

Public Open House

November 18, 2020



Downtown Parking Study OPEN HOUSE

Project Update

RICK WILLIAMS CONSULTING
Parking & Transportation

Agenda

- | | |
|---------------------------|---------------|
| 1. Introductions | |
| 2. Project Status Report | Rick Williams |
| 3. Things we have learned | Rick Williams |
| 4. Q & A | All |
| 5. Next Steps | Rick Williams |

Task Status



- Inventory of the Supply (✓)
- Existing Conditions Assessment (✓)
- Stakeholder Advisory Committee Process
 - Sept. 2020 (✓)
 - Oct. 2020 (✓)
 - Nov. 2020 (✓)
 - Dec. 2020 (*strategy session*)
- Issues research and analysis (*drafts*)
 - Inventory / Existing Conditions (✓)
 - Draft Guiding Principles (✓)
 - Finance / Enforcement Review (*Nov. 2020*)
 - Code Review & Recommendations (*Dec. 2020*)

Task Status (cont.)

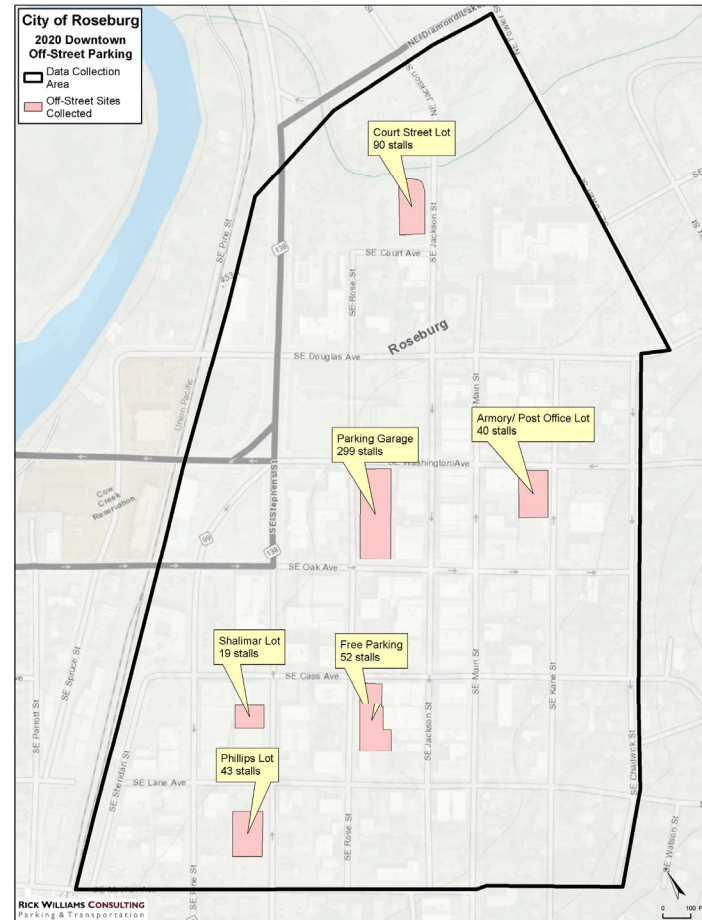


- Public Engagement (*Oct. – Dec.*)
 - Website
 - <https://www.cityofroseburg.org/departments/community-development/special-projects>
 - Open Houses (*Nov. 18 and Jan. 2021 TBD*)
 - Online Survey (*Available until Nov. 23rd*)
 - <https://www.surveymonkey.com/r/RoseburgParking>
- Strategy Development (*Nov. – Dec.*)
- Draft and Final Report (*Jan. – Feb. 2021*)

Downtown Supply / Inventory



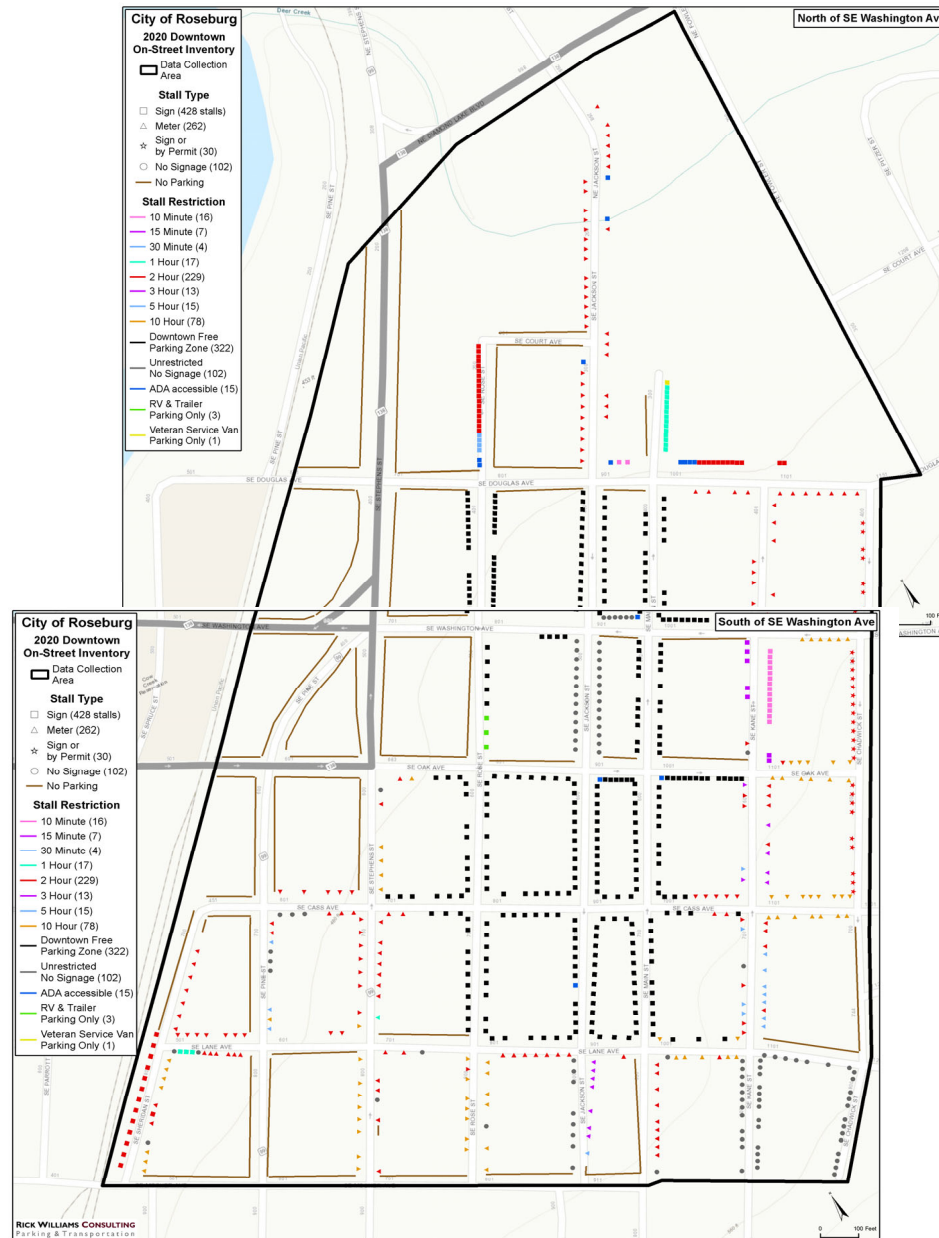
Study Area - Downtown



- **822** on-street stalls
- **543** off-street stalls (in **6** public lots)

Downtown Supply / Inventory

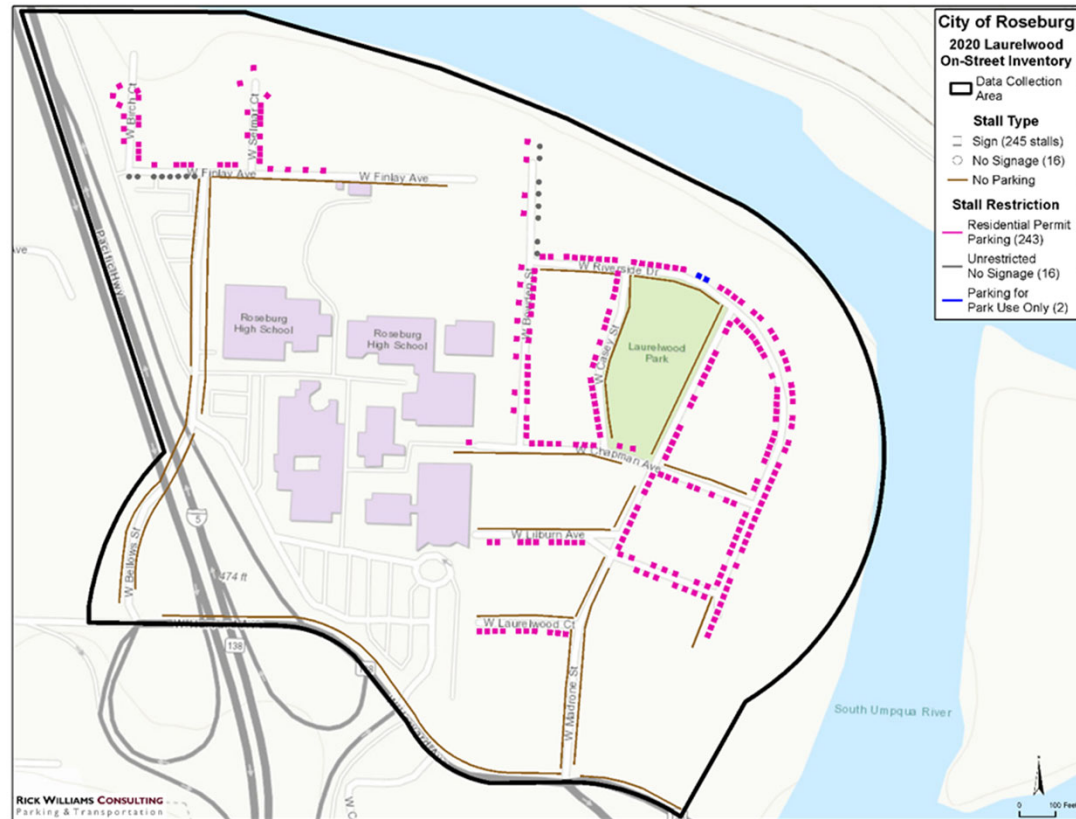
Complete catalogue
of all on street
parking by type of
stall



Laurelwood Supply / Inventory



Study Area - Laurelwood



- **261** on-street stalls
- 0 off-street stalls (City owned)

Things we have learned

Downtown: On-street



- High number of on-street **stall types (13)**
- Downtown district includes residential streets
- 52% of stalls are **unregulated** (allow unlimited parking)
- Meters are **old and unreliable** (coin operated)
- Free zone is unregulated and **hard to enforce**
- **Boundary** of the free zone is **irregular and confusing**
- On-street signage is also **confusing, unclear, and not consistent.**
- Enforcement and system management needs to be **restructured**

| Stall Type | All | % Total | Metered | Unmetered | Signed Or by permit |
|--|------------|---------------|--------------------|--------------------|------------------------|
| On-Street Supply | 822 | 100.0% | 262 (31.9%) | 530 (64.5%) | 30 (3.6%) |
| 10 Minute | 16 | 1.9% | - | 16 | - |
| 15 Minute | 7 | < 1% | - | 7 | - |
| 30 Minute | 4 | < 1% | - | 4 | - |
| 1 Hour | 17 | 2.1% | - | 17 | - |
| 2 Hour | 229 | 27.9% | 156 | 43 | 30 |
| 3 Hour | 13 | 1.6% | 13 | - | - |
| 5 Hour | 15 | 1.8% | 15 | - | - |
| 10 Hour | 78 | 9.5% | 78 | - | - |
| Downtown Free Parking Zone ¹ | 322 | 39.2% | - | 322 | - |
| Unrestricted No Signage | 102 | 12.4% | - | 102 | - |
| ADA accessible | 15 | 1.8% | - | 15 | - |
| RV & Trail Parking Only | 3 | < 1% | - | 3 | - |
| Veteran Service Van Parking Only | 1 | < 1% | - | 1 | - |

Things we have learned

Downtown:- Off-street



- Visual quality, signage and messaging is **varied and confusing**
- No unifying **City signage** for the off-street lots.
- No sense that facilities are **publicly owned**
- City garage is **not well lit**, some graffiti along some of the walls and stairwell
- Garage does not communicate “welcome,” which may lead to a **feeling of being unsafe**



Armory Lot



Court Street Lot



Shalimar Lot

Things we have learned

Laurelwood Neighborhood



- Signage reflects that **permitholders are prioritized** for the on-street system
- Signage is apparent in most areas, however, there are **some gaps** as well as confusing signage, which could lead to unwarranted parking tickets
- Potential **safety conflicts** with parking on both sides of **narrow streets** (e.g., Riverside Drive)



Building Guiding Principles



6 ELEMENTS OF PARKING MANAGEMENT FOR ROSEBURG

- Priority Users
- Active Capacity Management
- Information Systems
- Code and Regulation
- Financial Viability
- Roles and Coordination

Draft Guiding Principles

(A) Priority Users

1. **On-Street System (Downtown):** The most convenient on-street parking will be preserved for the priority user: the customer trip.
2. **On-Street System (Immediately Adjacent Neighborhoods):** The most convenient on-street parking will be preserved for the priority user: the resident and their guests.
3. **Off-Street System:** Coordinate off-street parking resources (public and private) to meet employee demand; while balancing the need in public off-street facilities to also accommodate visitor needs.

(B) Active Capacity Management

1. **Optimize Utilization:** Manage the public parking system using the 85% Occupancy Standard to inform and guide decision-making.

When occupancies routinely reach 85% during peak periods, more intensive and targeted parking management strategies are called for to assist priority users in finding available parking.

(C) Information Systems

1. **Monitor & Report Utilization:** Implement performance “success” measurements, track and report them to inform decision-making.
2. **Product Quality:** The quality of the parking system and its supporting programs should reflect the quality of Roseburg itself.
3. **Systems Communications:** Communications systems should be reliable and easy to use and understand.

(D) Code & Regulation

1. **Code & Regulation:** The City’s parking code should be supportive of user priorities and reflect these Guiding Principles.

Its intent and purpose to facilitate an efficient and self-sustaining public parking system.

(E) Financial Viability

1. **Fiscal Stewardship:** All public parking operations should strive to be financially sustainable.

(F) Roles and Coordination

1. **Primary Role (City of Roseburg):** The City’s role in providing public parking is listed in priority order and includes:
 - ✓ Accommodating customer and visitor access downtown;
 - ✓ Providing (in partnership with the private sector) reasonable access for downtown employees;
 - ✓ Facilitating residential and/or guest access in neighborhoods adjacent to the downtown.
2. **Stakeholder Support:** Ensure that a representative body of affected private and public constituents routinely informs decision-making.

Questions & Answers



Q & A

Questions and comments from
the Community?

NEXT STEPS



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THANK YOU!

For more information:

- <https://www.cityofroseburg.org/departments/community-development/special-projects>

To share feedback and comments:

- <https://www.surveymonkey.com/r/RoseburgParking>
 - **Note:** survey includes a comment form at the end

For additional questions, contact:

- cdd@cityofroseburg.org