



ROSEBURG CITY COUNCIL SPECIAL MEETING AGENDA DECEMBER 2, 2021

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4:00 p.m.

1. Call to Order - Mayor Larry Rich

2. Roll Call

Shelley Briggs Loosley Sheri Moothart

Beverly Cole Brian Prawitz Bob Cotterell Patrice Sipos

Alison Eggers Andrea Zielinski

3. Resolutions

A. Resolution No. 2021-26 – Authorizing Submission of an USEDA ARPA Travel, Tourism, and Outdoor Recreation Grant Application and Verifying Matching Funds

ADJOURNMENT

* * * AMERICANS WITH DISABILITIES ACT NOTICE * * *

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ROSEBURG CITY COUNCIL AGENDA ITEM SUMMARY



RESOLUTION NO. 2021-26 AUTHORIZING SUBMISSION OF A USEDA ARPA TRAVEL, TOURISM, AND OUTDOOR RECREATION GRANT APPLICATION AND VERIFYING MATCHING FUNDS

Meeting Date: December 2, 2021 Department: Administration www.cityofroseburg.org Agenda Section: Department Items Staff Contact: Nikki Messenger Contact Telephone Number: 541-492-6866

ISSUE STATEMENT AND SUMMARY

The U.S. Economic Development Administration (EDA) has developed a competitive grant program to help communities that have been hardest hit by challenges facing the travel, tourism and outdoor recreation sectors to invest in infrastructure, workforce or other projects to support the recovery of the industry and economic resilience of the community in the future. The issue for the Council is whether to adopt the attached resolution authorizing submission of a grant application and verifying that matching funds are available.

BACKGROUND

A. Council Action History.

On October 11, 2021, the Council authorized staff to submit a USEDA ARPA Travel, Tourism and Outdoor Recreation Grant application for improvements throughout Stewart Park.

B. Analysis.

Since the October 11, 2021 meeting, staff has continued working with our consultants and community partners to prepare the grant application for the USEDA grant program. The intent is to seek funds to redevelop portions of Stewart Park into a modern regional complex that will facilitate tournaments encouraging tourism, supporting hospitality based local businesses and making Roseburg a more attractive place for professionals and families to call home.

After working through many iterations and cost estimates, the grant application would include the following:

- Reconfigure and resurface the outdoor tennis courts add improved spectator facilities
- Remove existing basketball courts near tennis facility. Construct new basketball courts south near existing Hoffman Center.

- Construct new outdoor tennis (2)/pickle ball (8) courts near location of existing basketball courts.
- Demolish Hoffman Center and replace with new restroom building with solar panels.
- Install backup power/emergency generator and heat at indoor tennis facility.
- Install high capacity electric vehicle charging stations in three locations
- Parking lot improvements near tennis facility
- Construct two additional sand volleyball courts
- Replace existing grass softball fields with turf, including lighting, fencing, dugout, and spectator facility upgrades.
- Remove and replace asphalt multi-use path near south softball field.
- Renovate existing restroom/storage facility near softball field.
- Construct new restroom/locker room/and or concession facility near softball field.
- Replace two existing grass soccer fields with turf, including lighting, fencing, spectator facility, and covered team seating.
- Install new maintenance/storage/locker building near soccer facility.
- Renovate existing restrooms near soccer facility.
- Add new parking area and multi-use path between west parking area and parking area near the Arts Center.
- Install new bike racks and bike repair station.
- Purchase two electric side-by-side maintenance vehicles and charging infrastructure.

The grant application also includes funding for engineering design, project administration, project inspection, city administration and a city project manager, contingency, and modest amounts to engage an ADA consultant, a green energy consultant, a pandemic/emergency response/resiliency consultant to help update the City's emergency operations plan to incorporate the improvements, funding to hire a business development manager, and funding to provide scholarships to local tourism industry employers to attend Outdoor Industry Leadership Development classes.

C. Financial/Resource Considerations.

One of the primary purposes for adopting the attached resolution is to commit the matching funds. The total project cost is estimated at \$12,351,678, which will equate to a grant of \$9,881,342 and a match of \$2,470,336. As noted in the resolution, staff would anticipate these funds to come from a combination of sources, currently listed as Park Improvement Fund, Economic Development Fund, Hotel/Motel Tax Fund, and the General Fund. While this expenditure is not budgeted and would not occur in the current fiscal year, staff would anticipate budgeting for the project in the upcoming FY 2022-23 budget. If the grant application is successful, staff will explore every opportunity to work with partners to fund raise or apply for additional state and/or private foundation grants to help with the match.

D. Timing Considerations.

The intent is to complete the grant application and submit it as quickly as practical. Official award may not happen until fall of 2022, with construction happening in the following years (if awarded).

COUNCIL OPTIONS

The Council has the following options:

- 1. Adopt the attached resolution authorizing the grant application and verifying the matching funds; or
- 2. Make changes to the attached resolution and then adopt; or
- 3. Request additional information; or
- 4. Not adopt the resolution and not move forward with the grant application.

STAFF RECOMMENDATION

Staff recommends the Council adopt the attached resolution.

SUGGESTED MOTION

"I move to adopt Resolution No. 2021-26, authorizing submission of a USEDA ARPA Travel, Tourism and Outdoor Recreation Grant and verifying matching funds."

ATTACHMENTS:

Attachment #1 - Resolution No. 2021-26

RESOLUTION NO. 2021-26

A RESOLUTION AUTHORIZING SUBMISSION OF A USEDA ARPA TRAVEL, TOURISM, AND OUTDOOR RECREATION GRANT AND VERIFYING MATCHING FUNDS

WHEREAS, the COVID-19 pandemic has had an unprecedented impact on local tourism, tourism related businesses, and the entire local economy within Roseburg, Oregon; and

WHEREAS, historically, the Umpqua National Forest, North Umpqua River, and Crater Lake National Park have been huge tourist attractions during the spring, summer and fall months bringing visitors from all over the world to Roseburg and Douglas County to experience world class fishing, hiking, mountain biking and outdoor recreation opportunities; and

WHEREAS, during the summers of 2019 and 2020, the Umpqua National Forest and North Umpqua River areas have experienced historic, devastating wildfires that have destroyed many of the trail systems, campgrounds, and other amenities that have previously drawn tourists and enticed them to visit local restaurants, stay in local hotels, shop in the historic downtown and support the local economy; and

WHEREAS, the combination of the COVID-19 pandemic and the historic wildfires have had an incalculable negative impact on the local economy, and especially on tourism related businesses; and

WHEREAS, the City of Roseburg seeks to support tourism related businesses and the local economy by diversifying the opportunities for outdoor recreation by redeveloping Stewart Park into a competition level regional sports complex that will draw competitors from throughout the pacific northwest, add capacity and attract new visitors, and improve the City's resiliency and preparedness by adding emergency response capabilities within the complex; and

WHEREAS, the City estimates this project will both retain existing jobs and create new jobs through increased activities generated by the improvements and the increased visitors to local businesses; and

WHEREAS, the City of Roseburg believes these improvements will have a secondary positive impact in increasing the area's attractiveness when competing for professional and skilled employees and ultimately reduce health and access inequities experienced by rural residents; and

WHEREAS, the US Economic Development Administration (USEDA) is offering the American Rescue Plan Act (ARPA) Travel, Tourism, and Outdoor Recreation Grant Program; and

WHEREAS, the City desires to participate in the USEDA grant program to support the Stewart Park Regional Sports Complex Project which will help build long-term resilience and significantly contribute to the recovery of the tourism, travel and recreation sector in the region, help to regain jobs lost during COVID-19, maintain and create new jobs, and increase local revenue.

NOW, THEREFORE, IT IS HEREBY RESOLVED BY THE CITY COUNCIL OF THE CITY OF ROSEBURG that:

Section 1. Authorization is granted to apply for a US Economic Development Administration ARPA Travel, Tourism, and Outdoor Recreation Grant in the full project amount of \$12,351,678.

Section 2. The City has identified the 20% required match. These funds are being sourced from the Park Improvement Fund, Economic Development Fund, Hotel/Motel Tax Fund, and General Fund; are available immediately and are not conditioned or encumbered in a way that would preclude their use consistent with the project.

Section 3. This resolution shall become effective immediately upon adoption by the Roseburg City Council.

ADOPTED BY THE ROSEBURG CITY COUNCIL AT ITS SPECIAL MEETING ON THE 2nd DAY OF DECEMBER 2021.

Amy L. Sowa, Asst. City Manager/Recorder