after COVID-19 came to Douglas County.

When the Governor’s Executive Order 20-16 was issued, which requires City governments to conduct meetings electronically when possible, the City began hosting Council meetings via Zoom. The Zoom account allowed City staff to broadcast the meetings via Facebook Live, and the results were so overwhelmingly positive, the City decided to continue using the channel to broadcast future meetings.

“One of the silver linings of the pandemic was that it forced us to consider new ways of communicating with the public,” says Johnson.
Facebook Live Videos Continued

“Before the pandemic, if you wanted to watch a Council meeting, you had to physically show up or watch it on TV. Well, not everyone has the ability to do that, which made it hard for folks to stay in touch with City business. Now, with Facebook live, residents can watch Council meetings right from their mobile devices in a safe location.”

In addition to the convenience of Facebook Live, previous Council videos can be watched anytime on the City of Roseburg’s Facebook page. Just visit our profile and scroll to “Videos,” and watch a public meeting on your time. The City understands that residents have lives and commitments. Not everyone can show up for a meeting at 7 pm on a Monday. Now, with just a few clicks, citizens can stay in touch with their local government without having to leave home. Of course, Facebook Live is not the only way to watch Council meetings. Residents can also visit the City’s website at www.CityofRoseburg.org, scroll to “Latest Videos,” and watch current or previous Council meetings from there. Residents can also watch on television, via Spectrum Cable, Channel 191.

Moody’s Confirms Roseburg Credit Rating at Aa3

Moody’s Investor Service, which is a leading provider of credit ratings for public finance issuers, issued its annual comment on the City of Roseburg on April 28, 2020, and confirmed its credit rating for the city as an Aa3 with no outlook. An ‘Aa’ rating signifies that obligations of the entity are judged to be of high quality and are subject to very low credit risk.

In issuing its annual statement, Moody’s did subject the City’s financial condition to its coronavirus modeling and noted “We regard the coronavirus outbreak as a social risk under our environmental, social and governance framework, given the substantial implications for public health and safety. We do not see any material immediate credit risks for Roseburg.”

In support of its decision to maintain its Aa3 rating for Roseburg, Moody’s noted that Roseburg has a good credit position, and it Aa3 rating is level with the median rating of Aa3 for US cities. Notable credit factors include a healthy financial position, a negligible debt burden and an inflated pension liability. It also reflects a sizable tax base and a sound wealth and income profile.” In terms of Finances, Debt and Pensions, and the Economy and Tax Base, Moody’s determined the following:

**Finances:** The financial position of Roseburg is robust and is strong in comparison to the assigned rating of Aa3. The city’s cash balance as a percentage of operating revenues (29.3%) falls just short of the US median, and declined between 2015 and 2019. Additionally, the fund balance as a percentage of operating revenues (30.2%) is roughly equivalent to the US median.

**Debt and Pensions:** The debt burden of Roseburg is light and is negligible and is quite favorable in relation to the assigned rating of Aa3. The net direct debt to full value (0.1%) is materially lower than other Moody’s-rated cities nationwide, and decreased modestly from 2015 to 2019. That said, the pension liability of Roseburg is significant and is a weakness in relation to its Aa3 rating. The Moody’s-adjusted net pension liability to operating revenues (3.1x) is unfavorably well above the US median.

**Economy and Tax Base:** The City has a strong economy and tax base overall, which are in line with the assigned rating of Aa3. Roseburg’s full value per capita ($127,605) is slightly above the US median, and grew between 2015 and 2019. Furthermore, the total full value ($3.2 billion) is slightly stronger than the US median. That said, the median family income is just 88.4% of the US level.
Modernizing Oregon’s Recycling System

Fact Sheet

It is time to update and modernize Oregon’s recycling system. The Recycling Steering Committee is working to update our existing systems to meet future needs, while balancing economic and social considerations from all parts of the state.

HOW HAS RECYCLING CHANGED RECENTLY?
Unprecedented disruptions in international markets for the materials collected for recycling have affected Oregon’s ability to recycle in nearly all parts of the state. For many years, China and other Southeast Asian countries had been taking mixed paper and plastic recyclables from Oregon, much of the U.S. and around the world for use in manufacturing. In 2017, China began to restrict materials coming their way — as the recyclables shipped to them contained too much non-recyclable waste — in an attempt to clean up their environment. Many other countries followed China’s lead.

HOW HAS THIS IMPACTED LOCAL RECYCLING PROGRAMS?
In response to the market disruptions, some local recycling programs have removed items that are no longer cost effective to them to recycle, increased garbage and recycling service rates to cover increased costs, or both. These changes have increased awareness of our recycling practices and signaled that it is time to update and modernize Oregon’s recycling system. It is more important than ever to understand what can be recycled and to make sure we recycle right. Read more at: https://go.usa.gov/xpUSg.

WHY IS RECYCLING IMPORTANT?
Recycling gives materials a second life, and in doing so, creates jobs, reduces pollution and is gentler on the planet than creating products from virgin resources. In 2016, Oregon recycled 1.4 million tons of materials, which prevented 3.1 million metric tons of carbon dioxide equivalent from being released into the atmosphere — the equivalent of removing 674,000 cars from the road for a year. Oregon has a long history of recycling — nearly 40 years. Oregonians want to do their part to help protect the environment, and recycling is important to them.

However, environmental impacts happen at all stages of a material’s life, including during production, use and disposal. Oregon is working toward a future where we produce and use materials responsibly while conserving resources, protecting the environment and living well. To learn more about this work and where recycling fits in, read about Oregon’s 2050 Vision and Framework for Action: https://go.usa.gov/xpUST.
HOW IS THE STATE RESPONDING?
DEQ brought together players responsible for Oregon’s recycling system including local and state governments, businesses, and other organizations, through the Recycling Steering Committee. The work is supported by Oregon Consensus, a program of Portland State University and the National Policy Consensus Center, which brings community members, government representatives and businesses together to solve problems and plan for the future.

The Recycling Steering Committee has been working with DEQ to identify what Oregon’s future recycling system should look like, conduct research to inform decisions and — by summer 2020 — recommend changes to achieve that future system. The Recycling Steering Committee has completed an assessment of the problems in our current recycling system, is conducting ongoing research to understand alternatives, and will identify how the future system needs to work to be successful.

WHAT IS THE COMMITTEE DOING?
The committee will make recommendations that could address:

- Changes in laws and policies supporting and guiding Oregon’s recycling system.
- Methods and facilities needed to collect, sort and process those materials for markets.
- Which materials should be the focus for recycling.
- How to provide guidance to residents and businesses on how to recycle and encourage them to do it correctly.

Throughout this work, the committee will look to balance economic, environmental and social needs from all parts of the state, existing systems and infrastructure, and the needs for the future.

LEARN MORE
To learn more about the Recycling Steering Committee, visit https://go.usa.gov/xmYYe.

ALTERNATIVE FORMATS
DEQ can provide documents in an alternate format or in a language other than English upon request. Call DEQ at 800-452-4011 or email deqinfo@deq.state.or.us.
The Roseburg Fire Department wants to remind everyone that wildfire season is upon us. Prevention and preparedness can save your life and home. Make sure you and your family are prepared in case of a wildfire.

### DEFENSIBLE SPACE – MAKE YOUR HOME SAFE

The following action items can increase and help your home’s survivability rate during a wildfire.

- Create a 30-foot defensible space around your home that is free of combustible material
- Clean roofs and gutters of dead leaves, debris, and pine needles to prevent embers from catching your home on fire
- During fire season, move wood piles 30 feet from the home
- Remove flammable plants and replace with fire-resistant species
- Keep shrubs low and away from the drip line of trees
- Maintain driveway clearance that is free of flammable debris to allow fire engine access
- Replace or repair any loose or missing shingles or roof tiles to prevent ember penetration
- Repair or replace damaged or loose window screens and any broken windows
- Remove items stored underneath decks or porches
- Cover exterior attic and soffit vents with 1/8” wire mesh to help prevent sparks from entering your home.
- Keep your lawn hydrated and maintained. If it is brown, cut it down to help reduce fire intensity.

### MAKE SURE SMOKING MATERIAL IS PROPERLY DISCARDED

- Dispose of smoking materials in deep, sturdy ashtrays
- Make sure butts and ashes are extinguished by using water or sand
- Never discard butts on the ground or in vegetation outdoors

### BE PREPARED

Develop, discuss and practice an emergency action plan with everyone in your home. Include details for pets, large animals and livestock. Know two ways out of your neighborhood and have a pre-designated meeting place. Always evacuate if you feel it is unsafe to stay – don’t wait to receive an emergency notification if you feel threatened from the fire. Conduct an annual insurance policy check-up to adjust for local building costs, codes and new renovations. Create/update a home inventory to help settle claims faster.

Information and pictographs provided by the Office of Oregon State Fire Marshal, Keep Oregon Green, National Fire Protection Association, and the Oregon Department of Forestry. For more information, visit their websites at:

- [https://keeporegongreen.org/prevent-wildfires/](https://keeporegongreen.org/prevent-wildfires/)
- [https://www.nfpa.org/Public-Education](https://www.nfpa.org/Public-Education)

Roseburg Fire Department | 700 SE Douglas Avenue, Roseburg, OR 97470 | 541-492-6770 [www.cityofroseburg.org/departments/fire-department](http://www.cityofroseburg.org/departments/fire-department) | Like and follow us on Facebook @roseburgfire
Roseburg Public Library

Roseburg Public Library made significant adjustments this spring in the wake of the COVID-19 public health emergency.

The building closed to the public on March 15. For 13 weeks beginning March 26, library staff provided weekly drive-through service to more than 1,000 vehicles, and patrons checked out 6,100 physical items.

The library reopened June 30 with a limited schedule, and drive-up service continues every Thursday. In the first two days after reopening, 619 people visited the library, and 1,200 items were checked out.

To ensure the safety of patrons, staff and volunteers, the library is phasing in the reopening process and plans to open Tuesdays, Thursdays and Saturdays at least through August. Library staff members are providing all customer service for the foreseeable future. Some of the 50 volunteers will return to serve when the building is closed to the public, processing, checking in and shelving materials.

Electronic books and audiobooks remain available through the cloudLibrary and OverDrive platforms. Over the past year, e-materials accounted for 20 percent of all checkouts, and the library spent about 20 percent of its collection budget on those items.

Since July 1, 2019, patrons checked out more than 91,000 physical and digital books, audiobooks and CDs.

The library visually changed with the addition of a clear, acrylic panel around the front desk to provide a layer of protection between staff and patrons who need assistance. A limited number of computers are available. Patrons are asked to limit their visits to one hour.

The most disappointing change centers on programming. Between January and mid-March, Youth Services Librarian Aurora Oberg produced 58 programs that were attended by 1,400 people. The library paused all in-person youth programs following a recommendation from the State Library of Oregon to limit those events to 10 participants. Instead, Aurora and Library Aide Dr. Mark Breckenridge film virtual storytimes that are posted on the Library’s Facebook page @roseburglibrary. In addition, Aurora booked three special performers who will film their programs for online viewing this summer.

Aurora and her team remain committed to reaching youth with the Summer Reading Program, which continues through August 29. Young readers track the number of days they read and complete short book reviews for the chance to win prizes, and families pick up grab-and-go
craft kits every Thursday. In addition, library staff follows Roseburg Public Schools’ Lunchbox Express to several locations, distributing reading logs, prizes, and craft kits.

A COVID-19 response grant from the State Library of Oregon provided funding for the library to create 300 branded book bag kits that include books and a craft for local youth in low-income housing. The library is working with UCAN and the Boys and Girls Club to distribute the kits.

Aurora plans to restart a lending library program with the Douglas Education Service District’s Horizons foster care education program this fall. The program serves up to 36 students between ages 12 and 18 in the Rose School building. Aurora stocks Horizons’ library with popular young adult and upper-level juvenile material, and Horizons students receive library cards to check out items in the circulating collection or those that remain at Roseburg Public Library.

Dolly Parton’s Imagination Library program far exceeded expectations in its first nine months. More than 650 children from birth to fifth birthday have registered to receive one free book every month in the mail. The Friends of the Roseburg Public Library is the affiliate for our service area, which includes the greater Roseburg, Glide and Idleyld Park communities. The affiliate must fund about $25 per child per year, and the Friends group has received grants from The Ford Family Foundation,

Oregon Community Foundation, CHI Mercy Foundation, Umpqua Bank, Cow Creek Umpqua Indian Foundation and Umpqua Heath Alliance as well as donations from local individuals.

The library’s goal is for 60 percent of eligible youth to participate within the first five years of the program. Online registration is available at the library’s website, www.roseburgpubliclibrary.org.

This fall, Aurora and RARE (Resource Assistance for Rural Environments) AmeriCorps Participant Katie Fischer will implement a youth coding project funded by a Library Services and Technology Act grant from the State Library. Plans include teaching computer coding to a small cohort of youth in grades three through 12 and purchasing STEAM (Science, Technology, Engineering, Art and Math) kits for local youth to keep.

In addition to supporting youth programming, Katie is charged with developing the library’s first strategic plan. She facilitated several meetings with a group of library and City staff members, volunteers, and community leaders, and they drafted the following mission statement: Promote community, encourage learning, inspire curiosity.

The committee stopped meeting in March but plans to continue the process in July and into the fall because Katie will serve another year as our RARE AmeriCorps participant. Her responsibilities include finalizing mission, vision and values statements and creating goals for the next five years.

The Public Works Department will manage the library’s second phase of renovations this fall. The Ford Room facelift includes new carpet, sound system, paint and kitchenette appliances.
Roseburg Public Library Continued

Changes in the main library include new computer seating, lounge furniture and a large mural. Funding comes from several sources, including the Douglas Education Service District, Epping Fund (Salem Foundation), Douglas Community Fund (Oregon Community Foundation), and Friends of the Roseburg Public Library.

I invite you to visit with me about your library. Contact me in person at the library, call me at 541-492-7051 or email kwiley@cityofroseburg.org. Thank you for your support of Roseburg Public Library.

Public Works Projects

2020 Storm Cast-In-Place (CIPP) Project:

This project is part of an ongoing effort to rehabilitate storm drainage piping prior to failure to avoid having to replace the pipe. This year’s project consisted of lining approximately 1500 lineal feet of storm pipe ranging from 12-inch to 60-inch diameter. CIPP is a cost effective approach to extend the life of corroded and failing storm lines. The process does not require trenching or excavation within existing roads minimizing traffic impacts to the public.

Runway 16/34 Edge Lighting:

The City has received an FAA grant for runway lighting upgrades at the Roseburg Municipal Airport. The construction was completed in April of this year.

Downtown ADA Improvements:

This project is part of a continuing effort to improve ADA access to the downtown area.

The project included the following improvements at the airport:
- Removal and replacement of the existing Runway 16/34 edge lighting system
- Removal and replacement of the existing Runway End Identifier Lights (REILs)
- Removal and replacement of the existing primary wind cone and segmented circle
- Installation of a new supplemental wind cone on Runway 16
- Installation of runway aiming point markings on both ends of Runway 16/34

The project includes replacing 22 curb returns and 4 driveway approaches to make them ADA compliant. The construction work began in early May and will be completed in July.

Water Treatment Plant Standby Power Generation:

The City is currently soliciting qualifications for engineering services for the sizing and installation design of standby power generators at the water treatment plant, reservoir hill and 5 key booster pump stations.
FACT SHEET

Hazy, smoky air: Do you know what to do?

- **Limit your exposure to wildfire smoke.**
- **Reduce time spent outdoors.** This can usually provide some protection, especially in a tightly closed, air-conditioned house. Set your A/C to recycle or recirculate, when at home or in your car, to limit your exposure.
- **Reduce time you engage in vigorous outdoor activity.** It can be an important, effective way to lower the amount of smoke you are breathing in. It can minimize health risks during a smoke event.
- **Stay hydrated. Drink plenty of water.**
- **Reduce other sources of indoor smoke and dust.** These can be burning cigarettes, candles, gas, propane and wood burning stoves and furnaces, and vacuuming.
- **Check current air quality conditions.** Go to [http://oregonsmoke.blogspot.com/](http://oregonsmoke.blogspot.com/) to find the current air quality.
- **If you have heart or lung disease or respiratory illnesses such as asthma,** follow your health care provider’s advice about prevention and treatment of symptoms.
Frequently asked questions about wildfire smoke and public health

The Public Health Division website provides a question and answer section that includes the following:

- Why is wildfire smoke bad for my health?
- Why is everyone talking about particulate matter?
- Who is most likely to have health effects from wildfire smoke exposure?
- How can I tell if wildfire smoke is affecting me or my family?
- What should I do if I am having a health problem from smoke?
- How can I protect myself and my family from the harmful effects of smoke?
- What can I do to deal with eye irritation from wildfire smoke?
- Should I wear a dust mask or N95 respirator?
- What is the difference between an N95 respirator and a dust mask?
- Will a wet towel or bandana provide any help?
- What should I do about closing up my house when it is so hot in there?
- I will probably need to go out some time, is there a time of day when smoke is less of a problem?
- What should I do if I must drive to work?
- Do air purifying machines help remove smoke particles inside buildings?
- I operate a nonresidential building with outside air intakes, should I close the outside air intakes during a wildfire smoke event?
- Our community has an outdoor event scheduled and should it be cancelled?
- How does wildfire smoke affect pets and livestock?
- How can wildfires affect drinking water quality?

For the answers to the above questions and other information, go to:

www.oregonsmoke.blogspot.com

www.deq.state.or.us/aiq/index.aspx

OHA Website: http://public.health.oregon.gov/Preparedness/Prepare/Pages/PrepareForWildfire.aspx

OHA Twitter: www.twitter.com/OHAOregon
Resolution: An order of a governing body; requires less legal formality than an ordinance. Statutes or City Charter specify which actions must be by ordinance and which may be by resolution. For cities, revenue-raising measures such as taxes, special assessments and services charges are imposed by ordinance; fee amendment, however, are made by resolution. Prior to adoption, a resolution only needs to be read before the City Council once, by title only, if no member of the Council objects.


Resolution 2020-07, “A Resolution Delaying Annual Fee Increases to May 2021,” Adopted May 11, 2020

Resolution 2020-08, “A Resolution Amending Library Meeting Room Fee, Adding a Community Development Department Re-Inspection Fee, and Adjusting the Non-Carrier W/Facilities in the Right-of-Way But No City Customers Fee,” Adopted May 11, 2020.


General Election Information
November 3, 2020 General Election

For the 2020 general election in the City of Roseburg, there will be vacancies in the office of Mayor, City Councilor Position 1 in Ward 2, and City Councilor Position 2 in each of the four wards of the City. The terms for each position are as follows:

- Mayor – December 31, 2022
- Councilor Ward 1, Position 2 – December 31, 2024
- Councilor Ward 2, Position 1 – December 31, 2022*
- Councilor Ward 2, Position 2 – December 31, 2024
- Councilor Ward 3, Position 2 – December 31, 2024
- Councilor Ward 4, Position 2 – December 31, 2024

*The candidate elected to the position of Councilor Ward 2, Position 1 will fill out the remainder of the original term.

To qualify as a candidate for Mayor or City Councilor of the City of Roseburg, the candidate must be:

1. A legal elector under the laws and constitution of the State of Oregon and a registered voter of the City of Roseburg; and
2. A resident of the City of Roseburg for one year immediately before being elected to the office being sought.

➢ To run for City Councilor, the candidate must also be a resident of the ward being sought to represent when filing for candidacy. If elected, the Councilor must remain a resident of the ward throughout their term of office. For questions regarding the ward boundaries, contact the City Recorder. Citizens may not seek candidacy in more than one City of Roseburg elective office.

For a candidate to qualify and place their name on the ballot as a candidate for City office, they must obtain signatures from a certain number of electors supporting their candidacy. Candidates for the office of Mayor are required to obtain at least fifty signatures from City electors; and for the office of City Councilor, obtain at least twenty signatures from City electors residing in the same ward in which the candidate resides. Nomination petitions must be filed with the City Recorder not less than seventy days before the election. The 2020 deadline for filing petitions with the City Recorder is 5:00 p.m. on Tuesday, August 25, 2020.

To file as a candidate for City office, certain election forms must be completed and filed with the City Recorder prior to starting a campaign. Additional information on filing for candidacy can be found by going to http://www.cityofroseburg.org/your-government/election-information. The required forms are available in the City Recorder’s Office on the 3rd floor of City Hall, 900 SE Douglas in Roseburg, or from the Secretary of State’s election website at https://sos.oregon.gov/elections/Pages/Electionforms.aspx. For more information regarding running for City office, or to schedule an appointment, contact Amy L. Sowa, City Recorder at 541-492-6866 or asowa@cityofroseburg.org.
Along with the other job placement websites we use, LinkedIn helps us match the right opportunity with the right person.

Along with the other job placement websites we use, LinkedIn helps us match the right opportunity with the right person. Along with the other job placement tools we use, LinkedIn assists us matching the right opportunity with the right person. In turn, we are able to recruit smart, talented professionals to our team, which benefits the City overall.

New positions are posted on an infrequent basis, and full job descriptions can be found on the City’s LinkedIn profile. Found a position you are interested in? Click on the “Apply” button, which will take you to the City’s website with instructions on how to submit your application.

In addition to LinkedIn, the City also has a career email list. Go to www.CityofRoseburg.org, scroll down to “Subscribe by Department” select “Job Openings” and enter your email address to subscribe. Now, you will be one of the first to know when a new opportunity opens at the City.

To apply for a job with the City, download the official application form from the City’s website www.CityofRoseburg.org and follow the instructions. Completed applications can be submitted in a few different ways: via email to info@cityofroseburg.org, by mail to City of Roseburg at 900 SE Douglas Avenue, Roseburg, Oregon 97470, or hand deliver to the City Administration Office on the 3rd floor of City Hall.
Multi-Family Dwelling Construction

In the last issue of the City Connection Newsletter, in December of 2019, the Community Development Department reported on two new significant multi-family dwelling apartment complexes that had received recent approval from the City for future construction. Both projects are located within the Diamond Lake Blvd. corridor inside the newly created Urban Renewal District. As a result, each developer was able to take advantage of the System Development Charge (SDC) Buy-down Program the City has created as part of the Urban Renewal District, in order to help provide an incentive option for developers looking to create multi-family housing opportunities in the area. This new program defers SDC fees, normally required to be paid by the developer at the time of building permit issuance, to a later date to be paid by the Urban Renewal Agency.

If you’ve driven along NE Douglas Ave. near Eastwood Park or past Pomona St. traveling on Diamond Lake Blvd. lately, you have probably noticed significant development on each of these two apartment complexes currently under construction.

Deer Creek Village apartments, which are being constructed by NeighborWorks Umpqua (NWU), east of Eastwood Park on NE Douglas Ave., will consist of 68-units of affordable housing geared toward serving the veteran population. As a result of the SDC Buy-down Program NWU was able to qualify for $314,367 worth of SDC savings.

Oak Springs apartments, which are being built by a private developer, Timberview Construction, are located on Pomona St. Oak Springs will provide market rate housing and will consist of 89 two bedroom units. As a result of the SDC Buy-down Program, Timberview Construction was able to take advantage of $409,968 worth of SDC fee savings.

In addition to these two apartment units, the City recently approved a Conditional Use Permit for a 144-unit apartment complex also located within the Urban Renewal District at the corner of Diamond Lake Blvd. and Sunshine Rd. across the street from Sunshine Park. The developer, Wishcamper Development Partners, LLC specializes in providing affordable housing units and has developed over 15,000 affordable apartments in two dozen states since the 1970’s.

Recently, the developer learned their project to provide 144-units of affordable housing to the Roseburg area was awarded $9.8 million worth of state funds to help establish affordable housing.

The grant was among $75 million provided across the state in Local Innovation and Fast Track (LIFT) funding. The LIFT program was approved during the 2016 legislative session to help spur affordable housing across the state for low-income families, including those in rural communities. Wishcamper Development Partners is currently working on completing design plans for six, 24-unit apartment buildings. The apartments will consist of one, two and three bedroom units. The developer plans to submit permits for review to the City shortly, in hopes to be able to begin construction early next year.

This recent news, in conjunction with the current construction of apartment units along the Diamond Lake Blvd. corridor will provide over 300 units of new apartments to the community. This is a significant boost to the City’s current housing stock, which is in desperate need of additional multi-family dwelling unit options. These multi-family dwelling projects will help to fill a critical need for housing in our community. The City is pleased to be working with each of these developers as they continue to construct their projects and work through the necessary permitting process.
Your city park staff has been working hard throughout what seems to be constant changes in requirements, guidelines and mandates. It has presented some challenges and a few disappointments. We have chosen to look at this as an opportunity for a time of reflection.

What drives us in the Parks Division is the joy we see on the faces of the groups, individuals, families and friends that use the different aspects of our parks. Whether you are going for a walk or a bike ride on the paths, playing a game on one of the sports fields, celebrating a birthday at one of the pavilions, playing in the water at the Splashpad or just laying out a blanket to share lunch with a friend, we know in a small way, we helped contribute to that time of enjoyment with the work we do every day.

We made improvements in aeration to many of the sports fields, spread hundreds of tons of sand, improved or replaced damaged barriers such as fences and painted many of our facilities. This also provided us with an opportunity to reflect on areas we need to improve as new educational, enjoyable and physically beneficial uses for the public and it opened the door to new opportunities to work with the great citizens of our community.

Over the past several months, we really missed working closely with the many groups and teams of people that dedicate hours upon hours of their time. They work hard to prepare for community events such as the Summer Arts Festival, Music on the Half Shell or Movies in the Park just to name a few. Then there are the vast numbers of people that dedicate time volunteering in our parks. Some examples would be: organizing a litter pickup, planting flowers, shrubs or trees.

These are the people of our community! Many of which do so without expecting anything in return. They do it because they care about not only our parks themselves, but more specifically the people who enjoy them.

Knowing these things in these trying times helps us to continue to push for improvements, raise the bar on how we maintain what we have, and look for new opportunities to provide for the future. Now that summer has arrived and some events have begun, we hope everyone has a safe and healthy time enjoying our parks!
The City of Roseburg, in March 2020, launched its official Nextdoor account to increase communication with residents. Since launching the account, the City has received praise from locals who use the platform to learn more about their community. Nextdoor is a social media platform that is used by thousands of communities around the country as a means to learn more about your local neighborhood. On any given day, you can learn about a local bake sale, request help with gardening work, or be on the lookout for a missing pet. Nextdoor has become a popular way to meet people, get involved in local events, and help one another out.

In addition to the personal benefits of joining Nextdoor, public agencies have found the social media platform to be particularly useful in conducting community relations. For example, local law enforcement use the platform to help with locating a missing child, a person of interest, or for traffic accident alerts. Fire departments also communicate via Nextdoor by posting about local storm warnings, fire warnings, or to conduct education on fire dangers.

The City of Roseburg launched its official Nextdoor account in March. Since launching the account, the City has seen a tremendous response from the residents of Roseburg. From posts about City Council meetings, to important City announcements, the feedback from the community has been overwhelmingly positive. By the end of June, the City had grown its Nextdoor presence to over 2,500 members. City Manager, Nikki Messenger, comments on the City’s Nextdoor account.

“We live in a digital world, where social media is one of the primary ways residents learn about their local government,” says Messenger. “The launch of our Nextdoor account is just one more step in improving communications efforts to our citizens. Our hope is that residents will be more informed by this new communication channel.”

For citizens that do not have a Nextdoor profile, signing up is easy. Residents can visit Nextdoor.com and create a profile using their Facebook account or email address. After approval, residents can login and see posts about their local neighborhood. Topics can include garage sales, neighborhood watch alerts, or local events. Additionally, Nextdoor users can create their own events and invite their neighbors to attend. Be in touch with your local government by following the City of Roseburg’s Nextdoor account. After signing up for an account, search for the City’s official account in the search bar. Residents can also find our account link by visiting www.CityofRoseburg.org.

To learn more about the City of Roseburg’s Nextdoor account, visit Nextdoor.com or contact the City Communications Specialist at 541-492-6844 or ejohnson@cityofroseburg.org.
This spring and early summer has been anything but ordinary for all of us. The world of Parks & Recreation has certainly been no exception. Just as we would typically begin ramping up our programs and offerings for the season we were ordered by the State to shut everything down. Well, almost everything. While specific amenities such as indoor facilities, playgrounds, sports courts, etc. were shuttered during the initial executive order, we were able to keep our green spaces, natural areas, and trails open. These areas proved to be a valuable respite for the entire community as they were among the few places that we could go when everything else was closed. Parks, open spaces, and trails are always important public spaces, but during the height of the shut-down they became absolutely vital. Not only do they provide an opportunity to engage in physical activity, but they also provide a close to home opportunity to connect with nature. In addition to these benefits, parks are also proven to contribute positively to our mental health and well-being.

Now that we are into Phase 2, most park amenities are open with some restrictions in place to reduce the spread of COVID-19. We are very pleased that these areas are open to the public once again and we would just like to remind everyone to stay safe and recreate responsibly.

Stewart Park Playground on March 23, 2020
Beulah Park Renovation Update

The Beulah Park Project is still moving forward albeit slower than anticipated. All of the playground equipment, safety surfacing, and site amenities have been purchased. Construction, which was originally set to begin this spring, has been pushed back to spring 2021. Delays were due to complications associated with the COVID-19 pandemic and subsequent restrictions.

Stewart Park Pavilion Renovation

This project, which includes a new roof, the removal of the old dilapidated fireplaces, the addition of sky lights, and improved lighting is scheduled for this fall.
Sunshine Trails Expansion Update

This project proposal is still in the fund seeking phase. Staff has applied for a Recreation Trails Program (RTP) grant administered by the Oregon Parks & Recreation Department (OPRD). If successful this grant would provide funding for the addition of hiking and biking trails in Sunshine Park. The grant application was due on June 15th. City staff will be invited to give a presentation to the RTP Committee before they make their final decision.

The presentations are scheduled for late October with notifications of award decisions coming some time in November.

The RTP program is administered by OPRD but the actual source of funding is the U.S. Department of Transportation, Federal Highway Administration. Due to the fact that there are multiple agencies involved there are several steps to the process even once successful projects are selected.

Even if we are successful in receiving this funding we will not be allowed to proceed until spring 2021. That would be the best case scenario. Worst case scenario is that we do not get funded this go around and we try again next year.

Sunshine Trails Expansion Concept Map
Stewart Park Natural Area Educational Kiosk Project

The existing informational kiosk located at the Stewart Park Natural Area has been there for a very long time. The signs are old and faded and the whole area is due for an upgrade. The original community partners include The City of Roseburg, The Umpqua Valley Audubon Society, and the Oregon Department of Fish & Wildlife. Those same core partners along with The Wildlife Safari Conservation Committee and Romtec have come together to provide a new kiosk with improved educational signage. This project is nearing the final stages of design and should be installed this summer.

Warm Season Sightings

These species are present late spring through early fall...do you recognize them all?

- **Northern Pacific Tree Frogs** (left) are found in temporary wetlands in the park while invasive **American Bullfrogs** are present in the permanent main ponds.
- **Western Bluebirds** love to nest in cavities such as holes in trees!
- **Turtles** are active during warm seasons including native **Western Pond Turtles** and invasive **Red-eared Sliders**!
- **Turkey Vultures** are scavengers that work hard to clean up carrion.
- **Common whitetail** are harmless to humans and have an appetite for flies and mosquitoes.
- **Great Egrets** can eat frogs, fish, snakes, insects, small mammals and even other birds!

For more information visit cityofroseburg.org
Overall, we could not be happier with the new DMO partnership with Anvil. Their industry expertise, along with their fun personality has been a joy to work with. We at the City are delighted to continue our partnership with them.

Experience Roseburg Website – Destination Marketing

The City is proud to be collaborating with Anvil Marketing Northwest as the City’s new DMO. Now you are probably wondering…what the heck is a DMO? Well, a DMO stands for Destination Marketing Organization. Typically, every town has one, and the form it takes can vary. For instance, in many communities, a DMO can take the form of a local Chamber of Commerce. Sometimes, they are Visitor and Convention Bureaus (VCBs). Occasionally they are government run departments, such as the Clackamas County Tourism (aka Mt. Hood Territory). But they all share the same mission of promoting tourism to their regions.

Back in 2003, the State of Oregon passed HB 2267, which did a few significant things for the travel industry. One, it established a one percent state lodging tax, which would go to fund Travel Oregon, the state’s DMO. Second, it established a funding policy, to which many local cities and counties have replicated in their legislations. Seventy percent of lodging tax dollars collected by the state must go back towards tourism promotion, while the other thirty percent could go into the general fund. Once this bill was passed, the DMO industry saw a windfall of new revenue throughout the state. With this new funding source, DMO’s from Bend, Mt. Hood and the Oregon Coast have upped their marketing game.

Enter Roseburg. For many decades, the Roseburg Area Chamber of Commerce was our DMO. Last year, we had to part ways with the Chamber and go in a different direction. Since hiring Anvil, we have seen a tremendous effort by them to promote our City. Case in point, the new tourism website ExperienceRoseburg.com. Visiting this site is nothing short of spectacular. From beautiful photography, to a simple, user-friendly interface that is mobile-first, this site is a perfect dress rehearsal for Roseburg’s re-entry to the DMO stage.

However, as soon as the new site launched, COVID-19 hit and sent the entire travel industry packing. As Cam Campman, Creative Director of Anvil, once said during a recent Council meeting presentation, “Everything fundamentally changed.” Now, with the state of the industry in flux, Anvil has successfully pivoted some of their marketing promotion. During the COVID-19 pandemic, they’ve been working hard making small adjustments and tweaks to the new website, which will go to help visitors navigate the site more efficiently.
Public Works Water Projects

Water Treatment Plant Disinfection System Upgrades
The City is in the process of replacing the disinfection system at the Winchester Water Treatment Plant. The current system converts salt to a chlorine solution that is used as part of the treatment process to disinfect drinking water. The new system will utilize a bulk sodium hypochlorite system, which is delivered to the plant as a bulk liquid. Construction is 99% complete and the contractor has started working on final punch list items. The project is expected to be 100% complete by the end of July.

24-inch Water Transmission Main from Hooker Road to Isabell Avenue
The City is currently soliciting qualifications for engineering services for civil design of a new 24-inch water transmission main on NE Stephens Street between Hooker Road and Isabell Avenue as part of the replacement of the aging 20-inch transmission main.

Washington Avenue Bore Crossing
The City is currently soliciting qualifications for engineering services for civil design to replace a 12-inch main crossing the South Umpqua River on the Washington Avenue Bridge. The existing pipe is reaching the end of its useful life and requires replacement. The City is proposing to install the new main across the river using Horizontal Directional Drilling.

Peggy Avenue Main Replacement
Peggy Avenue is a 550 foot long cul-de-sac located off of NE Parker Street in the Newton Creek area in Roseburg. It is currently served by an 8-inch water main located behind curb and has experienced several leaks in recent years and therefore is in need of replacement. City staff is working on surveying and design to replace the water main with a new water main which will be located in the street. Construction is slated to begin in late summer or early fall of 2020.
Public Works Water Projects Continued

**Harrison – Harvard Street Storm Drainage Improvements**
City staff has started working with a consultant engineer to design an upgrade to a section of storm sewer pipe on Harrison Street that crosses Harvard Avenue. This section of pipe, which is approximately 350 feet in length, is undersized and has been experiencing issues with volume capacity in recent years. The new design will upsize the pipe so that it can properly handle storm water. The project is slated to be advertised in the fall of 2020 for fall/winter construction.

**Rainbow Harvard Storm Improvements**
City staff has started design to replace the existing storm system located between Rainbow Street and Pilger Street off Harvard Avenue. The existing storm sewer has age related issues making it difficult for City crews to inspect and clean the pipe. The new system will be re-routed to Harvard Avenue and will be designed for future extension to Haggarty Street and Kendal Street. The project is expected to be advertised for bidding in the fall for a winter construction season.

**Parks Division – Plants for Pollinators**
In recent years, more emphasis has been placed on selecting plants for beneficial insects and native fauna. Many of our parks and greenspaces now have pockets of pollinator and forage plants. These perennials supply nectar, pollen, berries, and other sources of food for our animal friends.

To see some of these wonderful plants, and witness pollinators in action, start with a tour of the Stewart Park Butterfly Garden. It is located a short walk north of the main parking area for Stewart Park. Here, purple top verbena (Verbena bonariensis) attracts butterflies equipped with long proboscises to extract nectar from narrow, tubular flowers. Catmint (Nepeta x faassenii ‘Walker’s Low’) is a bee magnet, but in this photo, you can see it summoned a colorful, swallowtail butterfly.

Milkweed is probably best known for being the only host plant for monarch butterfly caterpillars. Monarch butterflies are dependent on milkweed plants to complete their life cycles. Showy milkweed (Asclepias speciosa) is pictured here with a European honey bee. Another native plant, narrow leaf milkweed (Asclepias fascicularis), can be found in the monarch section of the garden, near the west entry. Swamp milkweed (Asclepias incarnata) is not native to Oregon, but can be found in several states east of the Rockies.

Dragonflies and damselflies are frequent visitors to the Butterfly Garden. They are not there for the flowers though; they feast on smaller insects. Tall plant stalks (dead or alive) provide vantage points for the dragonflies to ambush prey. Nearby ponds (on the golf course), provide the water source these insects need to survive and reproduce.

Here, purple top verbena (Verbena bonariensis) attracts butterflies equipped with long
In the photo, you can see a “solitary” bee (possibly a carpenter bee) enjoying a meal of swamp milkweed nectar, alongside many “social” honey bees (out of view).

If you would like your home garden to be “all abuzz”, consider some varieties of these favorites: salvia, catmint, aster, germander, lavender, basil, thyme, onion, chives, garlic, squash, clover, lupine, linden trees, buckeye trees, pussy willows, rose, flowering currant, mallow, hyssop, rose, milkweed, bee balm, borage, liatris, spike veronica/speedwell, sage, honeysuckle, cosmos, and many more.

A bright pink ‘Tutti Frutti’ hyssop (Agastache barberi) is hard to miss. Watch for butterflies, bees, and hummingbirds visiting its blossoms. A native hyssop, nettleleaf horsemint (Agastache urticifolia), can be found in the monarch section, along with native milkweeds.

The flat top of this yarrow (Achillea x ‘Moonshine’) provides a perfect landing pad for a syrphid fly at the Stewart Park Natural Area pollinator garden.

A bumblebee harvesting pollen from pink wood sorrel (Oxalis sp.)

A honey bee is diving into a catmint at the new Stewart Park Natural Area pollinator garden. More can be found at Fir Grove Park, near The Clay Place and UACT Theater.

Bumblebee acrobatics are sometimes necessary to farm pollen grains. Mounds of blue and pink beardtongue (Penstemon spp.) are a favorite of bumblebees in the Butterfly Garden.

Tall Oregon grape (Mahonia aquifolium) flowers early in the year, providing an early source of food for bumblebees, and other pollinators. By June, berries have ripened, providing a food source for birds and small mammals.
## City Contacts

Located at 900 SE Douglas Avenue unless otherwise noted:

Website: [www.cityofroseburg.org](http://www.cityofroseburg.org)

<table>
<thead>
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<td>Ron Harker</td>
<td>541-492-6710</td>
<td><a href="mailto:rharker@cityofroseburg.org">rharker@cityofroseburg.org</a></td>
</tr>
<tr>
<td>Fire Chief</td>
<td>Gary Garrisi</td>
<td>541-492-6770</td>
<td><a href="mailto:ggarrisi@cityofroseburg.org">ggarrisi@cityofroseburg.org</a></td>
</tr>
<tr>
<td>700 SE Douglas</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Emergency</td>
<td></td>
<td>9-1-1</td>
<td></td>
</tr>
<tr>
<td>Human Resources Director</td>
<td>John VanWinkle</td>
<td>541-492-6866</td>
<td><a href="mailto:jvanwinkle@cityofroseburg.org">jvanwinkle@cityofroseburg.org</a></td>
</tr>
<tr>
<td>Jobline</td>
<td></td>
<td>541-492-7010</td>
<td><a href="mailto:info@cityofroseburg.org">info@cityofroseburg.org</a></td>
</tr>
<tr>
<td>Library Director</td>
<td>Kris Wiley</td>
<td>541-492-7051</td>
<td><a href="mailto:kwiley@cityofroseburg.org">kwiley@cityofroseburg.org</a></td>
</tr>
<tr>
<td>1409 NE Diamond Lake Blvd., Ste 100</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Parks &amp; Recreation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Mgr Kris Ammerman</td>
<td></td>
<td>541-492-6730</td>
<td><a href="mailto:kammerman@cityofroseburg.org">kammerman@cityofroseburg.org</a></td>
</tr>
<tr>
<td>Park Facility Reservations</td>
<td></td>
<td>541-492-6730</td>
<td><a href="mailto:crogers@cityofroseburg.org">crogers@cityofroseburg.org</a></td>
</tr>
<tr>
<td>Stewart Park Golf Course</td>
<td></td>
<td>541-672-4592</td>
<td></td>
</tr>
<tr>
<td>Tennis Court Facility</td>
<td></td>
<td>541-673-3429</td>
<td></td>
</tr>
<tr>
<td>Police Chief</td>
<td>Gary Klopfenstein</td>
<td>541-492-6760</td>
<td><a href="mailto:gklopfenstein@cityofroseburg.org">gklopfenstein@cityofroseburg.org</a></td>
</tr>
<tr>
<td>700 SE Douglas</td>
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</tr>
<tr>
<td>Emergency</td>
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<td>9-1-1</td>
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</tr>
<tr>
<td>Police Officer (Non-Emergency)</td>
<td></td>
<td>541-440-4471</td>
<td></td>
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<tr>
<td>Public Works</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Director Brice Perkins</td>
<td></td>
<td>541-492-6730</td>
<td><a href="mailto:bperkins@cityofroseburg.org">bperkins@cityofroseburg.org</a></td>
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<tr>
<td>Airport</td>
<td></td>
<td>541-492-6730</td>
<td><a href="mailto:pwd@cityofroseburg.org">pwd@cityofroseburg.org</a></td>
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<tr>
<td>Maintenance Concerns</td>
<td></td>
<td>541-492-6730</td>
<td><a href="mailto:pwd@cityofroseburg.org">pwd@cityofroseburg.org</a></td>
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<tr>
<td>After Hours Emergency</td>
<td></td>
<td>541-492-7030</td>
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## City Meetings

<table>
<thead>
<tr>
<th>Commission</th>
<th>Day of Month</th>
<th>Time/Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Airport</td>
<td>3rd Thursday of February, April, June, August, October, December</td>
<td>3:30 pm Conference Room</td>
</tr>
<tr>
<td>City Council</td>
<td>2nd &amp; 4th Monday</td>
<td>7:00 pm Council Chamber</td>
</tr>
<tr>
<td>Economic Development</td>
<td>2nd Tuesday of January, April, July, October</td>
<td>3:30 pm Conference Room</td>
</tr>
<tr>
<td>Historic Resource Review</td>
<td>3rd Wednesday</td>
<td>3:30 pm Conference Room</td>
</tr>
<tr>
<td>Library</td>
<td>3rd Tuesday</td>
<td>4:00 pm Library Ford Room</td>
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<tr>
<td>Parks and Recreation</td>
<td>1st Wednesday</td>
<td>8:15 am Conference Room</td>
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<tr>
<td>Planning</td>
<td>1st Monday</td>
<td>7:00 pm Council Chamber</td>
</tr>
<tr>
<td>Public Works</td>
<td>2nd Thursday</td>
<td>3:30 pm Conference Room</td>
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</tbody>
</table>

Depending upon the number of issues needing attention by the Commission, special meetings may be scheduled or regular meetings may be cancelled. Upon final preparation, meeting agenda information is forwarded to all news media and the News Review for inclusion in the public meeting calendar. Full agenda packets are available on the City of Roseburg website.

**Due to the COVID-19 Pandemic, some meetings may meet in alternate locations, electronically via Zoom or postponed. Please check the City website for updated information.**

Public participation is an important part of City government. Citizen’s views and comments on the issues facing our community are valued by both the Council and staff. One opportunity to provide input to the Council is during the Regular City Council meetings. Citizens attending Council meetings may speak on any item on the agenda, unless the item is the subject of an executive session or a public hearing where comments have been taken and the hearing has closed. Citizens may speak when recognized by the chair and are required to give their name and address for the official record. A minimum of 12 copies should be provided if you are submitting handouts to the City Council.

Time is set aside for **Audience Participation** toward the beginning of each meeting. At this time, anyone wishing to address the City Council concerning items of interest not included in the agenda may do so for up to six minutes. The person addressing the Council shall, when recognized, give his/her name and address for the record, including whether or not they are a resident of the City. All remarks shall be directed to the whole City Council. The Council reserves the right to delay any action, if required, until such time when they are fully informed on the matter. If a meeting is held electronically via Zoom, public comments can be emailed to the City Recorder at info@cityofroseburg.org by 4:00 p.m. the day of the meeting. Comments will be shared with the Council and read aloud by the Mayor during the meeting.

City Council and Planning Commission meetings are televised live over Charter Cable Channel 191 and may be viewed on the City website or Facebook Live. To view full agenda packets online in a pdf format, go to [www.cityofroseburg.org](http://www.cityofroseburg.org) and click on “Government/ Mayor/Council/ Council Agenda.” Packets are available the Thursday afternoon prior to the Council meeting.
# Meet Your Mayor and City Council

<table>
<thead>
<tr>
<th>Mayor</th>
<th>Larry Rich</th>
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<table>
<thead>
<tr>
<th>Councilor Position 1</th>
<th>Ward I</th>
<th>Councilor Position 2</th>
<th>Ward II</th>
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</thead>
<tbody>
<tr>
<td>Alison Eggers</td>
<td>Voting Precint 18</td>
<td>Linda Fisher-Fowler</td>
<td>Voting Precint 7</td>
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<table>
<thead>
<tr>
<th>Councilor Position 1</th>
<th>Ward III</th>
<th>Councilor Position 2</th>
<th>Ward IV</th>
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</thead>
<tbody>
<tr>
<td>Sheila Cox</td>
<td>Voting Precint 9</td>
<td>Andrea Zielinski</td>
<td>Voting Precint 22</td>
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<table>
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<tr>
<th>Councilor Position 1</th>
<th>Ward IV</th>
<th>Councilor Position 2</th>
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<tbody>
<tr>
<td>Bob Cotterell</td>
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<td>Brian Prawitz</td>
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<tr>
<th>Councilor Position 1</th>
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<th>Councilor Position 2</th>
<th>Voting Precint 22</th>
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</thead>
<tbody>
<tr>
<td>Beverly Cole</td>
<td></td>
<td>Ashley Hicks</td>
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